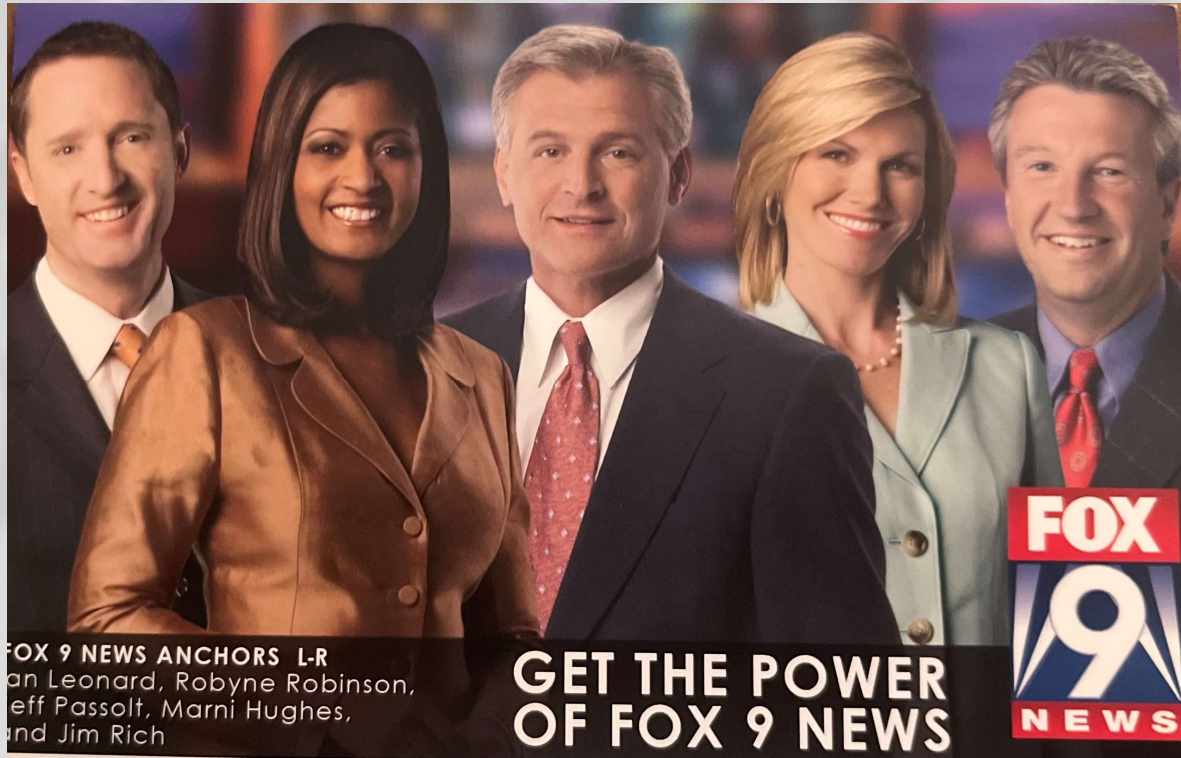


# ROBYNE ROBINSON - INTRODUCTION



# EMMY WINNER, BROADCAST HALL OF FAME



FOX 9 NEWS ANCHORS L-R  
Dan Leonard, Robyne Robinson,  
Jeff Passolt, Marni Hughes,  
and Jim Rich

**GET THE POWER  
OF FOX 9 NEWS**

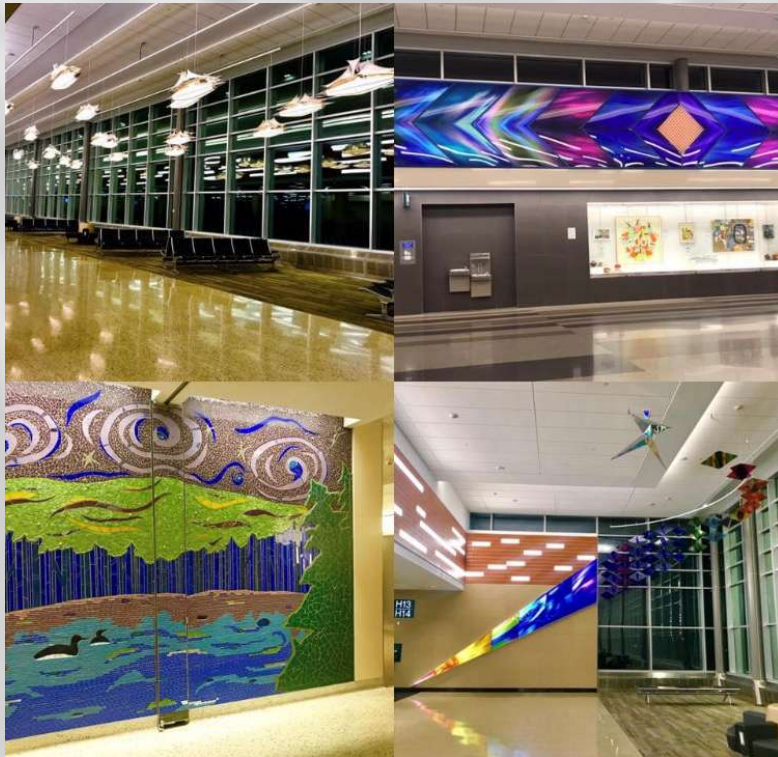




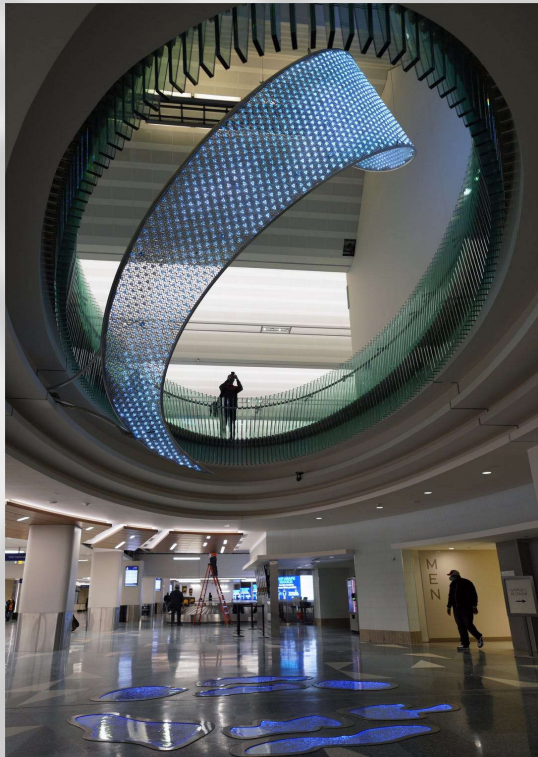
# ART DIRECTOR, MSP INTERNATIONAL AIRPORT



# OPERATIONAL IMPROVEMENTS



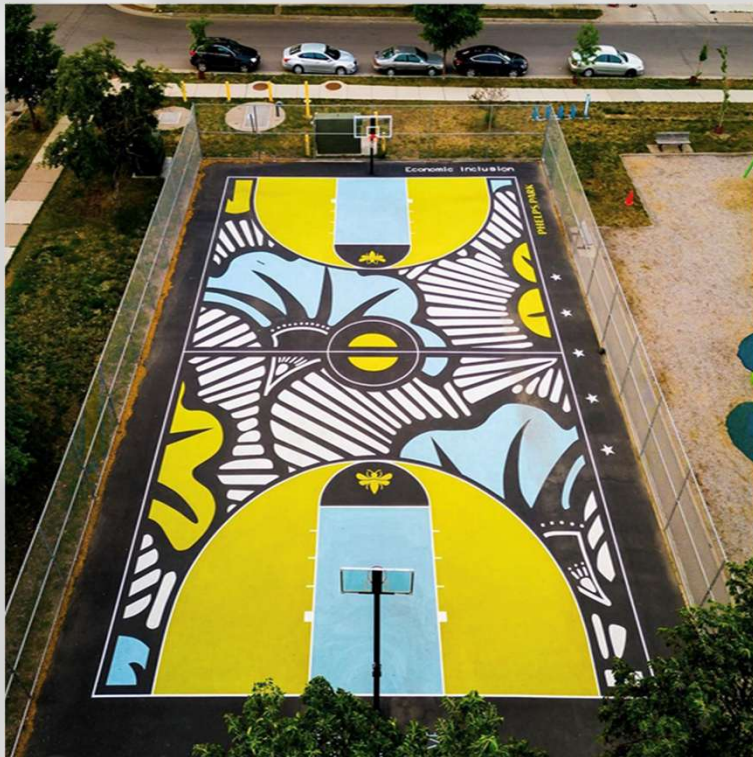
# AWARD WINNING PUBLIC ART & PROGRAMMING



# five X five PUBLIC ART CONSULTANTS

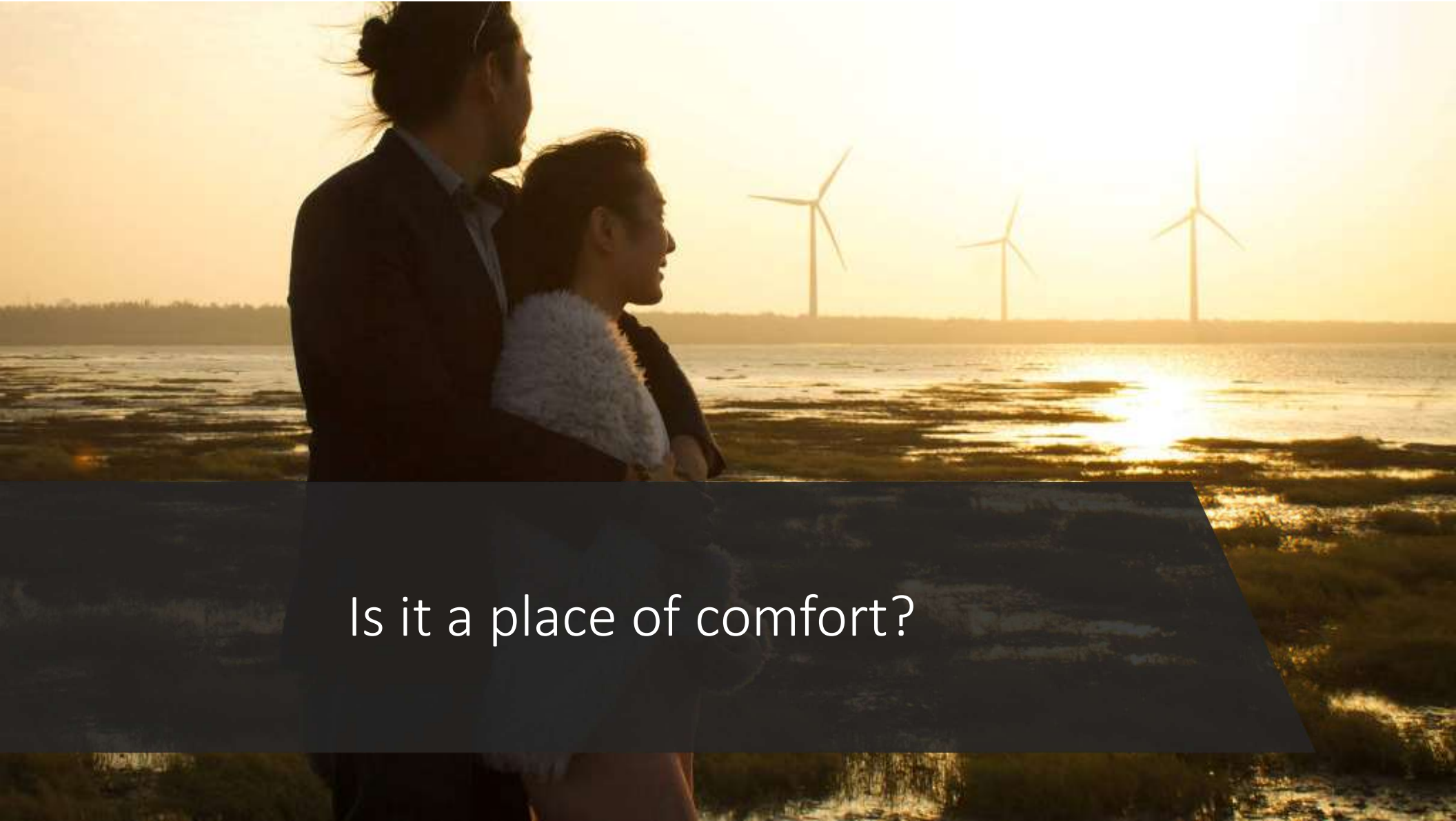


# five X five PUBLIC ART CONSULTANTS



**Part 2:**  
**Five x Five - Introduction**

How do you define space?



Is it a place of comfort?



Or Community?



Is it a safe place?



SOUTH  
ELIZA COWAN  
04.09.1881  
CHARLES WILLIAMS  
07.07.1885  
HAYWARD BARKSDALE  
05.10.1893  
CLEM DAVIS  
08.29.1894  
HENRY GRAY  
07.23.1897  
DAVID HUNTER  
01.04.1898  
JAMES STUART  
09.24.1904  
RICHARD BRUCKETT  
08.11.1913  
JOE STEWARD  
04.01.1920  
NORRIS DENNEY  
07.04.1933  
UNKNOWN  
05.10.

# A Place to Create a Legacy?



Or Engaged Creativity?

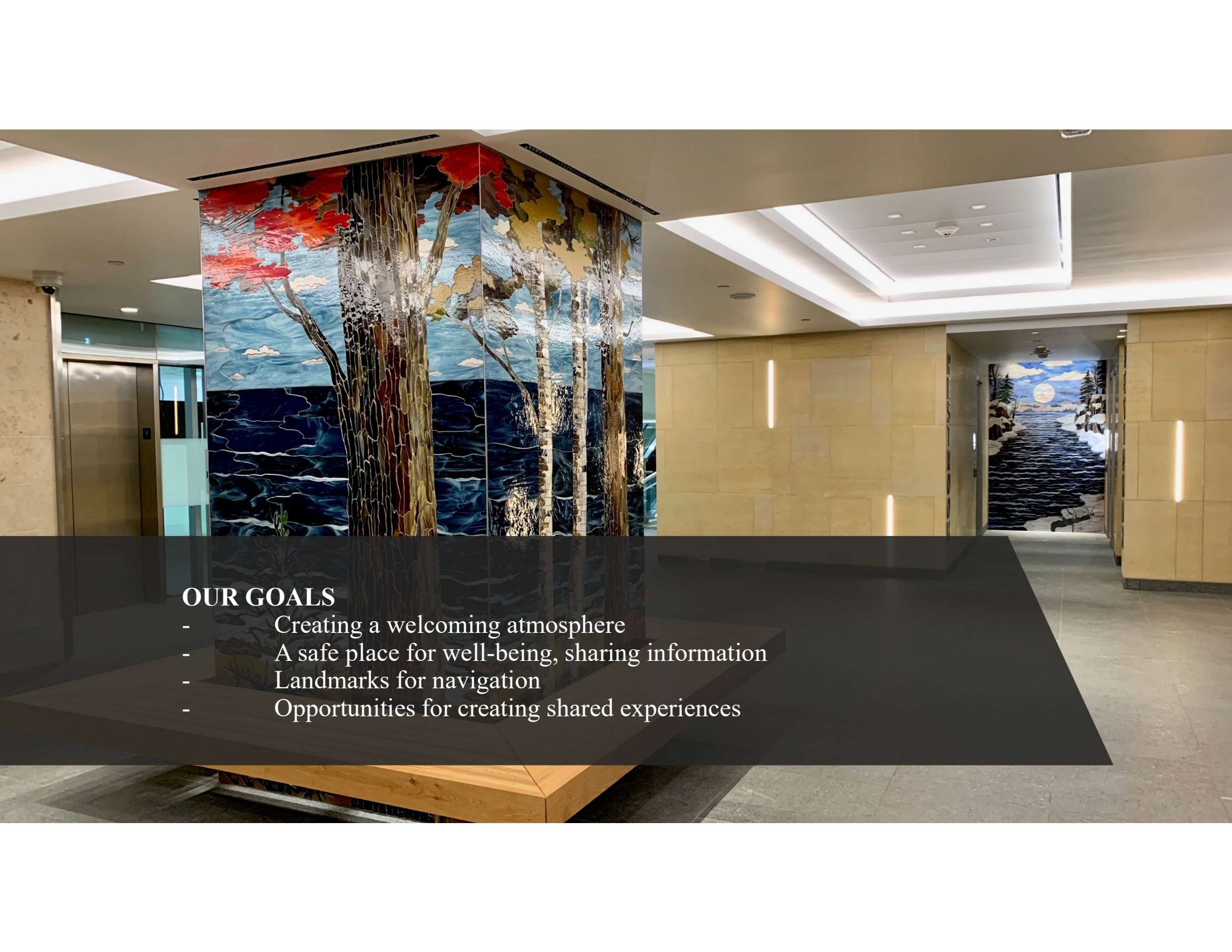
**“What you leave behind is not what is engraved in stone monuments, but what is woven into the lives of others.” - Pericles**



five x five / public art consultants



**OUR MISSION:** Transforming space that brands identity, enriches the public's experience, engages the community and promotes a sense of place through public art.



## OUR GOALS

- Creating a welcoming atmosphere
- A safe place for well-being, sharing information
- Landmarks for navigation
- Opportunities for creating shared experiences



## OUR GOALS

- Connecting Cultures and History
- Creating an environmental experience
- Building 'Emotional Equity'
- Educating visitors about the company and region



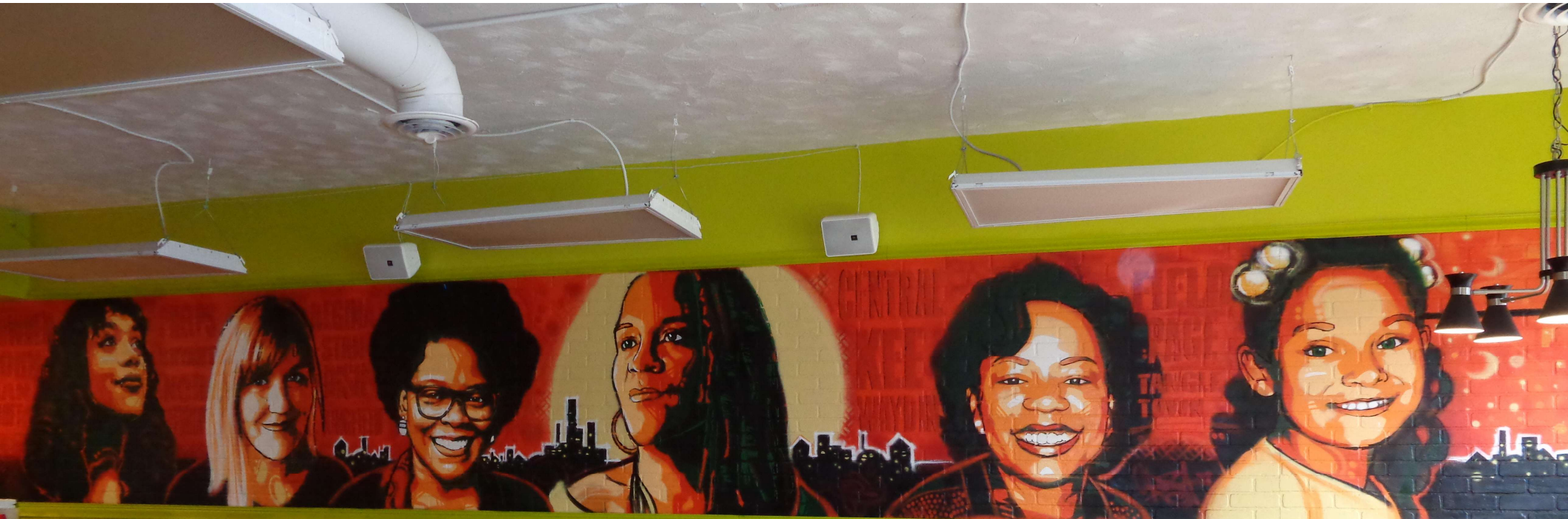
## OUR GOALS

- Enhancing local, national and International Reach
- Exposure and income for artists
- Refeeding city and state infrastructure
- Opening opportunities for partnerships in the arts and culture community



## **OUR GOALS**

- **Create an engaged experience for company, clients and the community**
- **Strengthen the regional identity of company**
- **Be an additional resource for the arts community**



## **ARTWORK GOALS**

- Create a signature installation that becomes a symbol for the company, community and the region.
- Design installations so artwork throughout the company tells a compelling story about the company, community and the region.
- Increase community engagement and instill a sense of community pride.



## **ARTWORK GOALS**

- **Create educational and mentoring opportunities for students, women and artists of color on large-scale commissioned art projects.**
- **Encourage developers and architects to promote and include art in all operational improvement projects, from design to construction.**
- **Turn a disconnected company into a sustainable community and arts resource and destination.**

five x five / public art consultants

<https://www.fivexfiveart.com>

**Part 3:**  
**St. Paul Arts and Culture**

# ST. PAUL ARTS & CULTURE

- **BUILD ON ST. PAUL'S UNIQUE MULTI-CULTURAL AND VISUAL IDENTITY THROUGH AN ESTABLISHED DEPARTMENT OF ARTS & CULTURE**
- **DEVELOP A CULTURAL ECONOMIC DEVELOPMENT POLICY, LIAISON OFFICER – CULTURAL DESTINATION ZONES (DOWNTOWN, EAST SIDE, RONDO, HAMLINE, MIDWAY, FROGTOWN, DISTRICT DEL SOL)**

# ST. PAUL ARTS & CULTURE

- **ESTABLISH A MEMORANDUM OF UNDERSTANDING (MOU) FOR CULTURAL ECONOMIC DEVELOPMENT**
- **EMBEDDED ARTIST PROGRAM WITH MUNICIPAL AGENCIES**
  - **EMPLOYMENT OPPORTUNITIES, CREATIVE SOLUTIONS – PLANNING & ZONING, PARKS & REC, ANIMAL WELFARE, CRIME & SAFETY**

# ST. PAUL ARTS & CULTURE

- **PROTECT AND STRENGTHEN ST. PAUL'S ECONOMIC ART, CULTURAL AND HISTORIC ASSETS (The M, Ordway, Science & Children's Museum, etc.) AND INCREASE DOWNTOWN & COMMUNITY EVENTS THROUGH A DEDICATED SALES TAX – CULTURAL STAR PROGRAM, LEGACY AMENDMENT**
- **CREATE 1.5% PUBLIC ART PROGRAM WITH FUNDING THROUGH ST. PAUL'S CAPITAL IMPROVEMENT BUDGET THAT FUNDS PUBLIC INFRASTRUCTURE**

## ST. PAUL ARTS & CULTURE

- **INVESTING IN 'SPACE REDEMPTION', REIMAGINING UNDERUSED SPACE FOR ADAPTIVE CULTURAL REUSE**
- **CREATIVE ALLYSHIP – DEVELOPING ALTERNATIVE RESOURCE PARTNERSHIPS WITH ST. PAUL BUSINESS OWNERS (MN SPORTS & ENTERTAINMENT, ROTARY CLUB)**

# ST. PAUL ARTS & CULTURE

- **STRENGTHEN PARTNERSHIPS WITH ARTS RELATED ORGANIZATIONS**
  - **CONVENTION & VISITORS BUREAU**
    - **ARTS AT MSP**
      - **EXPLORE MINNESOTA FILM**
    - **UPPER MIDWEST FILM OFFICE**
    - **MN CITIZENS FOR THE ARTS**