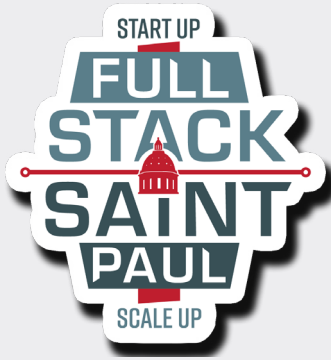




— In 2018, the City of Saint Paul in partnership with the Saint Paul Area Chamber of Commerce launched Full Stack Saint Paul, an initiative designed to advance the work of the 2017 Innovation Cabinet.

Stakeholders from business, real estate, communications, workforce, academia and economic development, formed working groups focused on each strategy and developed thoughtful recommendations. These recommendations were deployed through an action plan managed by the City with support from the Saint Paul Area Chamber of Commerce. Numerous industry, private sector and other partners were engaged to execute the work.

We are pleased to report success in achieving the strategies you set.

While we've been successful in meeting all of our initial goals, the work continues, and we remain committed to ensuring Saint Paul is undisputedly the tech and innovation hub of our region!

Thank you for your support in launching this initiative and thanks to our Full Stack members and partners for ensuring our success!

**"St. Paul is a great city to source tech talent."**

**- The 11 Best Untapped Cities for Startups in 2020, Fundera, Oct 24, 2019**



# GOAL ACHIEVED

PEOPLE: Add 2,000 tech related jobs by the year 2020.



## ATTRACTING JOBS

Saint Paul has landed hundreds of new tech and innovation jobs with large and small companies including **Alula**, **MISCO**, **Otrafy**, **Upsie**, and the newly announced **Bio-Techne** expansion.



## EXPANDING JOBS

Companies such as **Ecolab**, **Minnetronix Medical**, **Securian**, **Redpath**, **Travelers**, and **Infor** are expanding job opportunities.



## TRAINING OUR TECH WORKFORCE

Through **MSP TechHire**, the City of Saint Paul has invested over \$400,000 in the acceleration of our tech talent, to help meet business demand and provide access to underrepresented community members. We are multiplying that investment now with support from **Ramsey County**, **DEED**, and others.

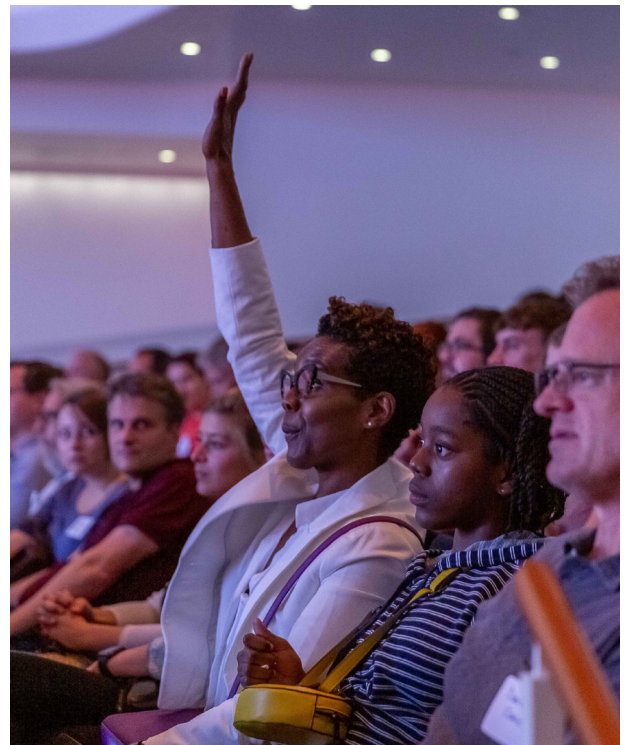


## ACCELERATING LEADERS

Our business accelerators and incubators, including **Techstars**, **University Enterprise Labs**, **Lunar Startups**, **Bootstrappers**, and now **OnRamp Insurance** are helping entrepreneurs launch and scale tech-enabled companies. We are supporting their success with resources, advocacy, and connections.

2,584  
additional job  
postings since  
2017  
—  
15,881  
IT job posts in  
Saint Paul

Source: Real Time Talent (May 31, 2019)



# GOAL ACHIEVED

**PLACE:** Increase innovation-related commercial space in the City of Saint Paul by 200,000 square feet.



## DOWNTOWN HUB

- The opening of **Osborn370** immediately added 200,000 square feet of commercial space dedicated to tech and innovation business initiatives. This building continues to be a hub of activity, successfully recruiting small, mid-size, and startup companies and lots of startup events. **Upsie** just held a grand opening last week with city leaders and a diverse group of entrepreneurs.
- **The 428** is another incredible downtown building with a new coworking space, **Wellworth**. Certified LEED Silver and Well Gold.



## STRONG NEIGHBORHOODS

Outside of downtown Saint Paul's neighborhoods are proving that we can build a thriving hub and spoke model:

- Cathedral Hill just welcomed an amazing new women-focused coworking space, **The Coven**, in historic the Blair Arcade Building.
- Midway is alive with a new soccer stadium, lots of new development interest, and innovative company relocations. **Fairview Business Center** development is leasing up.
- Creative Enterprise Zone or "CEZ", a neighborhood-driven effort to brand their community as a destination for creativity and enterprise, is driving positive development for artists, creatives, and entrepreneurs and new or renovated buildings like the **2327 Wycliff**, **Prior Works**, and the **Mission Building**
- East Side is now home to a number of business support organizations and a new **Best Buy Teen Tech Center** within the amazingly beautiful new community space at **CLUES (Comunidades Latinas Unidas en Servicio)**.



Photo illustration via  
[twitter.com/Osborn370](https://twitter.com/Osborn370)

# GOAL ACHIEVED

## PROMOTION: Ensure that 50 innovation-focused events will be held annually in Saint Paul and increase awareness of Saint Paul innovation.

150+  
press mentions  
of Saint Paul's  
tech/innovation  
scene since  
2017

Source: Meltwater



### ACTIVATING

MinneDemo, Techquity, Hack the Gap, Food Ag Ideas Week, ConnectUp, and MN Drone Day were all supported by the Full Stack team and brought hundreds of innovators together in Saint Paul to advance and inspire tech in our communities.



### TRAINING

Twin Cities Startup Week energized and educated thousands of our community members with the help of Full Stack Saint Paul. There were over 80 diverse events and trainings in Saint Paul alone as well as a new community hub we sponsored at Osborn370.



### LAUNCHING

TechStars Demo Day, MEDA Million Dollar Challenge, Lunar Startups UnDemo Day, Future Finance Forum, Food Ag Ideas Week all provided an incredible platform for entrepreneurs and innovators in our community.



### RESEARCHING

The team gathered baseline survey data about Saint Paul's reputation as a hub for innovation and tech amongst business and community members and we are preparing a follow-up survey to make sure we're on track well into the future.



### STORYTELLING

Full Stack's strategic communications campaign has included the development of original articles, videos, social media content and targeted public relations, highlighting some of Saint Paul's successful tech and innovation stories related to our Full Stack work. We invite you to follow along and help us amplify these stories with the social hashtag **#FullStackSTP** and by visiting [medium.com/full-stack-saint-paul](https://medium.com/full-stack-saint-paul).



### COLLABORATING

Full Stack worked with numerous partners over the past few years to boost our message and amplify our impact including the **Downtown Business Alliance**, **Visit Saint Paul**, **Goff Public**, **New Publica**, **Ramsey County**, and our **Full Stack Steering Committee**. Our message has gone out via email and social media campaigns, press releases, a new blog page, event sponsorships, website updates, and radio ads.