



We Believe in
Libraries.

Library spaces, services, and
staff are essential.

The Friends acts as a catalyst
for libraries to strengthen and
inspire their communities.

Our vision: A dynamic library at the heart of every community.



As a charitable nonprofit organization that invests in libraries through **fundraising**, **advocacy**, and **programming**, The Friends is committed to being a diverse, equitable, inclusive, and anti-racist institution.



Our Values

- **We believe in libraries.** Library spaces, services, and staff are essential.
- **We believe in connection.** We listen and build partnerships to guide our work.
- **We believe in learning.** A growth mindset strengthens our capacity to work with curiosity, skill, and compassion.
- **We believe in transparency.** Clear and open ways of working and communicating inspire trust and accountability.
- **We believe in the power of belonging.** Our work is to welcome every person to participate and contribute to



Fundraising

Raise \$10 million through the “Transform Our Libraries, Discover Our Possibilities” capital campaign.

Increase annual fundraising efforts to support library priorities as articulated in SPPL Strategic Direction.

Create an inclusive donor community by practicing the principles of Community-Centric Fundraising.



Advocacy

Advocate for maximum government investment for library spaces and library services.

Lead efforts that deepen awareness, understanding, and value for public libraries across public and private sectors.

Activate Saint Paul residents to visit their libraries regularly.



Programming

Connect readers with diverse Minnesota storytellers at libraries and schools.

Support a diverse literary community by amplifying storytellers and encouraging new work.

Provide services to libraries so we all can better serve our communities.

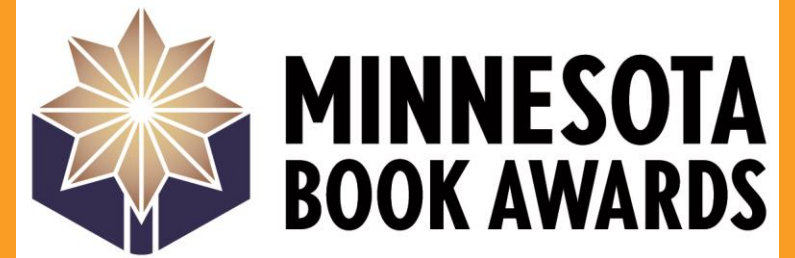


Programming Beyond Saint Paul

The Friends of the Saint Paul Public Library is the Library of Congress-designated Minnesota Center for the Book.

The Friends of the Saint Paul Public Library produces the annual Minnesota Book Awards program for the State of Minnesota.

The Friends of the Saint Paul Public Library works with libraries and library support organizations nationwide as Library Strategies Consulting



Friends By the Numbers

Our 2023 Snapshot

- 16 staff members
- 41 board members
- 8,600 supporters
- 1,700+ active donors
- 3,000+ Friends program and event attendees





 **THE FRIENDS**
OF THE SAINT PAUL PUBLIC LIBRARY

Transform
OUR LIBRARIES
Discover
OUR POSSIBILITIES

THE CAMPAIGN FOR SAINT PAUL PUBLIC LIBRARY



Campaign Components

\$28.8M Public-Private Partnership

- City goal: \$18.8M
- Friends' goal: \$10M
 - \$6M Capital
 - \$3M Endowment for Children, Youth, and Family Programs
 - \$1M Capacity building



Campaign Timeline

2022: Feasibility Study

2023: Internal Capacity
Building / Campaign Pause

2024: Quiet Phase
Commences

**2025: Quiet Phase
Continues**

2026: Public Campaign
Begins (projected)



December 2024 update:

\$5.4 million pledged in first year of campaign—54% to goal.

Leadership gifts of \$100,000 or more include:

- Katherine B. Andersen Foundation
- F.R. Bigelow Foundation
- Blaze Credit Union
- Otto Bremer Trust
- Ecolab
- Hardenbergh Foundation
- Saint Paul Foundation
- Securian
- Individuals (11)



Thank You!

