

**From:** [Taina Maki](#)  
**To:** [Kelly Bauer](#)  
**Subject:** FW: Draft Commercial Corridors Fund  
**Date:** Tuesday, November 19, 2024 10:13:23 AM  
**Attachments:** [Outlook-wzweqn1a.png](#)

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Comments on HRA item for tomorrow.

**Taina Maki | Legislative Aide to City Councilmember Rebecca Noecker**

Pronouns: she/her

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**From:** Lisa Theis <d2lisa@outlook.com>  
**Sent:** Tuesday, November 12, 2024 12:44 PM  
**To:** Taina Maki <Taina.Maki@ci.stpaul.mn.us>  
**Subject:** Re: Draft Commercial Corridors Fund

**Think Before You Click:** This email originated **outside** our organization.

Hello Taina: thanks for sending this out.

**What overall feedback do you have on this proposal?** I am excited to see that the city is looking to support our business corridors and organizations supporting them.

**What would make this grant more workable for your organization?** I think this would be very workable but would appreciate more structure and information so applicant know what the timing of the grant is, if this is something a business organization could use a district council as fiscal agent if not established as nonprofit etc.

**What should be the maximum grant amount?** It is difficult to estimate without knowing what the total pot would be and how many grantees you would hope for each year. I would think \$50,000 would be a good maximum.

**What activities should be eligible for funding, in addition to (or instead of) what's proposed?** It would be helpful to allow for staff time as well. Since most district councils do not have the capacity to take on more projects due to lack of staffing. It would also be helpful to cover food and translation costs as well.

**How should we ensure that the funds are distributed equitably, while keeping the application process simple?** I would like to see a similar process as Cultural STAR where rewardees can not

reapply after receiving funding until the following year.

## **Lisa Theis, Executive Director**



## **Greater East Side Community Council**

Check out our webpage at: [www.greatereastside.org](http://www.greatereastside.org)

General office number: 651-774-2220

Direct Line: 952-206-6538

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**From:** Taina Maki <[Taina.Maki@ci.stpaul.mn.us](mailto:Taina.Maki@ci.stpaul.mn.us)>

**Sent:** Tuesday, November 12, 2024 11:23 AM

**To:** [ed@southeastside.org](mailto:ed@southeastside.org) <[ed@southeastside.org](mailto:ed@southeastside.org)>; Lisa Theis <[d2lisa@outlook.com](mailto:d2lisa@outlook.com)>;  
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**Subject:** FW: Draft Commercial Corridors Fund

District Councils:

Councilmember Rebecca Noecker, as Chair of the Housing and Redevelopment Authority (HRA), is seeking your feedback on the attached **draft** proposal. The HRA is considering the creation of a fund for business organizations to improve commercial corridors. It's still in pencil, and they are eager for

your feedback to shape the proposal.

There will be a public hearing on November 20 at 2 pm; individuals can testify in person, leave a voicemail at 651-266-6808, or submit a written comment to [HRAHearing@ci.stpaul.mn.us](mailto:HRAHearing@ci.stpaul.mn.us). We look forward to your thoughts.

Thank you,  
Taina

**Taina Maki | Legislative Aide to City Councilmember Rebecca Noecker**

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