



Department of Safety and Inspections

License Application:

Off-Sale Liquor License application - GB License LLC (dba Gopuff)

Background Application Investigation:

- GB License LLC (dba Gopuff) and affiliates operate in many states.
- The Gopuff business model highlights the growing market of online alcohol sales with delivery.
- Gopuff proposes a minimal in-store retail presence, with a focus on online sales with delivery.
 - o Their retail store will be located at 129 State Street South and be open Noon-4:00pm daily.
 - o Deliveries will be completed by 10:00pm Monday through Saturday and 6:00pm on Sunday.
- Alcohol deliveries will be by employees/agents of Gopuff as well as other online service providers.
 - o GB License LLC will be contracting with GB Logistics LLC (corporate affiliate) for the delivery of alcohol.
 - o In all cases, GB License LLC will be responsible for all alcohol delivery transactions.
- The Minnesota Alcohol and Gambling Enforcement Division does not require Liquor Liability Insurance coverage for those delivering alcohol.
- GB License LLC affiliated entities did resolve litigation (involving sale or delivery of alcohol to individuals under 21 years of age) with the Massachusetts Alcohol Beverages Control Commission, which required a payment in lieu of serving a suspension. The associated incidents occurred in late 2021 and early 2023.
- GoBrands, which is the corporate parent of GB License, LLC, does own Beverages & More (BevMo!), which operates 161 locations in California, Arizona, and Washington. Since January 1, 2024, BevMo! did allegedly fail 1 California Alcoholic Beverage Control (CA-ABC) retail compliance check. In addition, BevMo! did allegedly have 1 order that failed a CA-ABC delivery compliance check. However, in that case, the individual responsible for the delivery was not associated with BevMo. It was a driver for a third-party company (DoorDash).
- Seattle Office of Labor Services (OLS) investigated GoPuff, a large digital delivery service, for alleged violations under the Paid Sick and Safe Time for Gig Workers Ordinance. OLS alleged that for over a year and a half the company failed to provide delivery workers with paid sick and safe time (PSST) as required by the ordinance, failed to provide workers notice of their PSST balance, and failed to provide workers with a notice of rights and the company's PSST policy. The company agreed to pay a total financial remedy of \$735,239.37 to 189 drivers and \$23,021.24 to the City of Seattle. (2022)
- GB License LLC (dba Gopuff) provided a Compliance Program as a part of their application, which they have agreed to follow as a License Condition.