

From: [Montana Scheff](#)
To: [#CI-StPaul_Council](#)
Subject: Hamm's Eastside Project
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Dear Members of the Saint Paul City Council,

My name is **Montana Scheff**, and I own and am restoring a historic home in the Cathedral Hill neighborhood of Saint Paul. I also own **Whittier**, a marketing firm located in Lowertown. As someone who both lives and works in Saint Paul, I want to add my voice in **strong support of the Hamm's Eastside Site redevelopment by JB Vang**.

In addition to my personal investment in the city, I have long been involved in preservation efforts as the **former Vice President of the Clarence H. Johnston Society** and a **former board member of the Preservation Alliance of Minnesota**. From that experience, I understand that while historic designation can sometimes be subjective, this project clearly meets the criteria. The Hamm's site is not only a vital part of Saint Paul's history, but also an essential piece of the East Side's cultural identity.

Recognizing this site with historic designation and the accompanying tax credits is crucial to preserving its legacy while supporting meaningful, community-focused growth. This redevelopment also promises significant community benefits—creating **green spaces, affordable housing, and renewed neighborhood vitality**.

I urge you to recognize and support the immense historical and community value of this project.

Sincerely,

Montana Scheff
Founder & Executive Creative Director
Whittier

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