

RESOLUTION  
CITY OF SAINT PAUL, MINNESOTA

Presented by

*Kelly Canty*

LOCATIONS DESIGNATED FOR BILLBOARD REMOVAL  
IN ACCORDANCE WITH SEC. 64.302 NONCONFORMING ADVERTISING SIGNS;  
CONVERSION TO BILLBOARD WITH DYNAMIC DISPLAYS

WHEREAS, the Saint Paul City Council adopted Legislative Code § 64.302 Nonconforming advertising signs; conversion to billboard with dynamic display on December 12, 2007, to allow for the conversion of illuminated billboards to billboards with dynamic displays subject to standards that maintain highway safety; and to reduce the number of billboards in the city in order to protect and improve views, aesthetics, community pride and investment, and the visibility of local businesses; and,

WHEREAS, 64.302 (b)(6) indicates that as a part of the permit application for conversion to a billboard with a dynamic display, the applicant shall agree in writing to remove permanently six (6) square feet of illuminated billboard faces or eight (8) square feet of non-illuminated faces for each square foot of dynamic display space being created and that billboards that the applicant owns or controls in residential zoning districts or any other locations designated for billboard removal by the city council must be taken down before billboards taken down in other areas of the city will be counted toward the requirement;

NOW, THEREFORE, BE IT RESOLVED, that that Saint Paul City Council finds the following sign locations to be contrary to the goals of protecting and improving views, aesthetics, community pride and investment, and the visibility of local businesses; and,

BE IT FURTHER RESOLVED, that the following sign locations be designated for billboard removal and may be used, along with billboards in residential zoning districts, to fulfill the permit application requirement as described in Sec. 64.302 (b)(6):

File Number	Billboard Address	Location & Description
02 102397	80 Snelling Avenue N	80 Snelling Avenue N & Ashland Avenue
<del>02 102404</del>	<del>402 Snelling Avenue N</del>	<del>NE Corner Snelling Avenue N &amp; 194 (St. Anthony)</del>
<del>02 102554</del>	<del>586 Rice Street</del>	<del>586 Rice Street &amp; Como Avenue</del>
<del>02 102555</del>	<del>586 Rice Street</del>	<del>586 Rice Street &amp; Como Avenue</del>
<del>02 102556</del>	<del>586 Rice Street</del>	<del>586 Rice Street &amp; Como Avenue</del>
<del>02 102557</del>	<del>586 Rice Street</del>	<del>586 Rice Street &amp; Como Avenue</del>
02 102562	188 Pennsylvania Avenue	NE Corner Como Avenue & Pennsylvania Avenue
02 102604	1544 Concordia Avenue	1544 Concordia Avenue & Snelling Avenue
02 102609	615 St. Anthony Avenue	619 St. Anthony Avenue & Dale Street
02 102687	601 Dale Street N	601 Dale Street N & Thomas Avenue
<del>02 102317</del>	<del>441 Wabasha Street S</del>	<del>441 Wabasha Street S &amp; Congress Street</del>
<del>02 102318</del>	<del>441 Wabasha Street S</del>	<del>441 Wabasha Street S &amp; Congress Street</del>
02 102484	512 Robert Street N	500 Robert Street N
02 102485	512 Robert Street N	500 Robert Street N
02 102492	544 St. Peter Street	544 St. Peter Street
02 102503	586 7 <sup>th</sup> Street W	586 7 <sup>th</sup> Street W & Superior Street
02 102504	771 7 <sup>th</sup> Street W	771 Grace Street
02 102697	0 Eagle Parkway	NW Corner Shepard Road & Chestnut Street
02 102698	0 Eagle Parkway	NW Corner Shepard Road & Chestnut Street
02 102731	176 Concord Street	176 Concord Street & State Street
02 102393	236 Snelling Avenue S	240 Snelling Avenue S & St. Clair Avenue
02 102394	236 Snelling Avenue S	240 Snelling Avenue S & St. Clair Avenue
02 102521	773 Cleveland Avenue S	2065 Ford Parkway & Cleveland Avenue NW Corner
02 102525	2056 Ford Parkway	2056 Ford Parkway & Cleveland Avenue SE Corner
02 102708	0 Griggs Street S	SW Corner St. Clair Avenue & Ayd Mill Road
02 102709	1209 St. Clair Avenue	NW Corner St. Clair Avenue & Ayd Mill Road
02 102710	1209 St. Clair Avenue	NW Corner St. Clair Avenue & Ayd Mill Road
<del>02 102332</del>	<del>1016 Raymond Avenue</del>	<del>NE Corner Raymond Avenue &amp; Raymond Place</del>
02 102363	1459 University Avenue W	1459 University Avenue W

NOT REMOVED

*I-94 @ Bank*

*I-94 + St. Peter Roof top*

*-NOT OUTFRONT*

File Number	Billboard Address	Location & Description
57 02 102364	1553 University Avenue W	1553 University Avenue W
58 02 102365	490 Snelling Avenue N	1579 University Avenue & Snelling Avenue
59 02 102366	490 Snelling Avenue N	1579 University Avenue & Snelling Avenue
60 02 102373	1800 University Avenue W	1800 University Avenue W
61 02 102380	2227 University Avenue W	2227 University Avenue W & Hampden Avenue
62 02 102381	2227 University Avenue W	2227 University Avenue W & Hampden Avenue
63 02 102383	2505 University Avenue W	2505 University Avenue W & Curfew Avenue
64 02 102398	167 Snelling Avenue N	171 Snelling Avenue N & Selby Avenue
65 02 102414	1607 Breda Avenue	South of 1608 Como Avenue
66 02 102415	1565 Como Avenue	1563 Como Avenue & Snelling Avenue
67 02 102666	301 Wheelock Parkway E	301 Wheelock Parkway & I35E
68 02 102440	1199 Payne Avenue	1199 Payne Avenue & Maryland Avenue
69 02 102443	1340 Payne Avenue	1340 Payne Avenue & Ivy Avenue
70 02 102459	1410 White Bear Avenue N	White Bear Avenue N & Sherwood Avenue
71 02 102466	848 White Bear Avenue N	848 White Bear Avenue N & 7 <sup>th</sup> Street E - INAMANDA AS
72 02 102473	776 7 <sup>th</sup> Street E	776 7 <sup>th</sup> Street E & Hope Street 754 WBA.
73 02 102474	680 7 <sup>th</sup> Street E	680 7 <sup>th</sup> Street E & Maria Avenue NOROD SIGN IN
74 02 102631	523 7 <sup>th</sup> Street E	525 7 <sup>th</sup> Street E GSN.
75 02 102631	1047 Hudson Road	1049 Hudson Road & Earl Street
76 02 102632	1047 Hudson Road	1047 Hudson Road & Earl Street
→ 77 02 102636	1722 Suburban Avenue	1722 Suburban Avenue & I94 <u>Popeyes I-94</u>
78 02 102640	1880 Old Hudson Road	1870 Old Hudson Road & Hazel
79 02 102641	1880 Old Hudson Road	1870 Old Hudson Road & Hazel
80 02 102644	2251 Hudson Road	2245 Hudson Road & McKnight Road
→ 81 02 102645	2201 Burns Avenue	2201 Burns Avenue & McKnight Road <u>I-94 + Mr Knight</u>

underlined 4 OUTFRONT LOCATIONS  
Total of 7 - 14'x48' static billboard faces  
on I-94

	Yeas	Nays	Absent
Bostrom	✓		
Carter	✓		
Harris	✓		
Helgen	✓		
Lantry	✓		
Stark	✓		
Thune			✓
	6	0	1

Adopted by Council: Date 2/17/10

Adoption Certified by Council Secretary

By: Mary Carlson

Approved by Mayor: Date 2/24/2010

By: C. Mulcahy

Requested by Department of:

By: \_\_\_\_\_

Form Approved by City Attorney

By: \_\_\_\_\_

Form Approved by Mayor for Submission to Council

By: \_\_\_\_\_

Approved by the Office of Financial Services

By: \_\_\_\_\_