



## Legislation Text

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### Approving Various Expenditures for Outreach Activities

WHEREAS, the Saint Paul Library Agency is involved in outreach to various communities in an effort to increase use of the libraries by non-traditional populations; and

WHEREAS, extensive experience with such outreach has demonstrated the need for different types of incentives to increase participation including child care, refreshments and tangible take-aways such as books and other items; and

WHEREAS, the Agency recognizes the value of providing incentives for community generated programming; and

WHEREAS, the Agency wishes to provide nutritious snacks during use of the homework centers, scheduled teen group meetings, library programs, community forums and planning meetings; and

WHEREAS, the Agency also may purchase small items such as pencils, balloons or other souvenir items of limited value that support its marketing strategy in non-traditional communities; and

WHEREAS, the expenditure of money serves a public purpose in increasing library use especially among communities where use of the library is a new activity; now therefore, be it

RESOLVED, that the Saint Paul Library Agency is hereby authorized to expend an amount not to exceed \$15,000 for the purpose of providing refreshments, marketing paraphernalia and other incentives for up to 350 specific events during 2015.