

City of Saint Paul

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Legislation Details (With Text)

File #: RES 22-923 Version: 1

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In control: City Council

Final action: 6/22/2022

Title: Authorizing the City Attorney's Office to expend up to \$15,000.00 on refreshments, marketing

materials, and other incentives for community outreach and marketing efforts throughout 2022.

Sponsors: Amy Brendmoen

Indexes:

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Attachments:

Date	Ver.	Action By	Action	Result
6/27/2022	1	Mayor's Office	Signed	
6/22/2022	1	City Council	Adopted	Pass

Authorizing the City Attorney's Office to expend up to \$15,000.00 on refreshments, marketing materials, and other incentives for community outreach and marketing efforts throughout 2022.

WHEREAS, the City Attorney's Office is involved in various forms of community outreach and marketing efforts to educate the community about the City Attorney's Office's services, resources, and programs; and

WHEREAS, past experience with such community outreach and marketing efforts demonstrated a need to provide various promotional materials, incentives, and other marketing related take-aways to encourage participation; and

WHEREAS, the City Attorney's Office wishes to similarly provide refreshments during community events, meetings, and other programs and activities to encourage the attendance and attention of members of the community; and

WHEREAS, the Saint Paul City Council finds that the expenditure of money on the above-referenced items serve a public purpose by increasing the community use and awareness of the City Attorney's Office's services, resources, and programs; now, therefore, be it

RESOLVED, that the City Attorney's Office is hereby authorized to expend up to \$15,000.00 on refreshments, marketing materials, and other incentives for community outreach and marketing efforts throughout 2022.