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Title: Approving Various Expenditures for Outreach Activities

Sponsors: Chris Tolbert

Indexes:

Code sections:

Attachments: 1. 2015 Outreach resolution

Date	Ver.	Action By	Action	Result
1/7/2015	1	Library Board	Adopted	Pass

Approving Various Expenditures for Outreach Activities

WHEREAS, the Saint Paul Library Agency is involved in outreach to various communities in an effort to increase use of the libraries by non-traditional populations; and

WHEREAS, extensive experience with such outreach has demonstrated the need for different types of incentives to increase participation including child care, refreshments and tangible take-aways such as books and other items; and

WHEREAS, the Agency recognizes the value of providing incentives for community generated programming; and

WHEREAS, the Agency wishes to provide nutritious snacks during use of the homework centers, scheduled teen group meetings, library programs, community forums and planning meetings; and

WHEREAS, the Agency also may purchase small items such as pencils, balloons or other souvenir items of limited value that support its marketing strategy in non-traditional communities; and

WHEREAS, the expenditure of money serves a public purpose in increasing library use especially among communities where use of the library is a new activity; now therefore, be it

RESOLVED, that the Saint Paul Library Agency is hereby authorized to expend an amount not to exceed \$15,000 for the purpose of providing refreshments, marketing paraphernalia and other incentives for up to 350 specific events during 2015.