



Legislation Details (With Text)

File #: RES 13-1883 **Version:** 1
Type: Resolution **Status:** Passed
In control: City Council
Final action: 12/4/2013

Title: Authorizing the Department of Parks and Recreation to expend an amount not to exceed \$15,000 for the purpose of providing refreshments, marketing materials, and other incentives for various activities, programs and events throughout 2014.

Sponsors: Kathy Lantry

Indexes:

Code sections:

Attachments: 1. Res 13-1883 Marketing.pdf

Date	Ver.	Action By	Action	Result
12/11/2013	1	Mayor's Office	Signed	
12/4/2013	1	City Council	Adopted	Pass

Authorizing the Department of Parks and Recreation to expend an amount not to exceed \$15,000 for the purpose of providing refreshments, marketing materials, and other incentives for various activities, programs and events throughout 2014.

WHEREAS, the Department of Parks and Recreation is involved in various forms of community outreach in an effort to increase usage of services provided by the Department; and

WHEREAS, past experience with such outreach has demonstrated a need to provide different types of small promotional materials, incentives and other marketing related take-aways; and

WHEREAS, the Department of Parks and Recreation wishes to provide food and refreshments during events, meetings, and other Department sponsored programs and activities; and

WHEREAS, the expenditure of money serves a public purpose in increasing Parks and Recreation use and awareness of available innovative services;

NOW, THEREFORE BE IT RESOLVED, that the Department of Parks and Recreation is hereby authorized to expend an amount not to exceed \$15,000 for the purpose of providing refreshments, marketing materials and other incentives for various activities, programs and events throughout 2014.