



Legislation Text

File #: RES 24-167, **Version:** 1

Authorizing the Department of Parks and Recreation to expend an amount not to exceed \$25,000 for the purpose of providing refreshments, marketing materials, recognition items, and other incentives for various activities, programs, volunteers, and events throughout 2024.

WHEREAS, the Department of Parks and Recreation is involved in various forms of community outreach, marketing and volunteer recognition strategies in an effort to increase the use of services provided by the Department and the support provided by volunteers; and

WHEREAS, over the last decade, experience with such marketing and outreach has demonstrated a need to provide different types of small promotional materials, incentives and other marketing related take-aways to encourage participation and support; and

WHEREAS, the Department of Parks and Recreation wishes to continue providing food and refreshments using existing budgeted funds during events, meetings, and other Department sponsored programs and activities to attendees to encourage attendance; and

WHEREAS, recognition of volunteers and their accomplishments is essential each year to assist with volunteer support and retention; and

WHEREAS, the City Council finds that the expenditure of money serves a public purpose by increasing the use and awareness of Parks and Recreation's innovative services and helping achieve budgetary savings through the successful facilitation of a comprehensive Volunteer Program; now, therefore be it

RESOLVED, that the Department of Parks and Recreation is hereby authorized to expend an amount not to exceed \$25,000 for the purpose of purchasing food items, refreshments, marketing materials, flowers and cards, and other incentives for various Department activities, programs, events and volunteers needing support and/or recognition throughout 2024.