



Legislation Details (With Text)

File #: RES 12-272 **Version:** 1
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In control: City Council
Final action: 2/8/2012

Title: Accepting a donation of e-mail marketing services from iXfactor to City Council ward offices.

Sponsors: Amy Brendmoen

Indexes:

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Date	Ver.	Action By	Action	Result
2/15/2012	1	Mayor's Office	Signed	
2/8/2012	1	City Council	Adopted	Pass

Accepting a donation of e-mail marketing services from iXfactor to City Council ward offices.

WHEREAS, City Council ward offices are permitted to send Email newsletters to constituents that opt-in to receive them, and

WHEREAS, iXfactor is a Minnesota-based firm focused on providing email marketing solutions, and

WHEREAS, iXfactor has offered Email marketing services free of charge to the Ward 5 City Council office and other Ward offices, if desired, for a period of one year or until the volume of Emails sent exceeds pre-set limits stipulated in the contract, therefore be it

RESOLVED that the City of St. Paul thanks iXfactor and accepts this offer.

None