

## Constituent & Customer Service Study: Pathways to Better Service in St. Paul

## **Departmental Themes**



OFFICE OF FINANCIAL EMPOWERMENT & MAYOR'S OFFICE

How do we provide "radical hospitality" to customers & constituents throughout the City of Saint Paul?



**CITY CLERK & COUNCIL** 

How do we ensure a customer service system that is open, accessible, and accountable?



**PUBLIC WORKS** 

How do we provide faster, more efficient customer service?

## HOW CAN RESIDENTS ACCESS THE CITY OF ST. PAUL?

517 ACCESS POINTS
316 EMAILS
140 PHONE NUMBERS
21 ONLINE FORMS
14 SOCIALS
8 PORTALS
4 PRINT FORMS
3 WALK-UPS
11 UNRESPONSIVE ACCESS POINTS



**PARKS & RECREATION** 

How do we translate our customer service team's efficiency and connectedness to Parks operations?



DEPARTMENT OF SAFETY & INSPECTIONS

How do we get support from the rest of the City to best serve and inform customers?



**PUBLIC LIBRARY** 

How do we maintain and build upon the deep relationships we've built in the community?



**WATER SERVICES** 

How do we make water services easy for all our customers?



PLANNING & ECONOMIC DEVELOPMENT

How do we better coordinate with DSI to provide excellent customer service?



OFFICE OF TECHNOLOGY&
COMMUNICATIONS

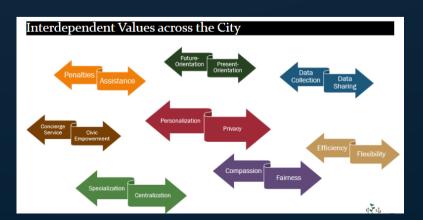
How do we make the customer service system more user-friendly across the City of Saint Paul?



FINANCIAL SERVICES

How do we manage customer service in a financially sustainable way across the city? "The customer service system typically favors people who are older, whiter, and have more political agency to engage those methods because it's an active process."

• Gity Staff Person



## **CITY-WIDE VARIABLES**

Access: Many Trailheads

Handling: Many Paths

Y Tracking: Many Inputs

Technology: Many Needs

