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October 8, 2021

Thank you for your support of the comprehensive tobacco ordinance that was introduced this week. Short of the two cities in California which have banned the sale of tobacco completely, we believe this is the most comprehensive tobacco ordinance in the country, building on the pioneering work done by the cities of Bloomington with its zero license cap, New York with its minimum price and Providence with its coupon redemption ban.


We had hoped to be able to meet in person for the public hearing, but COVID-19 made that impossible. We are sharing some of the information we would have provided to you at an in-person public hearing.

- **Sample tobacco coupons:**
 - People receive coupons through emails that direct them to websites, mail, phone apps, in-store or at events/bars. These are a few examples of direct mail tobacco coupons.
- **Sample grocery receipts with tobacco coupons:**
 - Tobacco coupons can be found on the back of grocery store receipts like these Cub receipts. These coupons are easily accessible for redemption at tobacco shops in Saint Paul.
- **Pictures of price promotions in our St. Paul neighborhoods:**
 - While nonsmokers say they don't see tobacco price promotions, tobacco users do, and they are everywhere: at the point-of-sale, in the mail, on grocery receipts, on signs inside and outside of stores and on telephone apps. Attached are images of price promotions outside of businesses in St. Paul neighborhoods.
- **3 Don't Discount My Life masks:**
 - A mask for you and your staff members.

As always, please don't hesitate to reach out to us with any questions. We look forward to the public hearing.

Sincerely,


Jeanne Weigum


Esha Seth


Tiffany Pao Yang