

# New Americans in Saint Paul and East Metro Area, MN

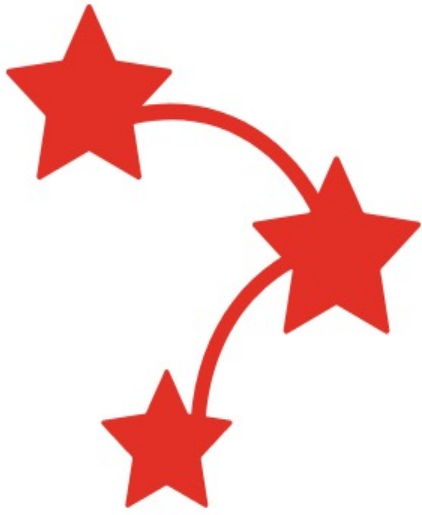
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SEPTEMBER 15, 2021

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# ▲ New American Economy

500 Republican, Independent, and Democratic mayors and CEOs in all 50 states agree:

**Immigration is critical to America's economic success.**

**ECONOMIC  
IMPACT  
STUDIES**



**AGRICULTURE,  
BUSINESS, & TECH  
ADVOCACY**



**LOCAL  
IMMIGRATION  
ACTION PLANS**





# Gateways For Growth 2020-2021 Cohort



## 19 localities across 10 states

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**Cleveland, OH**

**Los Angeles, CA**

**Saint Paul, MN**

**Columbus, OH**

**Mercer County, NJ**

**San Mateo County, CA**

**Contra Costa County, CA**

**Miami-Dade County, FL**

**Southwest Kansas**

**Dayton, OH**

**Minneapolis, MN**

**Spokane, WA**

**Erie, PA**

**Ottawa County, MI**

**Washtenaw County, MI**

**Gainesville, FL**

**Passaic County, NJ**

**Lancaster County, NE**

**Reno/Washoe County, NV**

# G4G 2020-21 Cohort Awards



## ***19 Customized quantitative research report awards***

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from NAE on the demographic and economic contributions immigrants make in their communities, and messaging support from Welcoming America.



## ***10 Tailored technical assistance awards***

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from NAE and Welcoming America to help communities draft, execute, and communicate a multi-sector immigrant inclusion strategy – a welcoming plan.

# New Americans in Saint Paul and East Metro Area, MN

New Americans in East Metro Area, MN

## Demographics *continued*

**30,700** immigrants living in the region had limited English language proficiency, making up **21.2%** of the immigrant population.

Among them, the top languages spoken at home other than English were:

Spanish	29.2%
Hmong	19.7%
Karen	14.7%
Vietnamese	7.3%
Somali, Oromo, Beja, and other Cushite Language	5.9%
Chinese	2.9%

The top languages spoken for immigrants living in the region:

English (17.7%)	Amharic and related (5.7%)	French (2.3%)
Spanish (16.5%)	Karen (5.3%)	Russian (1.8%)
Hmong (12.4%)	Vietnamese (3.7%)	Arabic (1.6%)
Somali, Oromo, Beja, and other Cushite Language (7.4%)	Chinese (3.4%)	Telugu (1.4%)
	Filipino, Tagalog (2.3%)	Nepali (1.4%)
		Mon-Khmer (1.2%)
		Cambodian (1.2%)

**15.9%** Other Languages

## Spending Power & Tax Contributions

Given their income, immigrants contributed significantly to state and local taxes, including property, sales, and excise taxes levied by state and local governments.

Foreign-born households held **10.2%** of all spending power in the region.

In 2019, immigrant households in East Metro Area earned **\$4.6 billion**

- \$811.8 million** went to federal taxes<sup>1</sup>
- \$443.3 million** went to state & local taxes<sup>2</sup>
- \$3.4 billion** left in spending power

In 2019, foreign-born residents in the region contributed **\$9.6 billion** to the county's GDP, or 11.5% of the total<sup>3</sup>

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SEPTEMBER 2021

**GATEWAYS FOR GROWTH**

State & Local

**SAINT PAUL MINNESOTA**

**ST PAUL AREA CHamber**

## New Americans in Saint Paul

The Demographic and Economic Contributions of Immigrants in the City<sup>1</sup>

### Population

**60,500** immigrants lived in Saint Paul, Minnesota, in 2019.

Immigrants made up **19.9%** of the total population in the city in 2019.

In comparison, **476,556** immigrants lived in Minnesota in 2019. They made up 8.5% of the population.<sup>2</sup>

Between 2014 and 2019, the population in the city increased by **4.4%**.

The immigrant population increased by **+15.2%** during the same time period.

**62.4%** of total population growth in the city was attributable to immigrants.

### Demographics

In Saint Paul immigrants are **28.8%** more likely to be of working age than their U.S.-born counterparts, allowing them to actively participate in the labor force and contribute to the economy as taxpayers and consumers.<sup>3</sup>

**17.1%** of immigrants in Saint Paul are recent arrivals, with five years or less of residency in the United States, meaning **82.9%** of immigrants in the county have resided in the United States for longer than 5 years.

### Shares of population by age groups:<sup>4</sup>

Age Group	U.S.-born	Immigrant
0-15	25.4%	10.9%
16-64	63.3%	81.5%
65+	11.3%	7.5%

1 Unless otherwise specified, data comes from 5-year samples of the American Community Survey from 2014 and 2019 and figures refer to Saint Paul, Minnesota.

2 NewAmericanEconomy 2021. "MeasuringImpact Minnesota." <https://www.newamericaneconomy.org/location/minneapolis/>

3 We define working age as 16-64 years of age.

4 Totals may not add up to 100 percent due to rounding.

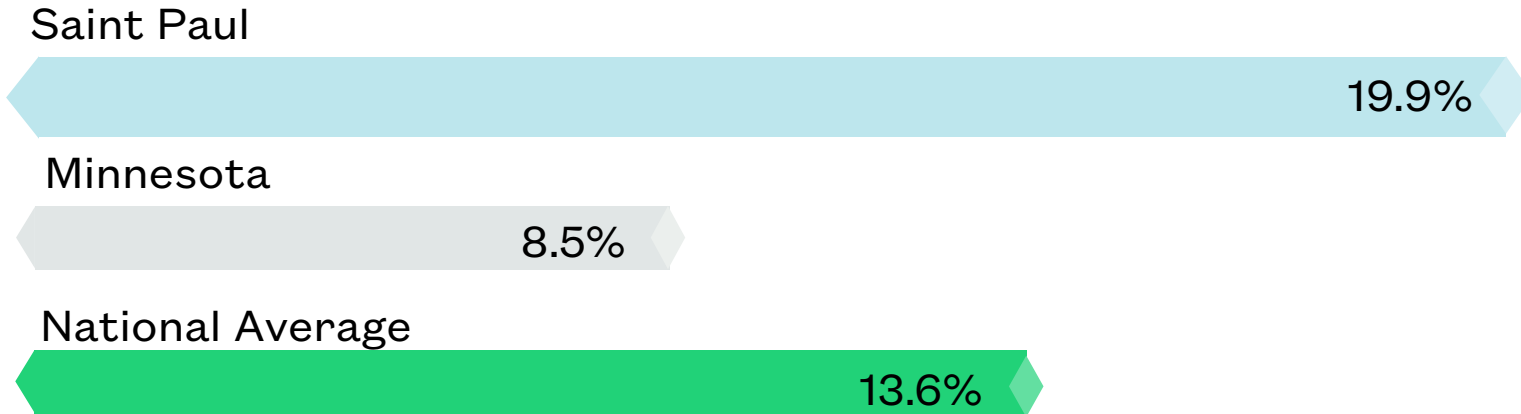
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## Immigrant Population in Saint Paul

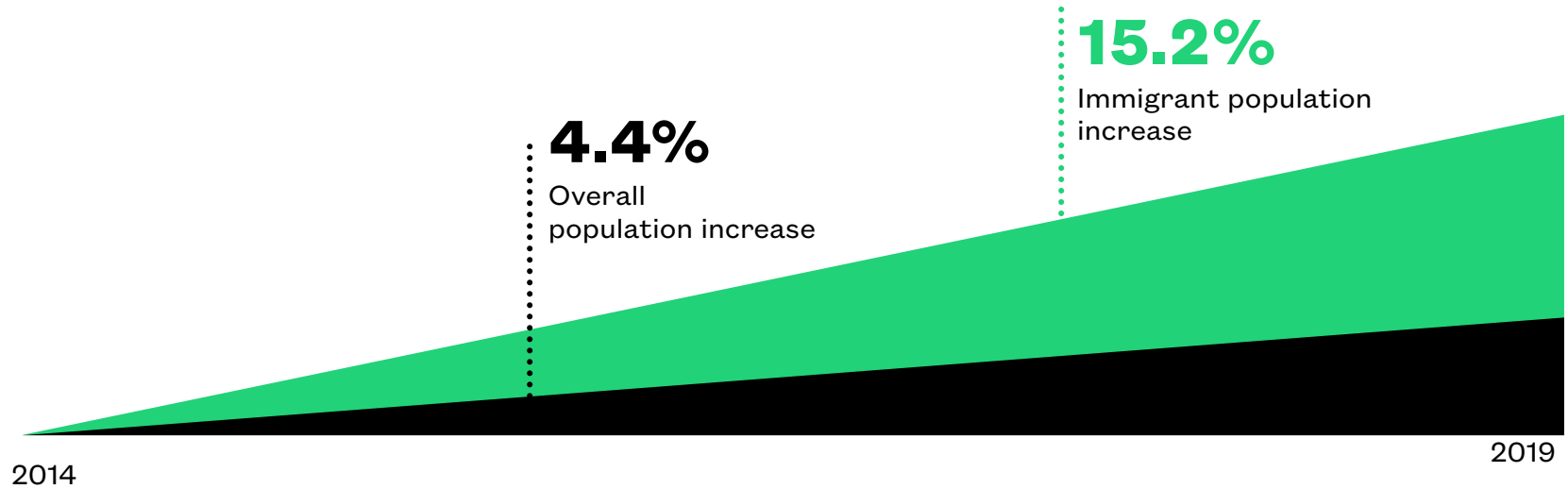
# 60,500

### FOREIGN-BORN SHARES OF TOTAL POPULATION:



*Source: New American Economy, "New Americans in Saint Paul and East Metro Area, MN" (2021); U.S. Census Bureau, American Community Survey (2019)*

## Population Growth in Saint Paul



**62.4%** of the overall population growth in the area came from immigrants.



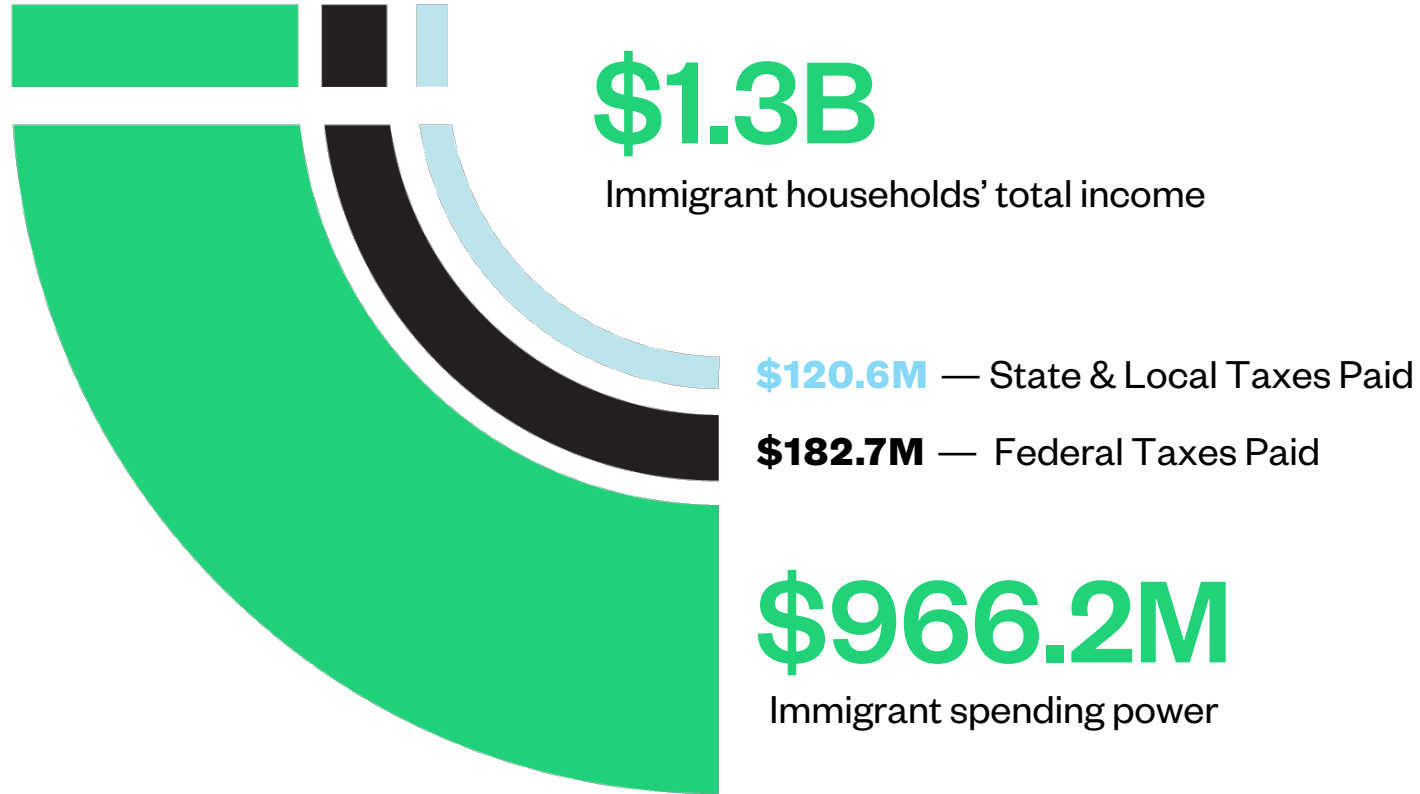
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## Countries of Origin in for Immigrants in Saint Paul

The **top 14 countries of origin** for immigrants in 2019 were:

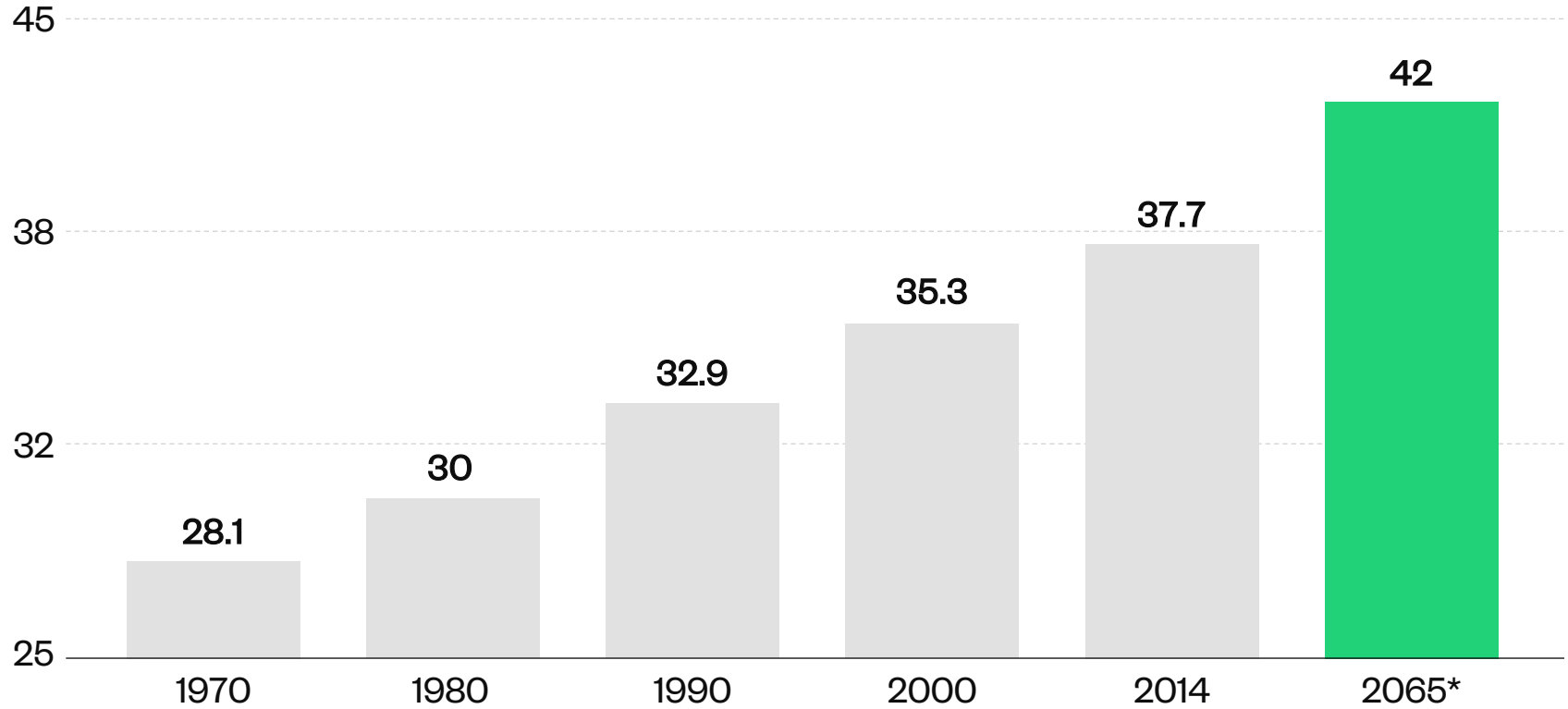
1. Laos.....	15%	9. Vietnam .....	2.4%
2. Thailand.....	12.3%	10. Philippines .....	2.2%
3. Mexico .....	11.1%	11. Korea.....	2%
4. Burma (Myanmar) .....	9.8%	12. India .....	1.6%
5. Ethiopia .....	7%	13. Kenya.....	1.3%
6. Somalia .....	5.4%	14. Canada.....	0.9%
7. Eritrea .....	3.4%		
8. China .....	2.9%		

## Spending Power & Tax Contributions of Immigrants in Saint Paul



Source: New American Economy, "New Americans in Saint Paul and East Metro Area, MN" (2021)

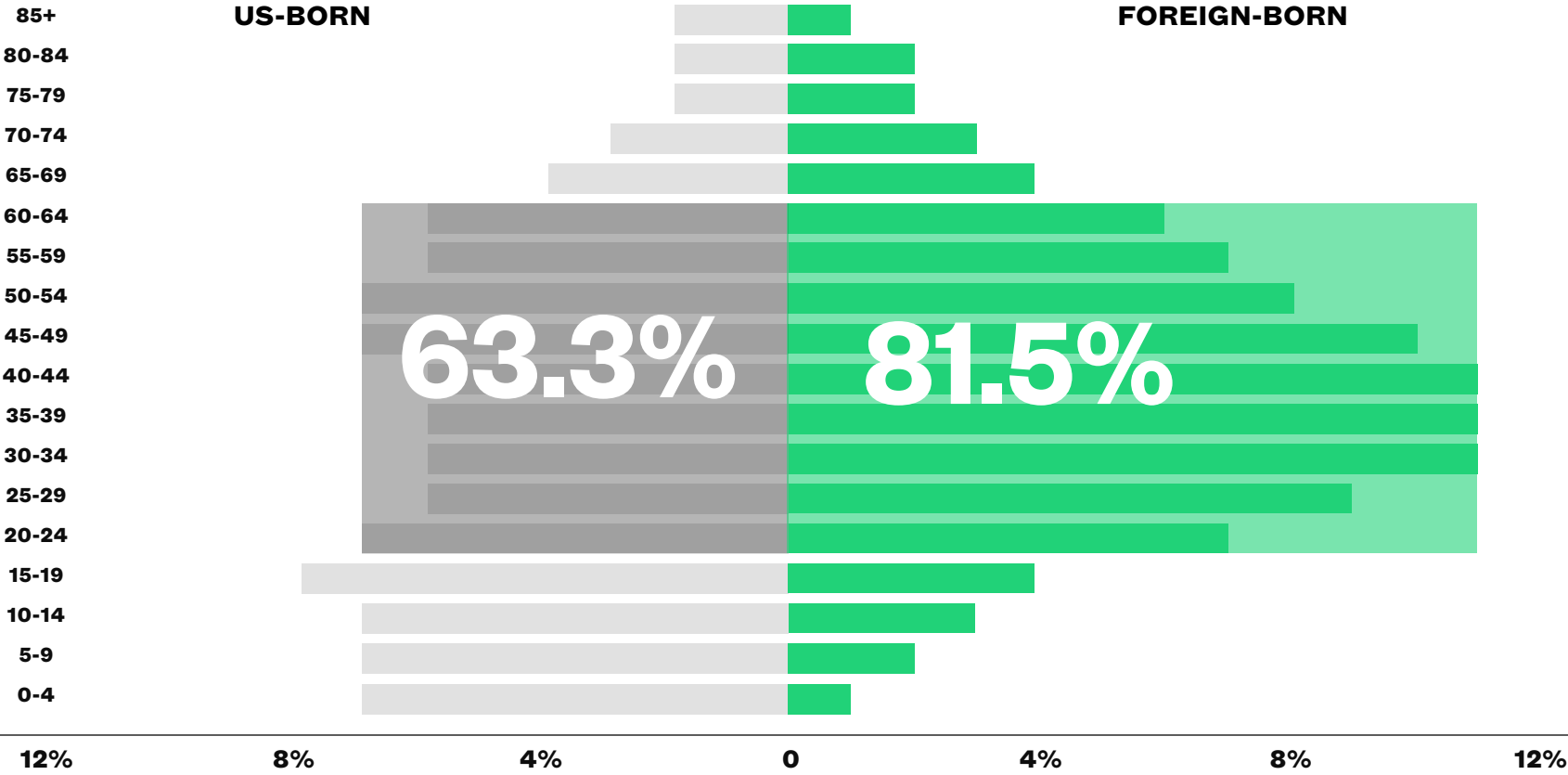
## The Median Age of the U.S. Population is Climbing\*



Source: U.S. Census and Pew Research Center

\* Projection

# Immigrants are More Likely to be of Working Age in Saint Paul



Source: New American Economy, "New Americans in Saint Paul and East Metro Area, MN" (2021)

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## Immigrants in STEM

Across the U.S. in 2016, there were

**13 STEM**

**job postings**

**published online for every unemployed STEM worker.**

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## Immigrants in STEM

Across Minnesota in 2015, there were

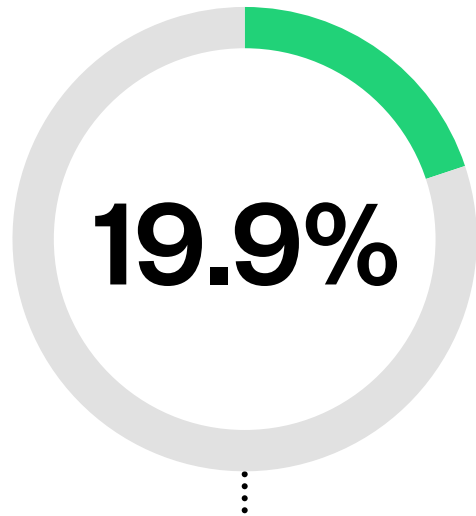
**23.4 STEM**

**job postings**

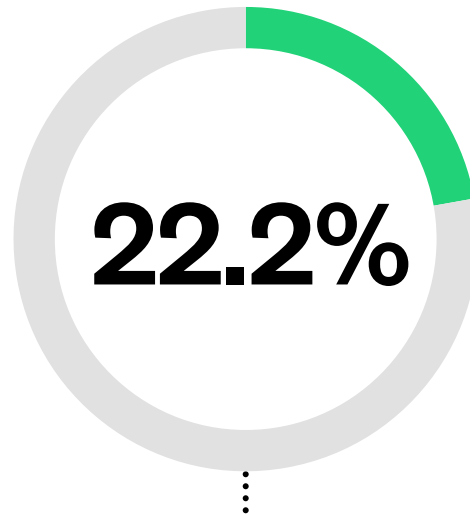
**published online for every unemployed STEM worker.**

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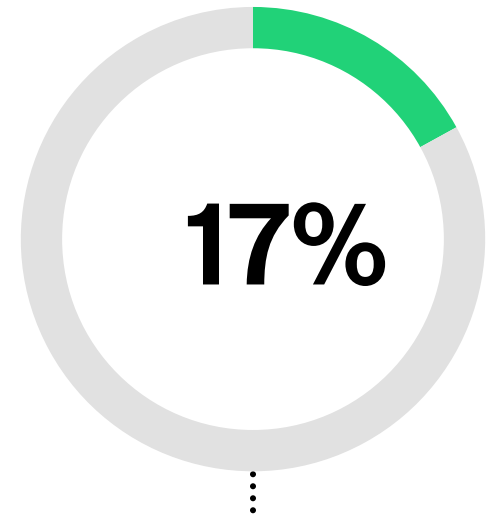
## Immigrants in the Labor Force in Saint Paul



⋮  
**OF THE TOTAL  
POPULATION**



⋮  
**OF THE EMPLOYED  
LABOR FORCE**



⋮  
**OF STEM  
WORKERS**

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## Immigrants in Key Industries in Saint Paul

The Top 5 industries with **largest share** of foreign-born workers:

**35.3%** Manufacturing

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**28.9%** Transportation and Warehousing

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**26.8%** Hospitality

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**25.7%** General Services

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**25.5%** Construction

**Immigrants living in Saint Paul in 2019 helped create or preserve...**

**2,800** Local manufacturing jobs that would have vanished or moved elsewhere.

*Source: New American Economy, "New Americans in Saint Paul and East Metro Area, MN" (2021)*

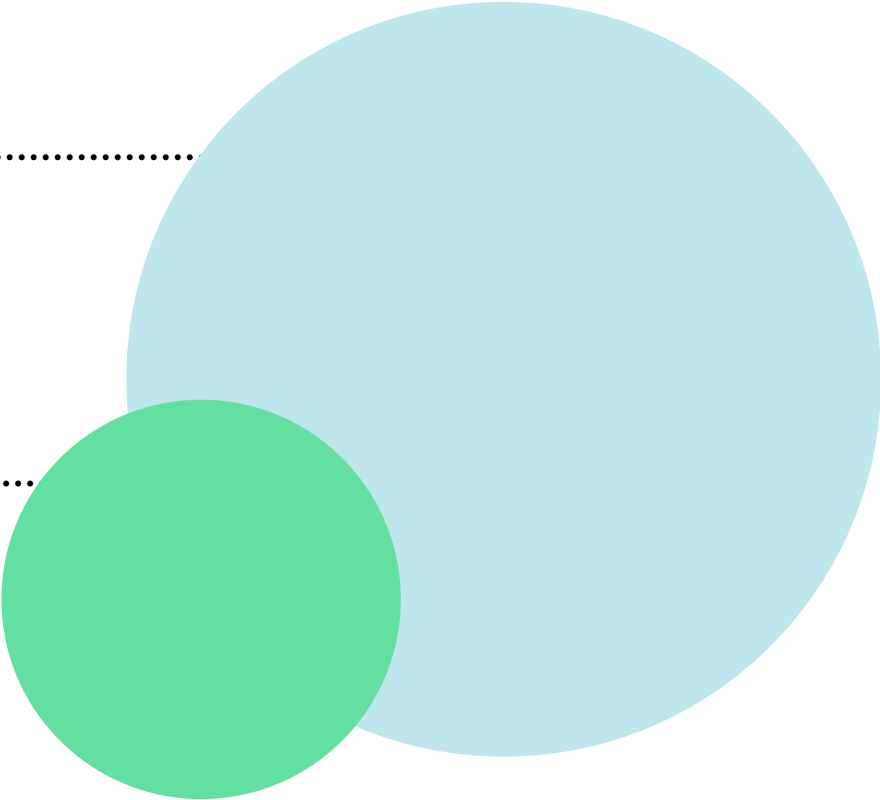


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# Contributions to Social Programs in the Saint Paul

**\$145.7M**  
to Social Security in 2019

**\$36.4M**  
to Medicare in 2019



Source: New American Economy, "New Americans in Saint Paul and East Metro Area, MN" (2021)

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## **Immigrants are Helping Medicare Stay Afloat**

From 1996-2011, immigrants contributed

**\$182 billion**

**more to Medicare than they  
drew down.**

*Source: New American Economy, "Staying Covered: How Immigrants Have Prolonged the Solvency of One of Medicare's Key Trust Funds and Subsidized Care for U.S. Seniors" (2014)*

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## Immigrants Are More Likely to Be Entrepreneurs

**1 in 5**  
**entrepreneurs**

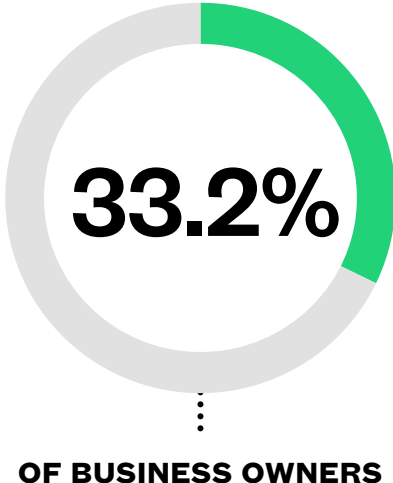
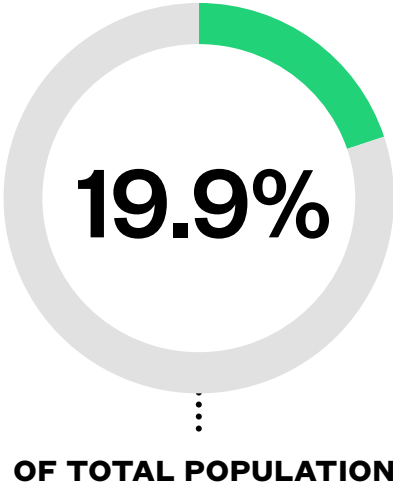
are immigrants—3.2 million total.

They employ **8 million** Americans and generate **\$1.3 trillion** in sales.

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## Entrepreneurship in Saint Paul

Foreign-born residents account for **33.2% of entrepreneurs** in Saint Paul, and generated **\$43.8 million** in business income for the city in 2019.



Source: *New American Economy, "New Americans in Saint Paul and East Metro Area, MN" (2021)*

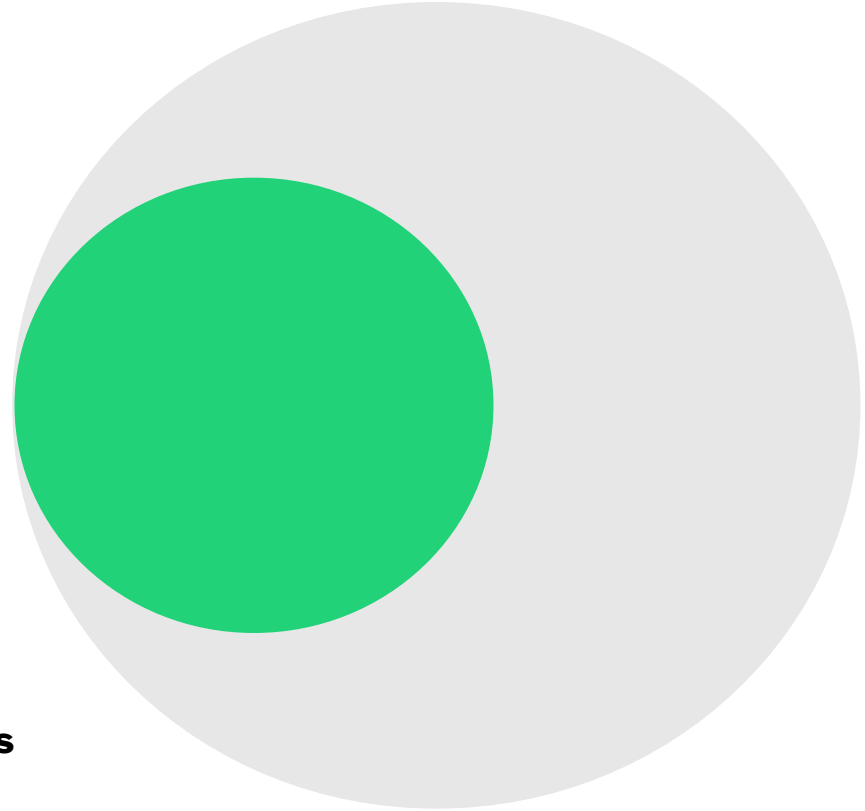
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## Fortune 500

# More than 44%

of Fortune 500 companies  
were founded by immigrants or  
their children in 2021.

- **23% by Children of Immigrants**
- **21% by Immigrants**



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## **COVID-19: Immigrants in Saint Paul on the frontlines of the response**

### **Immigrants are...**

**39.2%** of Essential Service workers

**30.4%** of Food Service workers

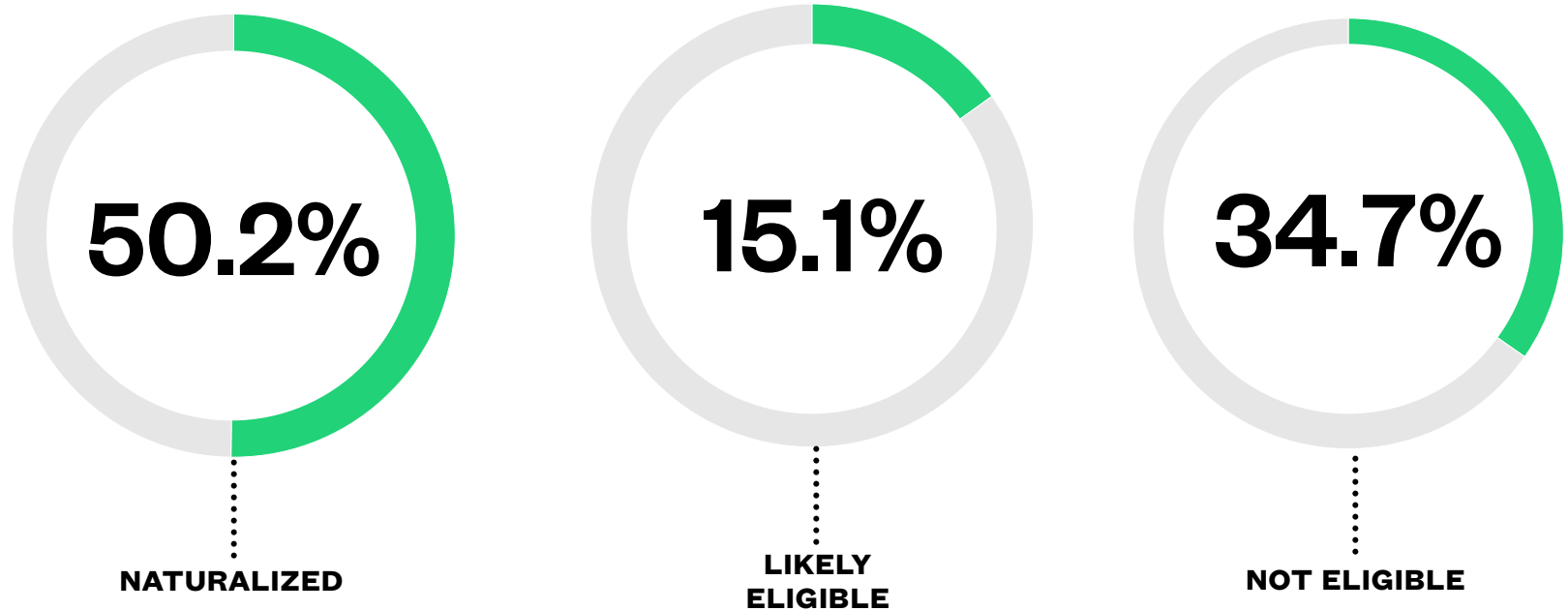
**28.9%** of Transportation and Warehousing workers

**25.5%** of Construction workers

**23.3%** of Essential Retail Trade workers

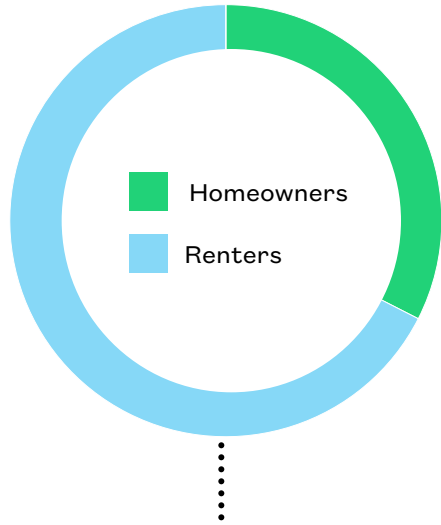
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## Naturalization in Saint Paul



Source: *New American Economy, "New Americans in Saint Paul and East Metro Area, MN" (2021)*

## Housing Wealth in Saint Paul



**Immigrant households**

In 2019, **32.5%** of immigrant households owned their home, compared to 54.4% of the U.S.-born, with a total property value of

**\$1.5B**

About **67.5%** of immigrant households were renters, paying **\$152.1M** in annual rent.

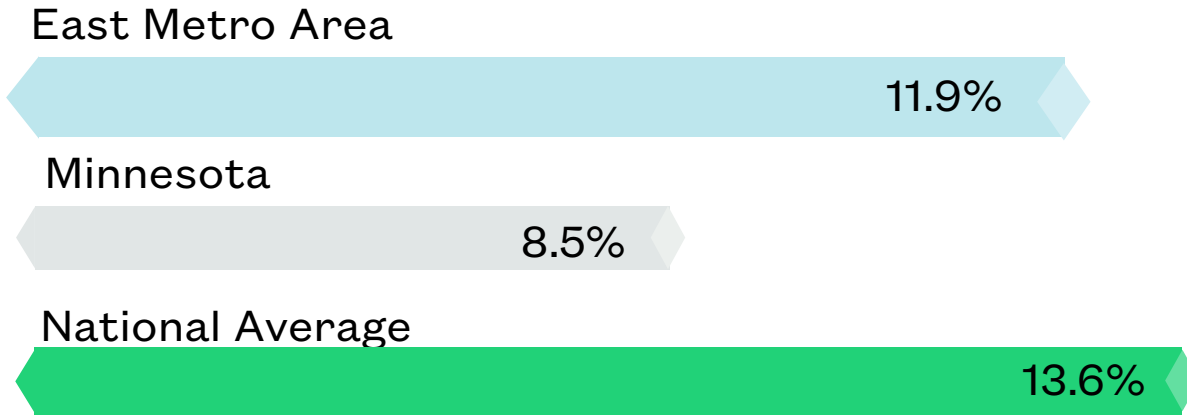


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## Immigrant Population in East Metro Area, Minnesota

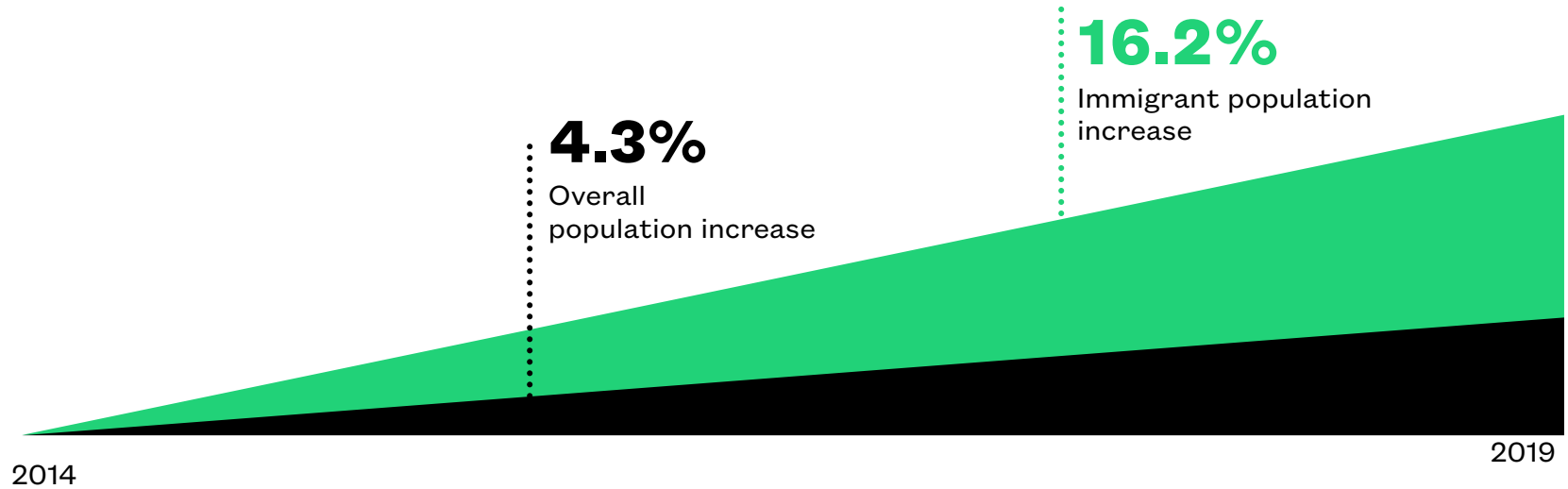
# 144,900

### FOREIGN-BORN SHARES OF TOTAL POPULATION:



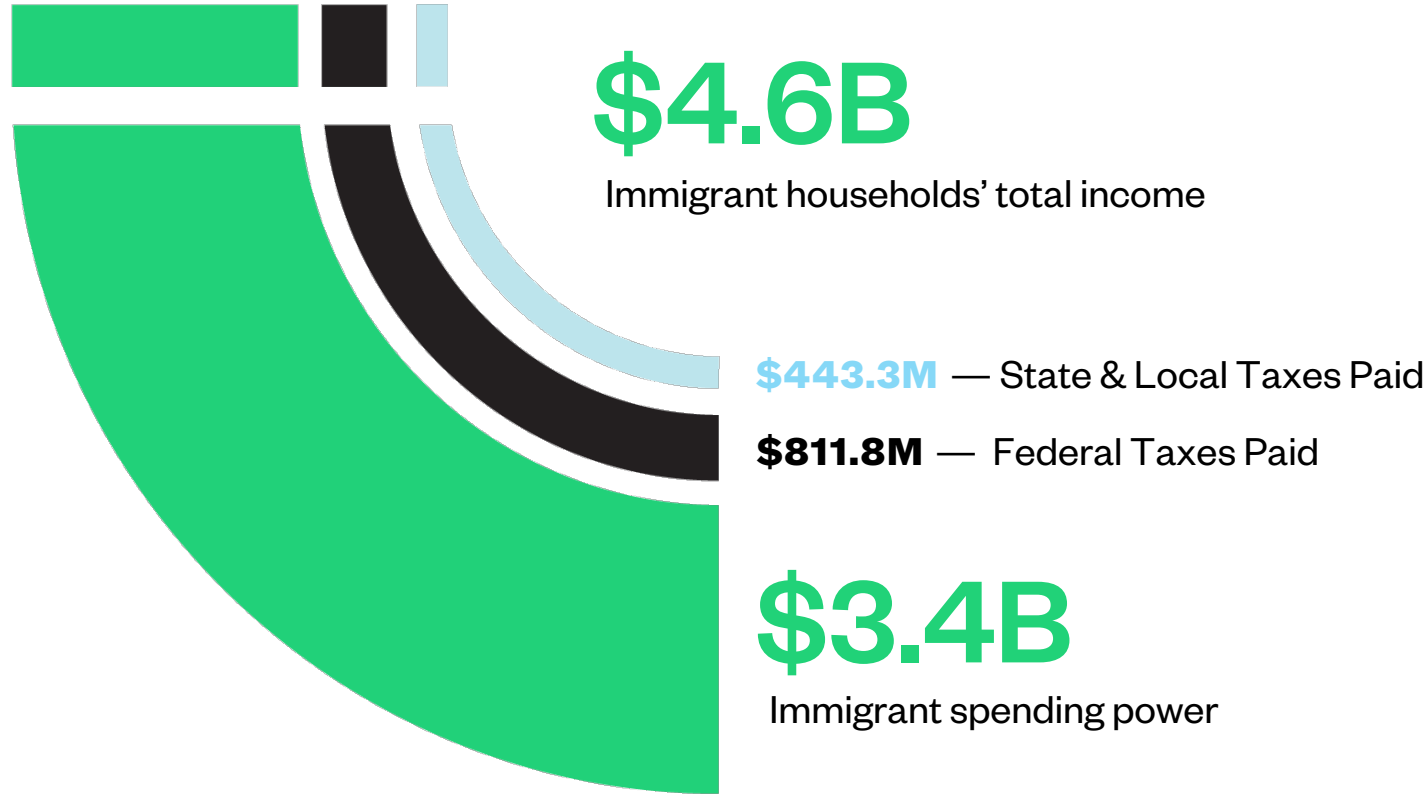
Source: *New American Economy, "New Americans in Saint Paul and East Metro Area, MN" (2021)*; *U.S. Census Bureau, American Community Survey (2019)*

## Population Growth in East Metro Area, Minnesota



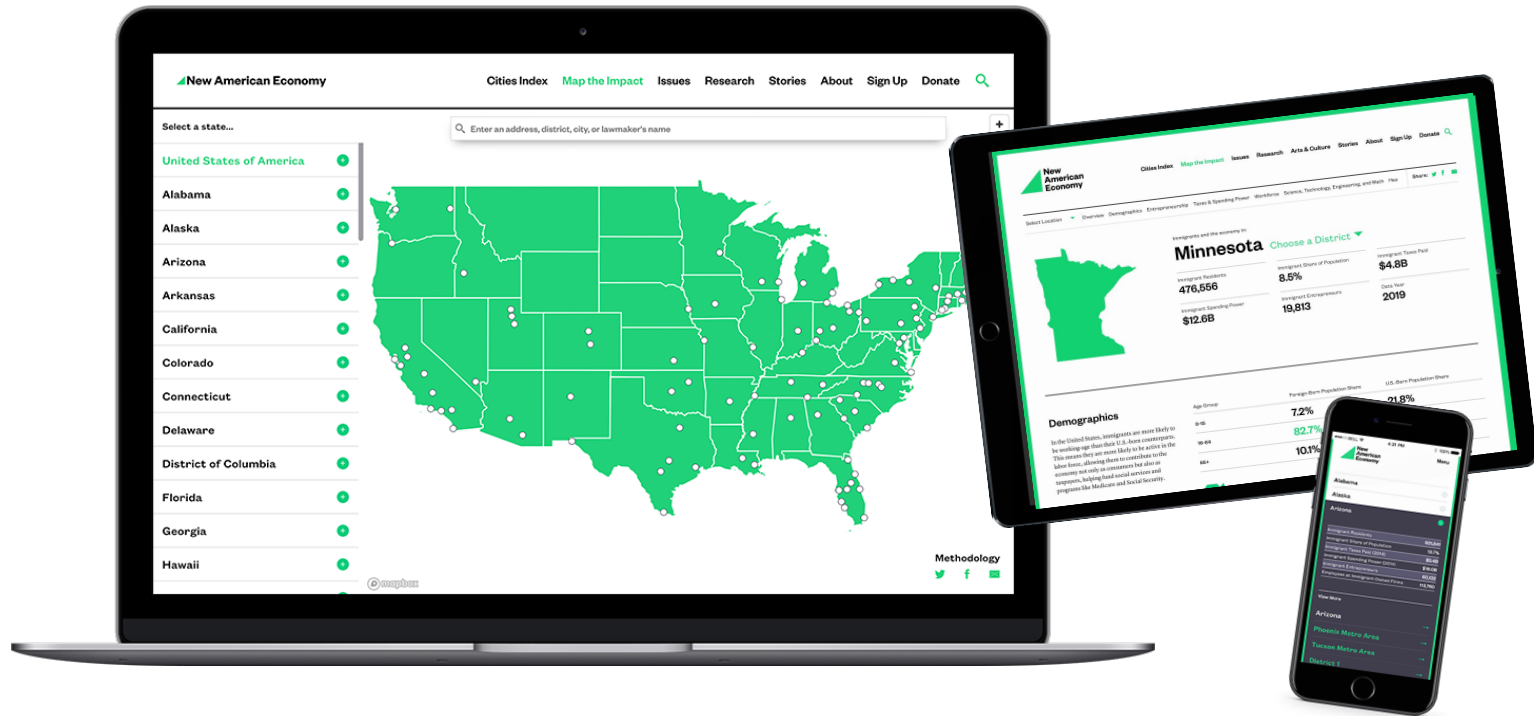
**40%** of the overall population growth in the area came from immigrants.

## Spending Power & Tax Contributions of Immigrants in East Metro Area, Minnesota

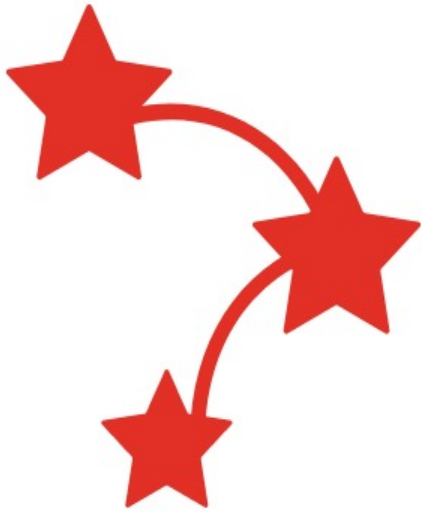


Source: New American Economy, "New Americans in Saint Paul and East Metro Area, MN" (2021)

# Map the Impact: Data on all 435 congressional districts, all 50 states, the top 100 metro areas, and all 3,000+ U.S. counties



[www.MapTheImpact.org](http://www.MapTheImpact.org)



# Resource: Gateways for Growth Website



The Gateways for Growth Challenge (G4G) is a competitive opportunity for localities to receive research support and technical assistance from **New American Economy** and **Welcoming America** to improve immigrant inclusion in their communities.



About G4G

G4G Awardees

G4G Resources

Search for a G4G city, county, or region...

All Awardees · 2016 · 2017 · 2019 · 2020

### Bowling Green, KY

City of Bowling Green, Bowling Green Area Chamber of Commerce, and South Central Workforce Development Board

Received:

- Technical Assistance
- Research
- Matching Grant

[View Research Brief](#)

[View Plan](#)

Award Coverage:

- **Bowling Green Daily News: City Selected for study on integrating new Americas**
- **Bowling Green Daily News: Grant focuses on local immigrants and workforce**

Research & Plan Coverage:

# Thank You!

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