

## COMMUNITY FOUNDATION DONOR ADVISED FUND

**Name of Fund:** John S. and James L. Knight Foundation Donor Advised Fund

**Date of Submission:** March 26, 2021

As advisor to the above-reference Fund, I recommend that the Board of Directors of **The Saint Paul & Minnesota Foundation** consider the following grant. I acknowledge that payment of the grant(s) suggested below will not satisfy any pledge or other financial obligation and will not result in benefit (such as membership, tickets, dinners, merchandise, services, etc.) to any private person.

*Please attach the completed form with the full grant application along with any other supplemental materials.*

**Organization Legal Name:** City of Saint Paul

**Organization TAX ID:** 41-6031510

**Organization Status:** Municipal government

**Organization Address:** 15 Kellogg Blvd, Saint Paul, MN 55102

**Contact Name:** Cassi Johnson

**Contact Title:** Deputy Director, Office of Technology & Communications

**Contact Phone:** 651-266-8845

**Contact Email:** cassi.johnson@ci.stpaul.mn.us

**Grant Amount:** \$20,000

### **Proposal Summary (400 Characters or less):**

The City of Saint Paul intends to implement Zencity's technology platform to:

- Evaluate efficacy of Community-First Public Safety
- Provide issue specific insights on COVID-19 and Community First Public Safety to shape communications and policy development
- Use insights on residents' engagement with City services to shape our "Services First" approach to Digital Transformation and our Service Hubs Strategy.

### **Project Activities and Timelines:**

#### **Project Activities**

The City of Saint Paul & Zencity are looking to engage in a 6-month pilot partnership. The goal of the 6-month pilot partnership would be to allow St. Paul city leadership instant access to Zencity to target immediate initiatives, particularly those focused around COVID-19. Following the 6-month pilot period, Zencity & St. Paul can look to explore a longer term partnership if both organizations wish to do so.

**Project Timelines (March - September)**

- Saint Paul will go live with Zencity within five (5) days of a signed agreement.
- Saint Paul will have access to the breadth of data, analytics, dashboards, insights, reporting, benchmarking etc
- Saint Paul is allocated a Zencity dedicated Customer Success Manager and Insights Expert
- Following the 6-month pilot period, St. Paul, Knight Foundation and Zencity would discuss goals/outcomes and see what would make most sense moving forward

**Project Budget:** \$20,000**Organization Competencies and Leadership:****Total request:** \$20,000 USDSubmitted by:  

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**Strategy (*How does the project fit the CNI strategy?* To be filled out by Knight Staff):****Community Foundation and/or CAC Comments:** (For community Foundation to fill out)

I understand this recommendation is advisory only and that final authority over all distributions made by **The Saint Paul & Minnesota Foundation** rests with the Board of Directors, whose charge it is to ensure that all grants are made for charitable purposes consistent with the Internal Revenue Service guidelines and within the mission of the Foundation.

Approved by: