

## **Properties Damaged by Civil Unrest and Recovery Resources**

**August 11, 2020**

Approximately 330 businesses in Saint Paul are known to have sustained some level of damage due to the unrest following the murder of George Floyd. The damages range from complete destruction to minor impacts of boarded up windows. We have estimated that there was approximately \$73 million in property damage and another \$8.8 million in loss of inventory and other business assets. Below is a link to a map that shows all these properties. Hover over any dot and you will see the name of the business and the address. Click on the “up” arrow at the bottom middle of the map and you can open the attribute table, which contains a sortable table with all the same information.

### **Public Map of Damaged Properties Link:**

<https://stpaul.maps.arcgis.com/apps/webappviewer/index.html?id=d3caad44c2824441921d8afa7953857e>

### **Methodology for Damage Estimates:**

The damage estimates are based on a formula that estimated the repair costs necessary to bring a property back up to the previous standard, repairing and replacing damaged portions as needed. For this, we estimated in the case of each business the percentage of the business real estate that was damaged by the civil unrest. In cases where there was a fire, the Saint Paul Fire Department made this estimate as part of their standardized operating procedure.

In cases where the percentage damage to real estate was substantive (generally over about 10%), we classified the buildings as either “major” damage, or “destroyed.” This included 37 properties and businesses. In either case, we came up with a repair estimate by combining three datapoints. First, the total above-ground square footage of the establishment, as recorded in the Ramsey County Assessor’s office data. Second, percentage of the building damaged according to Saint Paul Fire Department reports. And third, we interviewed area construction firms to figure out an appropriate per-square-footage estimate for rebuilding in the current market, which was \$425 per square foot. We combined them as follows:

Total Above-Ground Square Footage x Percentage of Building Damaged x \$425 per square foot repair estimate

Some additional calibration of the data was necessary to make sure that we were not double-counting damage to multi-tenant buildings, and other similar data maintenance issues, but this was the basic formula to assess real estate damage to buildings. It accounts for most of the real estate damage estimate.

We did, however, calculate a second piece to the estimates. In cases where the damage to real estate was minimal, we assigned a blanket rule of \$10,000 in impact for businesses affected. This was used as an amount that was enough to cover time and materials for boarding up the windows, repairing the windows and window frames after boarding (often the frames need to be repaired or replaced after screwing into them), addressing graffiti, broken windows and doors and other low-level vandalism, and other additional costs incurred as a part of the unrest. Some businesses in this category surely exceeded the \$10,000 threshold for real estate damage, while others were below it, but as a baseline, it seemed about right.

### **Business Assistance Resources:**

Immediately following the civil unrest in the wake of George Floyd's murder, PED and DSI staff began efforts to reach out to business owners, especially those affected by property damage to offer support and resources. Direct outreach includes referrals to other financial and technical assistance available, including those specific to COVID relief, since most businesses continue to struggle from the impacts of the pandemic.

### **Outreach Tactics:**

- **Direct outreach** by Economic Development project management staff, in collaboration with the Department of Safety and Inspections (Leads: Martin Schieckel (PED)/Mary Rick (PED)/Dan Niziolek (DSI))
- **COVID-19 Newsletter** (Leads: Amanda Greene-Guentzel (OTC/JIC Manager), Chase Maxwell (OTC), Hannah Burchill (PED), Suzanne Donovan (DSI))
- **[COVID-19 Small Business Resource Page](#)** (Leads: Amanda Greene-Guentzel (OTC/JIC Manager), Chase Maxwell (OTC), Hannah Burchill (PED), Suzanne Donovan (DSI))
- **City Social Media Channels - [Facebook](#)/[Twitter](#)** (Leads: Amanda Greene-Guentzel (OTC/JIC Manager), Chase Maxwell (OTC), Hannah Burchill (PED), Suzanne Donovan (DSI), )
- **Direct Email Marketing - GovDelivery** (Leads: Hannah Burchill (PED), Suzanne Donovan (DSI))
- **Media Response** (Leads: Suzanne Donovan (DSI), Peter Leggett (MO), Hannah Burchill (PED))

### **Outreach Resources:**

- **Financial:**
  - **Ramsey County Business Relief Program (*OPEN – round 2 closes Friday, August 21*)**
    - Max grant: \$7,500 for sole proprietors/self employed/creative businesses and \$10,000 for businesses with 20 or fewer employees
  - **DEED Small Business Relief Grant (CLOSED)**
    - Max grant: \$10,000

- **SBA Payment Protection Program (CLOSED)**
  - Max Loan: \$10,000,000
- **We Love Saint Paul/We Love Midway (OPEN – until funding is exhausted)**
  - Max Grant: \$25,000
- **SBA Disaster Relief Loans (OPEN)**
  - Max Loan:
    - \$2 million: Businesses (Physical OR working capital)
    - \$200,000: Homeowners/Renters (Physical)
- **DuNord Foundation Riot Recovery Fund (CLOSED)**
  - Max Loan: \$15,000
- **Technical**
  - **Pay It Forward (OPEN)**
    - **Type of Assistance:** Business mentorship
    - **Service Providers:** Volunteers
    - **Program Administrators:** Saint Paul Area Chamber of Commerce, SCORE
  - **Saint Paul Restaurant Resiliency Project (OPEN)**
    - **Type of Assistance:** Digital consultancy for restaurants
    - **Service Providers:** NCXT
    - **Program Administrators:** City of Saint Paul - Planning and Economic Development/Safety and Inspections
  - **Legal Services (ONGOING)**
    - **Type of Assistance:** Legal
    - **Service Providers:** Legal Corps, Fredrickson and Byron (Referrals only)
    - **Program Administrators:** City of Saint Paul – Planning and Economic Development (referrals only)
  - **Relocation Assistance (ONGOING)**
    - **Type of Assistance:** Relocation
    - **Service Providers:** Twin Cities Land Bank
    - **Program Administrators:** City of Saint Paul - Planning and Economic Development (direct assistance/referrals)
  - **Insurance (ONGOING)**
    - **Type of Assistance:** Insurance
    - **Service Providers:** Minnesota Department of Commerce (claim assistance); City of Saint Paul Police (claim filing)
    - **Program Administrators:** City of Saint Paul – Planning and Economic Development (Referral only)
  - **Neighbors Helping Neighbors (ONGOING)**
    - **Type of Assistance:** Odd job assistance
    - **Service Providers:** Volunteers
    - **Program Administrators:** City of Saint Paul – Mayor's Office
  - **Design and Planning Services (in development)**
    - **Service Providers:** AIA-MN, NOMA, Hack the Gap