

1179 Seventh St E



November 22, 2019

The City of Saint Paul
Office of the City Council
310 City Hall
15 West Kellogg Boulevard
Saint Paul, Minnesota 55102

Re: Remove or Repair of the Structure at 1179 SEVENTH STREET EAST

Please accept this summary as evidence of my personal and professional commitment to the success of this project at 1179 East 7th Street in Saint Paul, Minnesota.

Over the past 25+ years I've been involved in fundraising for many companies and organizations, ranging from start-ups to sophisticated mergers and acquisitions, both in the private and public sectors, plus there are numerous non-profits that have benefitted from my efforts. In Minnesota those endeavors have included a company I was a co-founder of that was acquired by Northern States Power, allowing me to become a Vice-President of the utility that ultimately became Xcel Energy. I was also part of fundraising for a large church in the north metro that has grown from 1,000 members to over 25,000 members on six campuses. While residing in the Twin Cities metro, I was also involved with a number of recovery related organizations, founder of one and a board member of a fast-growing recovery program for teens and adults.

Over the past fourteen years, my wife and I have led an organization doing work in Haiti, educating 1,400 students daily, creating more than 100 micro-enterprises, and recently opened a quarter million-dollar medical center to serve the local residents. During our time there we've been successful in raising more than \$17 million USD for that work.

In order to stimulate additional interest, I've recently added a local fundraising expert – Christy Morrell-Stinson – to my team of professionals, she will be focused on this project, in addition to working on another larger scale economic development project in Brooklyn Center, MN. She's been instrumental in developing the Opportunity Collaborative focused on that building (The Brooklyns Building) and the surrounding neighborhood.

I'd like to offer an overview of a few of the many benefits this Eastside Community Center project will deliver to the neighborhood:

- Substance Use Disorder programs – Intensive Outpatient Programs, AA & NA meetings, plus professional counseling services.
- Music education – both instrumental and vocal opportunities for the youth.
- Legal Services – income-based legal services for those who are struggling to find suitable representation.

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3810 Murrell Road, Suite 303
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- ESL – English as a Second Language courses will be offered to the immigrant communities in the neighborhood.
- Job Preparedness and Job Readiness – working with SCORE, services delivered will include proper resume creation, basic computer skill training, and overall guidance for those in the program.

The agreement Kenneth Udoibok signed with Global Impact Partners in early August offers significant services, including campaign leadership and development, marketing services and material development, donor research, donor cultivation, as well as other related services.

I'm pleased to know that Kenneth and his team have already invested more than \$60,000 in the purchase and ownership of the building. The historical value of the building is significant and the ability to provide services in a neighborhood that's starving for attention, is a very worthwhile cause for us to work on and then celebrate success.

Best Regards,



Randy Mortensen
Managing Partner

Randy Mortensen is an accomplished Senior Executive and Board Member with more than 25 years of success across the non-profit, finance, energy, and technology industries. He has fulfilled roles ranging from Vice-President of Business Development, to Chief Operating Officer, President, and Chief Executive Officer. Leveraging extensive experience generating and sustaining growth opportunities, he is a valuable asset for organizations working to produce growth by raising equity, cutting costs, or by improving internal operations for better alignment. His broad areas of expertise include sustainability, energy conservation, financial services, fundraising, business development, and organizational leadership.



Throughout his career, Randy has held various leadership positions with organizations including Energy Solutions International (co-founder, rapid revenue growth - from \$600,000 to \$30 million in four years), Energy Masters International (serving as the VP of Sales & Operations for Xcel Energy, leading the \$125 million unregulated subsidiary), Lighting Science Group (EVP of Global Business Development), and Water Monitor International (CEO from startup to exit). In 2006, he co-founded World Wide Village (501C3) where he still serves as President. In late 2016, Extreme Influence was formed as a boutique speakers bureau, focused on delivering industry-leading presenters, proven purpose-driven leaders, who've mastered the art of increasing influence, meaning and significance. The goal is to inspire and encourage the leaders of today to discover, develop, and deploy in their respective industries, using their unique gifts and talents.

Randy has had tremendous success over the years and has served as a key contributor to numerous organizational achievements. Since founding World Wide Village, he has set his focus on creating sustainable communities primarily in Haiti as well as in partnering countries such as Trinidad, Bahamas, Turks & Caicos, St. Lucia, Guyana, Uganda and Ghana, focusing on community development by building and sponsoring local churches and schools, ensuring access to safe water, sanitation, healthcare, and sustainable jobs - all with a goal of eliminating "chronic dependency".

In 2015 and 2016, Randy served on The President's Task Force for the Redevelopment and Revitalization of Puerto Rico, which required him to meet with the group on a semi-annual basis at the White House to discuss strategies and implementation plans for the project. Additionally, in 2010 he served in a leadership role with the Clinton Foundation on the rebuilding efforts of Haiti after the catastrophic 7.0 Mw earthquake devastated much of the area; all efforts were focused on rebuilding Haiti into a sustainable country without dependency on global aid. Randy has also participated in Acton Institute University, an annual event, where 1,000 invited global leaders spend four-days exploring the intellectual foundations of integrated philosophy, business development, and sound market-based economics.

Randy attended Winona State University and received his Business Degree from Southwest Minnesota State University. He frequently participates in continuing education and professional development opportunities in an effort to stay ahead of business trends and current in evolving industry standards and regulations. In addition to his formal education, and numerous industry certifications, Randy has a wealth of knowledge in the roles and responsibilities of a board member having worked alongside board leadership and executive leaders, for both non-profit and for-profit organizations, serving and leading efforts on numerous projects throughout his career, as well as by serving on the board of World Wide Village since inception.