MADISON RESTAURANT GROUP

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GOOD FAITH EFFORT REPORT

To: City of St PaulFrom: Madison Restaurant Group and Fitzgerald's RestaurantDate: March 8, 2018

RE: Good Faith Effort Report

Purpose of This Report

Fitzgerald's LLC has applied to the St Paul DSI for a license to serve liquor on a new outside patio. The existing building already has an existing license.

The City has asked us to contact all residents within 300 feet of our establishment and determine if they are in favor of this new license.

How Many People Needed to be Contacted:

The City provided us with a list of names and addresses within the 300 foot radius of our building. The City list contained 89 names. A review of the City list showed that some of the names on the list were not really "residents". Note the following:

- 1. Out of the list of 89 residents we found that 13 were actually commercial condominium owners located at the Dacotah Building. They do not qualify as residential owners and were therefore disqualified.
- 2. Two residents had died and the estate had not yet been processed. We eliminated these two residents from the list.
- 3. Two of the residents were actually offices associated with the Blair House and did not qualify as residential owners
- 4. Two of the units listed by the City as residential owners were actually the Red Cow Restaurant and the Urban League Building next door and did not qualify as a residential owner.
- 5. Therefore, the actual number of residents that needed to be contacted were: 70, and not 89

Total Universe to be Contacted:

We concluded that there were 70 possible residents that needed to be contacted and informed about this project.

Steps Taken to Contact the 70 residents:

- 1. We obtained phone numbers for all members of the cohort group. Initial calls were made to everyone on the list.
- 2. We sent letters to everyone on the list requesting support for our petition. After a three week interlude, a second letter was w3nt to the same people.
- 3. We left flyers in the neighborhood, especially at gathering places such as Nina's Coffee and Fitzgerald's.
- 4. We knocked on all doors within the 300 feet radius.
- 5. We met withy the Blair House condominium manager on three occasions. The manager was very supportive. (The building board does not allow canvasing within the building)

Responses to the Survey

By November 1, 2018 we had received 35 responses. All 35 responses favored the proposal. Therefore, 50% of the cohort group said yes to the proposal, and 0% said no.

Continuing Efforts:

In January we began a third round of phone calls and letters. So far we have been able to reach an additional nine residents. All nine have promised to sign the petition. This would bring the total percentage of votes up to 62.8% in favor of the petition (with no actual negative votes)

Positive Observations:

- 1. The respondents were very positive once they knew that the patio would also provide more parking at the Urban League site. The combination of the patio and more neighborhood parking received very enthusiastic response
- 2. The Blair House condominiums also responded favorably, although we were not able to get written signatures from as many residents as we had hoped. The manager was able to talk to residents, and reported that the group was in favor of the petition. However, many residents were out of town or were renting their units.

Negative Observations:

- 1. Even though there were no negative votes, there were several concerns expressed. Two people worried about noise on the patio after 10pm. After telling them that there would not be music on the patio after 10pm, they became favorable to the petition.
- 2. Another resident was concerned about smokers loitering on the sidewalk. We could not provide a satisfactory response to this concern.