Pete McCauley

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To Whom it May Concern:

I am writing to you today in support of a new business opening up in the Midway neighborhood, **Strength Collective**. I think that this business will provide a great service and will be an excellent addition to our neighborhood, and I expect you to approve all the permits necessary for this business to thrive and survive.

I realize that there are a number of new and growing businesses in the neighborhood, which is presenting challenges around issues of parking, zoning, and permissions. As a resident of this neighborhood I understand that there will be growing pains as things change. But I believe it will only benefit all of us as an abandoned industrial zone grows into a thriving area that supports small and flexible businesses that are a part of the new information economy.

I encourage you to seriously consider how you treat new & small business owners who want to open facilities in this area. The city of St Paul gave billionaire Bill McGuire and the MN United organization millions of dollars in tax breaks in order to open their stadium, and yet did NOT establish any kind of requirement that they give back to the community in any way. I think the neighborhood can easily support a small, boutique fitness business on Prior Avenue that will pay rent, taxes, and fully participate in activities that strengthen our neighborhood and community - both figuratively and literally!

Sincerely yours,

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Pete McCauley