

2019 SAINT PAUL BUSINESS AWARDS



Nomination Process

- 3rd annual Saint Paul Business Awards
- Started accepting nominations on January 14th
- Deadline for people to submit nominations February 15th
- Residents and business owners filled out nomination forms on city website
- Business owners required to fill out form along with submitting a business logo
- Deadline for business to submit materials is March 1st

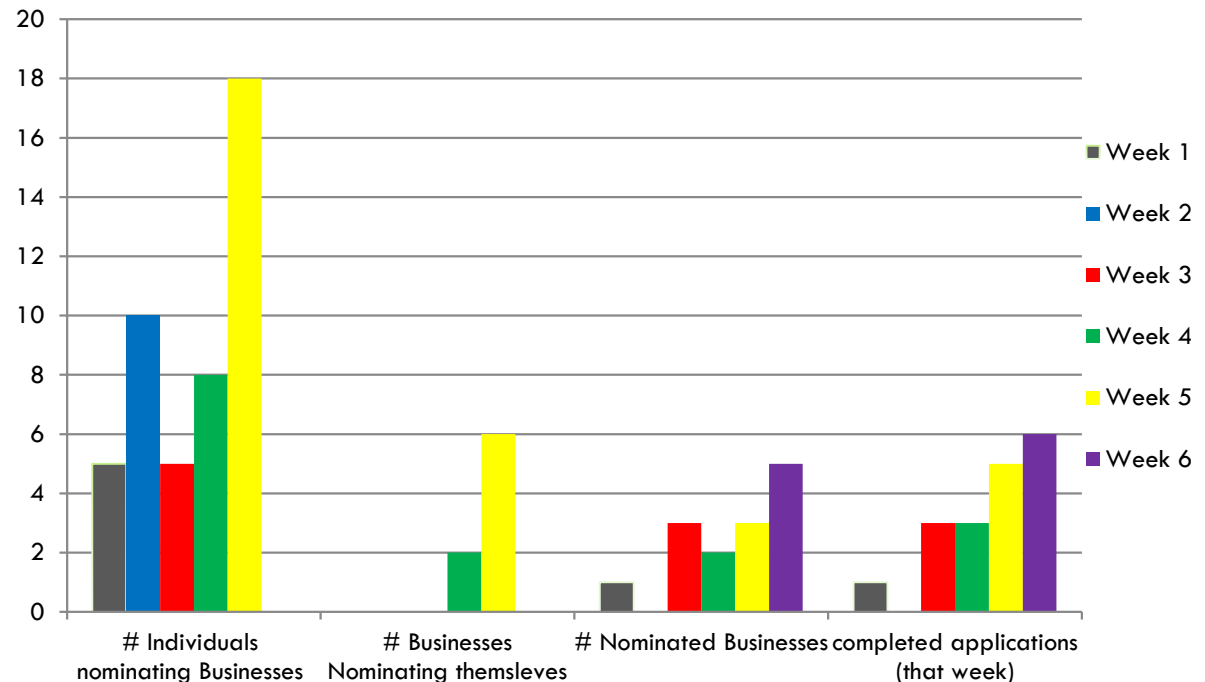
Promotion

- Promotion of these awards included working with city council wards, media services, public information officers, local districts, and business associations
- These promotions included working with members of each of these groups on a weekly basis
- Providing content for social media postings, urging community members to nominate business or to put their business up for nomination

Results

- 75 total forms submitted
- 18 separate businesses
- Business from each ward have completed nominations

Nominations Through (3/6)



Selection Committee

- The Members of this year's selection committee have now been decided
- We have organized a meeting for the selection committee
- The purpose will be to a winner and runner-up for each of 3 awards
- Meeting date: March 15th @ 12:00 to 1:30 pm
- We will have a selection committee of 7 members
- All of our members either on the committee last year or were awards winners last year

Selection Committee Members

- This year's members are:
 - Roxanny Armendariz, Neighborhood Development Alliance
 - Teri Focht, Eyes All Over
 - Scott Fares, Wet Paint
 - Brianne Hamm, Securian Financial
 - Kao Ly Her, Hmong Elders Center
 - Ryan Huseby, Tongue and Cheek
 - Kari Tierney, Highland Business Association

What's Next

- Will be working with Media Services to have a video done to:
 - Highlight this years winners
 - Spread information on the Saint Paul Business Awards
 - Speak about what local business means for the city

What's Next (Cont.)

- Selection committee will meet on March 15th,
Noon-1:30pm
- We will be looking to vet and notify winners by
March 27th
- **Awards presentation April 11th**



Thank you