START UP

FULL STACK SAINT PAUL

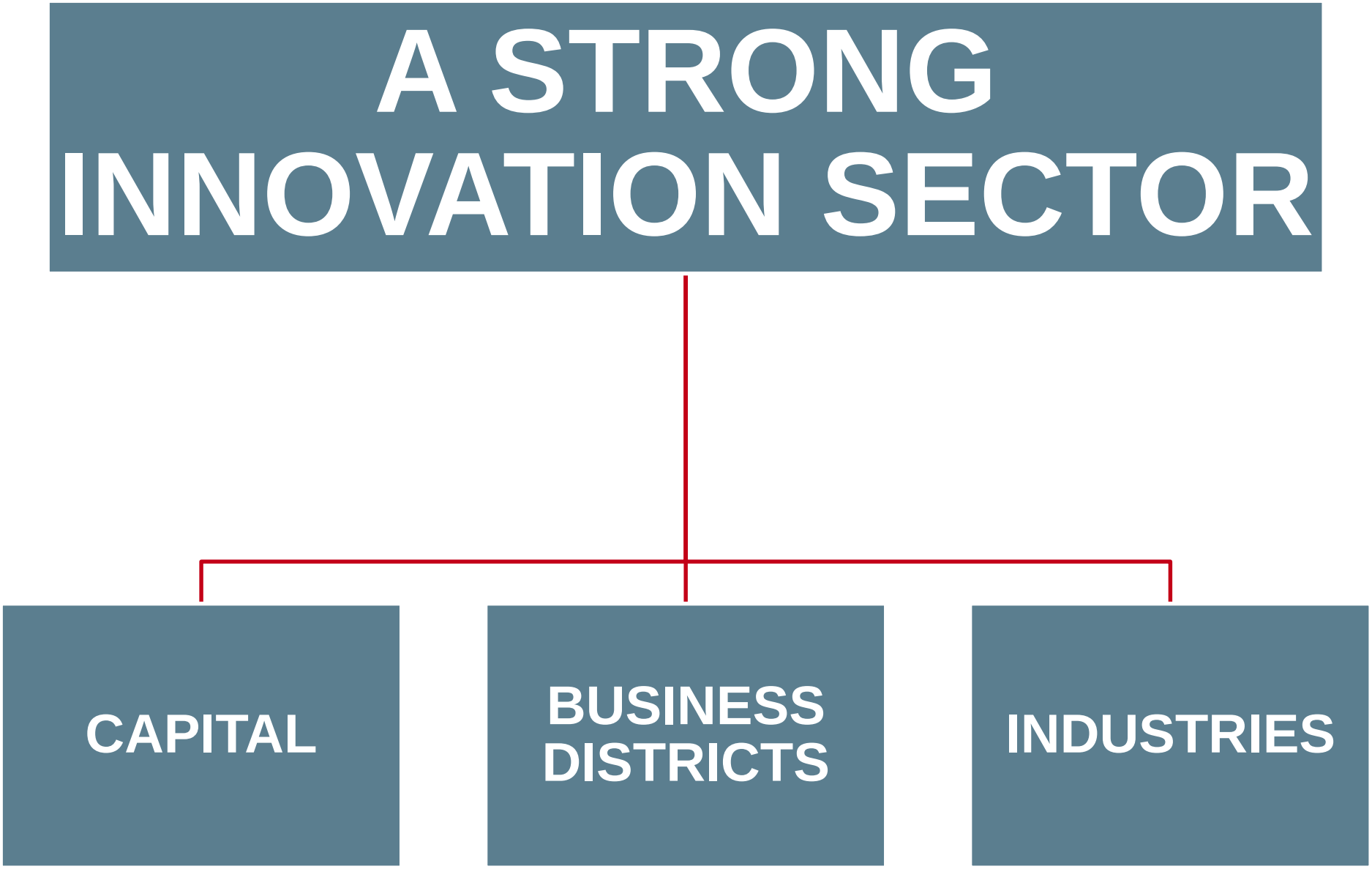
SCALE UP

ACCELERATING THE GROWTH OF INNOVATION JOBS IN SAINT PAUL

SAINT PAUL

SPACC

SAINT PAUL AREA CHAMBER OF COMMERCE


A STRONG INNOVATION SECTOR
CAPITAL
BUSINESS DISTRICTS
INDUSTRIES

SAINT PAUL INNOVATION CABINET

A taskforce of public and private-sector individuals who, through their work, came up with an action strategy to accelerate the growth of innovation jobs in Saint Paul.

CABINET MEMBERS

Chris Coleman
Mayor of Saint Paul

Chris Tolbert
Councilmember, Saint Paul City Council

Jonathan Anderstrom
President, Creed Interactive

Don Ball
Co-Founder of CoCo

Tanya Bell
Broker, Grand Real Estate Advisors

Ryan Broshar
Managing Director, Techstars Retail

Scott Burns
CEO/Founder, GovDelivery

Rassoul Dastmozd
President and CEO, Saint Paul College

Peter Frosch
VP of Strategic Partnerships, GREATER MSP

Shawntera Hardy
Commissioner, MN DEED

Sharon Kennedy Vickers
Co-founder, Blacks in Technology; CIO, City of Saint Paul

Matt Kramer / B. Kyle
President, Saint Paul Area Chamber of Commerce

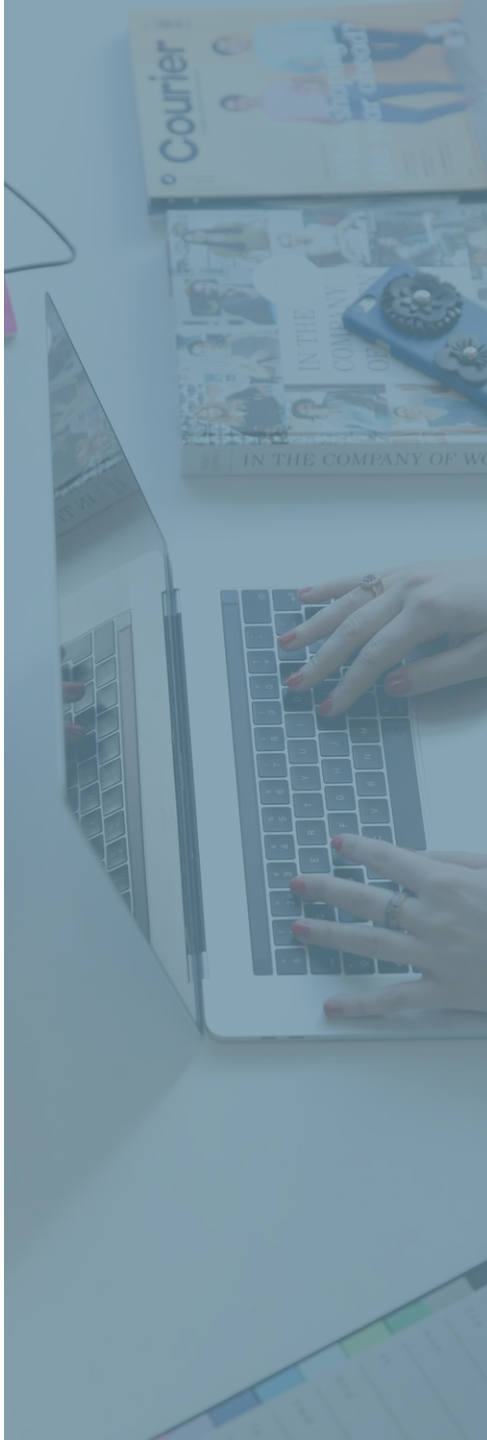
Jenna Pederson
Co-founder, Hack the Gap; Founder, 612 Software Foundry

Andy Reeher
President and CEO, Reeher

Peter Smith
President/CEO, BWBR

Ken Tamura
Director of Talent Acquisition, Ecolab

Herb Tousely, IV
Principal and Chief Development Manager, Exeter Group



OBSTACLES

Despite Saint Paul's many assets, there are obstacles that we must overcome in order to leverage our innovative talent and opportunities:

- **Labor**
- **Business**
- **Epicenter**

START UP

FULL STACK SAINT PAUL

SCALE UP

MINNESOTA BLDG
0:05 / 3:06

COMMITTEE MEMBERS

Melvin Carter
Mayor of Saint Paul

Chris Tolbert
Councilmember, Saint Paul City Council

Jonathan Anderstrom
President, Creed Interactive

Don Ball
Chief Social Officer of Fueled Collective

Norbert Biderman
President and Founder, Growth Enterprises, LLC

Ryan Broshar
Managing Director, Techstars Retail

Dakota Crow
VP of Innovation Design, U.S. Bank

Rassoul Dastmozd
President and CEO, Saint Paul College

Peter Frosch
VP of Strategic Partnerships, GREATER MSP

Ernest Grumbles
Managing Partner, Grumbles Law; Co-Founder MOJO MN

Doug Hennes
VP of Gov. Relations & Special Projects, University of St. Thomas

Sharon Kennedy Vickers
Co-founder, Blacks in Technology; CIO, City of Saint Paul

Ernest Grumbles
Managing Partner, Grumbles Law

Brad Kult
Director of Technology Services, HGA Architects & Engineers

Ron Lancaster
Senior VP and Chief Technology Officer, Pearson VUE

Chip Laingen
Executive Director, Defense Alliance; VP, Logistic Specialties, Inc.

Trish Lessard
CEO, Media Junction

Dan Linstroth
Founder, Kindly Coffee; Make It MSP Tech Consultant

Tony Lusiba
CEO, UpvantTM

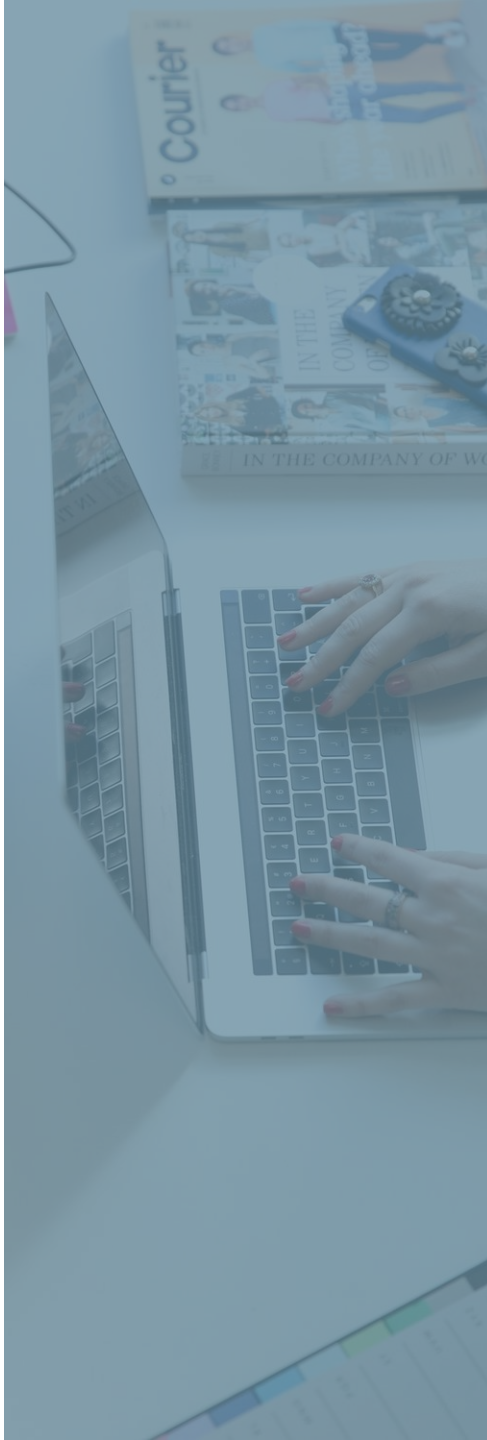
Jeremy Maniak
President , Minnetronix

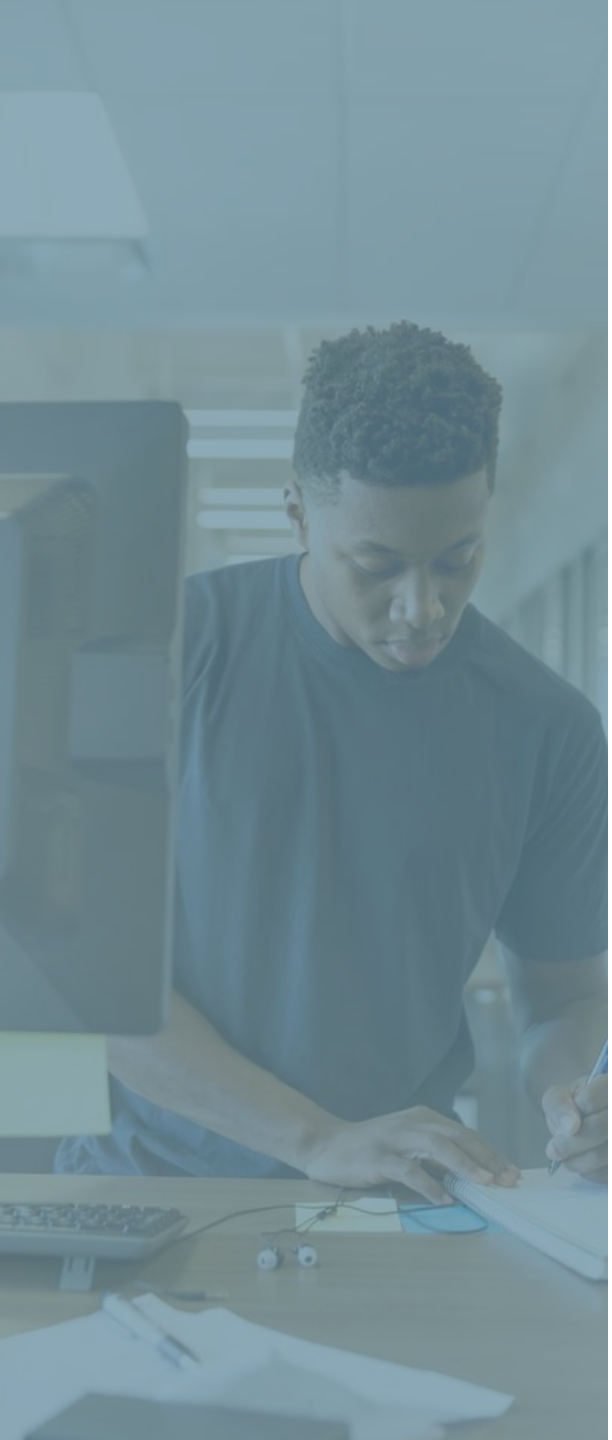
Gregg Mast
President and CEO, Earthtech Energy; Executive Director, Clean Energy Economy Minnesota

Scott Moore
COO, Augeo Marketing

Russ Nelson
Retired President, NTH Inc.

Lynne Osterman
Executive Director, University Enterprise Laboratories





COMMITTEE MEMBERS

Chip Pearson
Founder and Chairman of the Board, Jamf; Founder, Bootstrappers.MN

Tamara Prato
Executive Director, James J. Hill Center

John Stavig
Program Director, Gary S. Holmes Center for Entrepreneurship

Ken Tamura
Director of Talent Acquisition, Sales and Service, Ecolab

Jamie Tincher
Deputy Mayor of Saint Paul

Herb Tousley, IV
Principal and Chief Development Manager, Exeter Group, LLC

Michael Webster
Second Vice President & Head of Digital, Securian Financial Group

Jai Winston
Saint Paul Program Director, Knight Foundation

City and Chamber Assisting the Committee :

Dr. Bruce Corrie
Director of Planning and Economic Development, City of Saint Paul

Channon Lemon
Vice President of Economic Development, Saint Paul Area Chamber of Commerce

Marcq Sung
Economic Development Project Manager, City of Saint Paul

STRATEGIES

TELLING THE STORY

DEVELOPING PEOPLE

DEVELOPING INNOVATIVE PLACES

TELLING THE STORY

POTENTIAL PARTNERS

- City of Saint Paul
- Saint Paul Area Chamber of Commerce
- GREATER MSP
- Port Authority
- Visit Saint Paul
- Communications subgroups with representatives from private industries

DEVELOPING PEOPLE

POTENTIAL PARTNERS

- City of Saint Paul
- Saint Paul Area Chamber of Commerce
- Visit Saint Paul
- Local colleges and universities
- Center Cities Competitiveness Initiatives partners
- MSP TechHire
- Tech organizations
- Business organizations representing diverse populations in the city

DEVELOPING INNOVATIVE SPACES

POTENTIAL PARTNERS

- City of Saint Paul
- Saint Paul Area Chamber of Commerce
- GREATER MSP
- Ramsey County
- Major local companies, including potential funders of real estate development projects

GOALS

50	Ensure that 50 innovation-focused events will be held annually in Saint Paul.
2020	Show significantly increased awareness of Saint Paul innovation every year through 2020
2,000	Add 2,000 tech-related jobs by the year 2020.
200,000	Increase innovation-related commercial space in the city of Saint Paul by 200,000 square feet.

"It's not just about people in government or just people in the private sector.

It's a combination of these things and really putting an emphasis on supporting this next generation of startups and making sure that they know that Saint Paul is a place where they can have the support that they're looking for to help grow their business.“

- **RYAN BROSHAR, TECHSTARS RETAIL**

2018 BUDGET

$300,000

$125,000
Promotions and marketing

$175,000
MSP TechHire

ACTIVITIES 2018

- Steering Committee Launch event
- EDAM Conference Full Stack
- MSP Tech Hire
- TechStars Farm to Fork
- Fintech @ Sunrise Bank
- What is IoT – SPACC Event @ CZP
- Start-up Grind Saint Paul
- IoT Fuse Conference Full Stack
- Cyber Security Range @ MetroState
- MinneDemo @ Ordway – July 12
- Launch North
- Boot Strappers / Beta.MN
- Techquity
- Camp Wakanda
- Technology in Government Conference
- Blacks in Tech National Conference
- Graveti – Annual Summit
- TechStars Farm to Fork Demo Day
- And More…

QUESTIONS?

stpaul.gov/FullStack

cityofsaintpaul
Saintpaulchamber

@cityofsaintpaul
@SPACC

#STPinnovates