



The Most
Livable City
in America



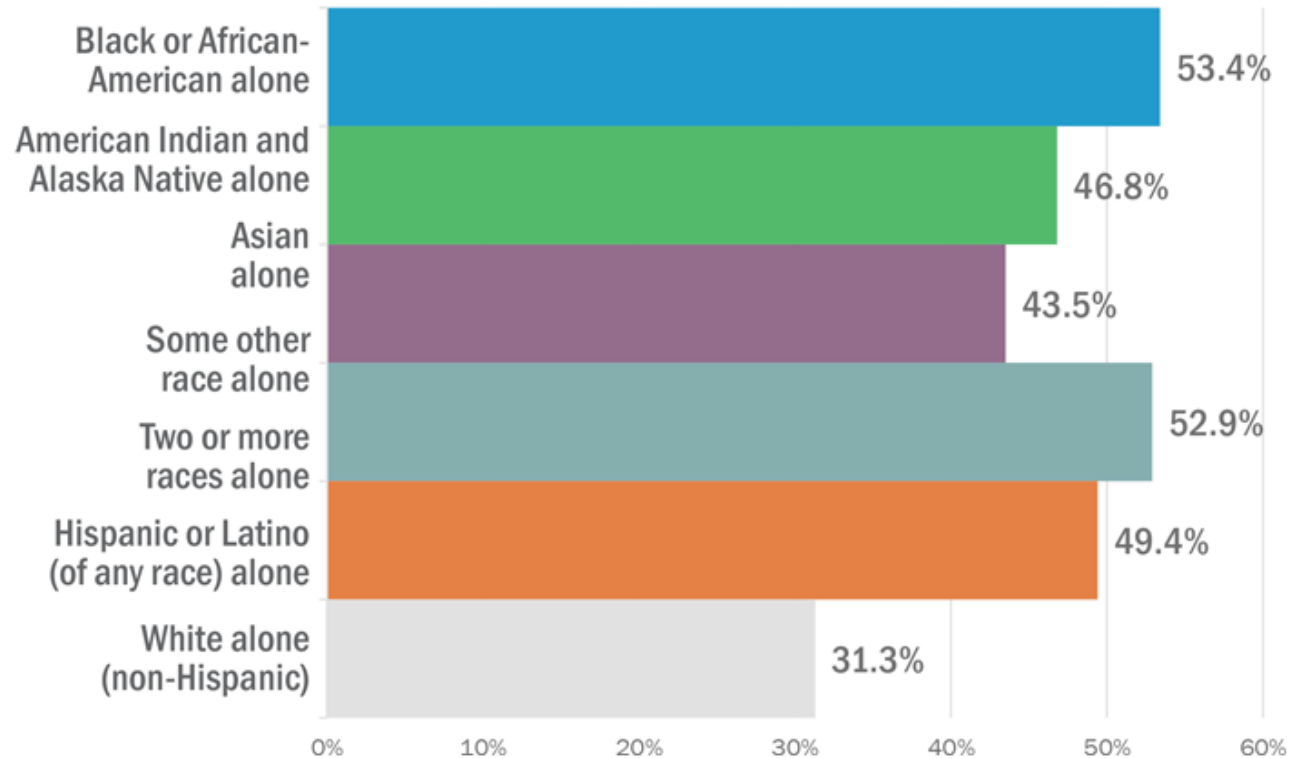
Workforce Policy Session

Prepared for City Council by Planning and Economic Development, April 2018

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Workforce Development Policy Session

Saint Paul Cost-Burdened Households by Race and Ethnicity



Source: American Community Survey 5 year Estimates, 2009-2013, reported through HUD's Comprehensive Affordable Housing Survey (CHAS) data.

Workforce Development Policy Session

Chart 8: Median Household Income (Owner) to Median Monthly Costs (Owner)
in Actual \$ and Adjusted to 2016\$

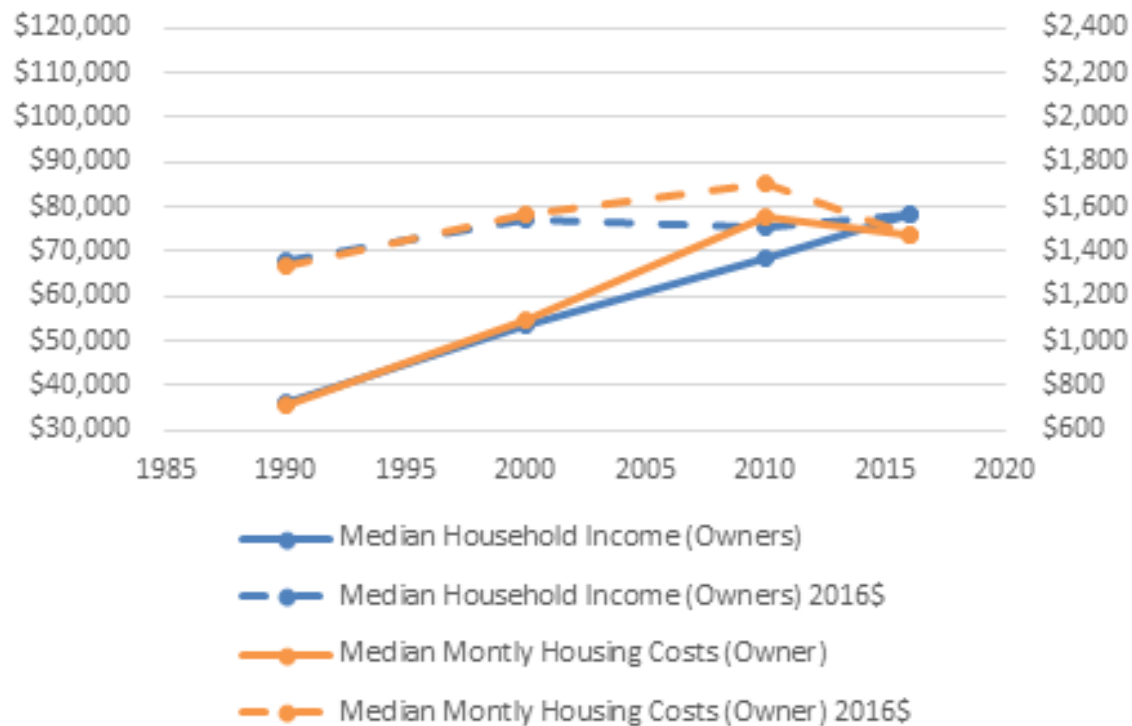
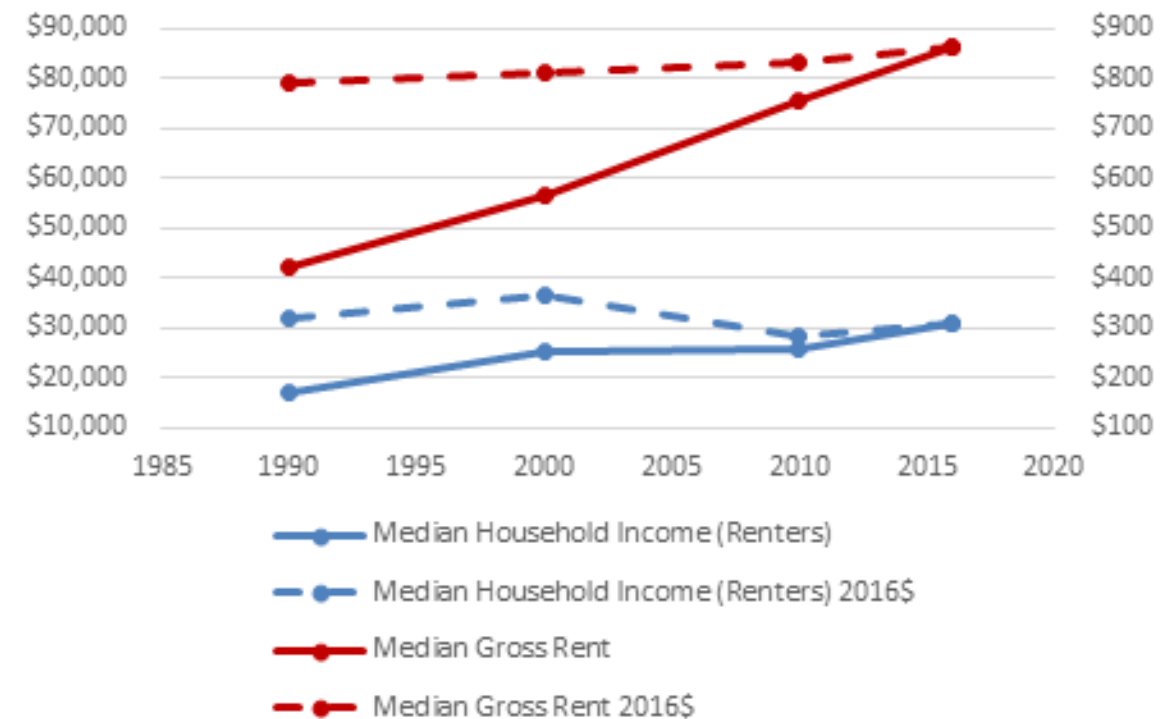


Chart 9: Median Gross Rent & Median Household Income (Renters)
in Actual \$ & Adjusted to 2016\$



2016 – 2018 Economic Development Strategy

2016 – 2018 Economic Development Strategy has three main goals, two explicitly connected to workforce

- **Jobs:** Increase the number of jobs in Saint Paul and improve access to jobs for Saint Paul residents, especially low income residents and people of color.
- **Tax Base:** Increase commercial/industrial, residential and sales tax revenue. A strong tax base is the foundation for City services, amenities and infrastructure.
- **Unemployment:** Reduce unemployment for low-income residents and people of color. Driving prosperity for all is a value the City embraces. Closing the racial unemployment gap is critical to future economic health.

2016 – 2018 Economic Development Strategy

Goal:

Increase number of jobs in Saint Paul by 3,000 over three years.

	Q3 Jobs	Annual Jobs
2015	179,793	179,460
2016	181,270	180,206
2017	182,532	Data to be released May 2018
2018 GOAL	N/A	182,460

source: DEED Quarterly Census of Employment and Wages

2016 – 2018 Economic Development Strategy

Goal:

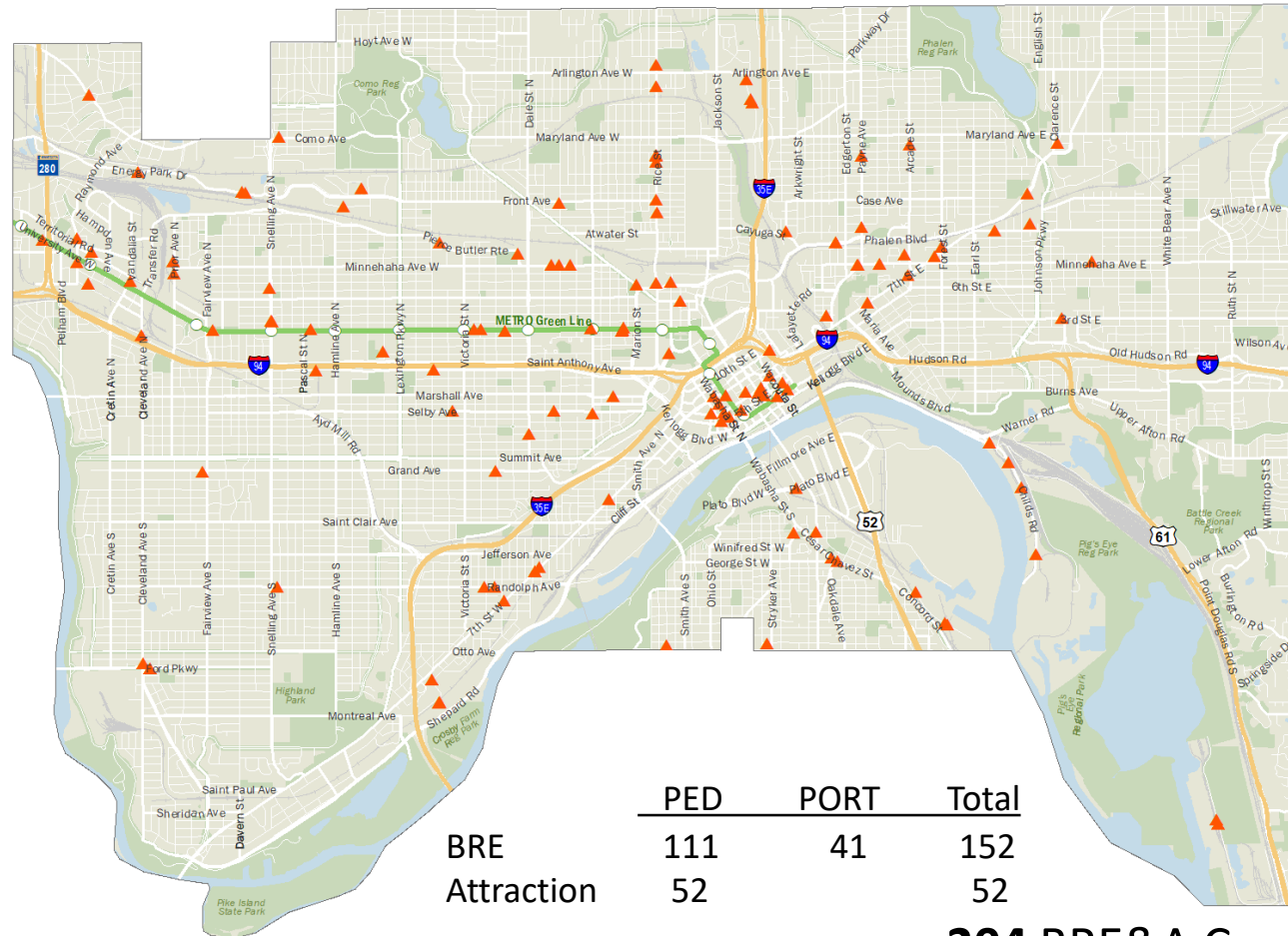
Reduce unemployment disparity between people of color in Saint Paul and the city as a whole by 10% over three years.

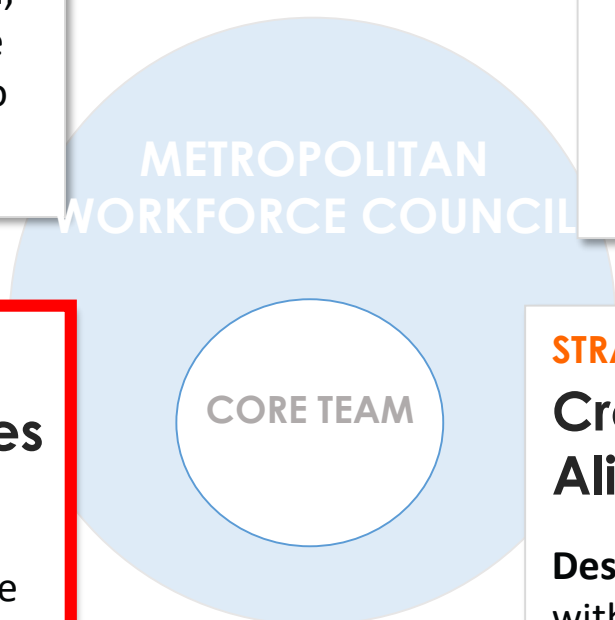
	Unemployment Gap white to people of color			Cumulative Change in Gap
	White	POC	Gap	
2015	4.5%	10.4%	5.9%	0.0%
2016	3.4%	8.5%	5.1%	-13.6%
2017	Available Sept. 2018	Available Sept. 2018	Available Sept. 2018	Available Sept. 2018
2018 GOAL	N/A	N/A	N/A	-10.0%

source: Census Bureau American Community Survey Table S2301, 1-year data, with calculations

Business Visits

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STRATEGY TEAM A

Implement & Enhance Regional Plan

Description: Track and further develop Regional Plan; Provide direction and advice on progress of the regional strengths & weaknesses in implementation, learning and working toward revisions that hold the vision of the Regional Plan and increases capacity to implement it.

STRATEGY TEAM C

Prepare Data for Regional Decision-Making

Description: The data team will work to provide deeper analysis of existing data available on tracking, performance, and a population level and market orientation to workforce development. It will also provide other Strategy Teams with data and analysis as requested and available.

STRATEGY TEAM B

Maximize Regional Sector Strategies

Description: Focus on Sector Partnerships; determine how to best advance sector work, engage employers, direct participants into training, get the right sector LMI data, convene partners in each sector to develop region-wide sector strategy, organize Sector Skills Academy.

STRATEGY TEAM D

Create Strategic Partnerships & Alignment

Description: Identifying and bridging key partnerships with other systems and entities that can and should be connecting resource, influence, and time toward building a 21st century regional workforce system (i.e. economic development, community colleges, nonprofit training providers, ABE, etc.)

SAINT PAUL AND THE TARGET SECTORS

BUSINESS AND FINANCE

CONSTRUCTION

HEALTHCARE

MANUFACTURING

INFORMATION TECHNOLOGY

GOVERNMENT

Saint Paul direct investments in workforce

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