

Ramsey County Workforce Development

Presentation to the City of Saint Paul
April 25, 2018

Workforce Solutions (WFS)

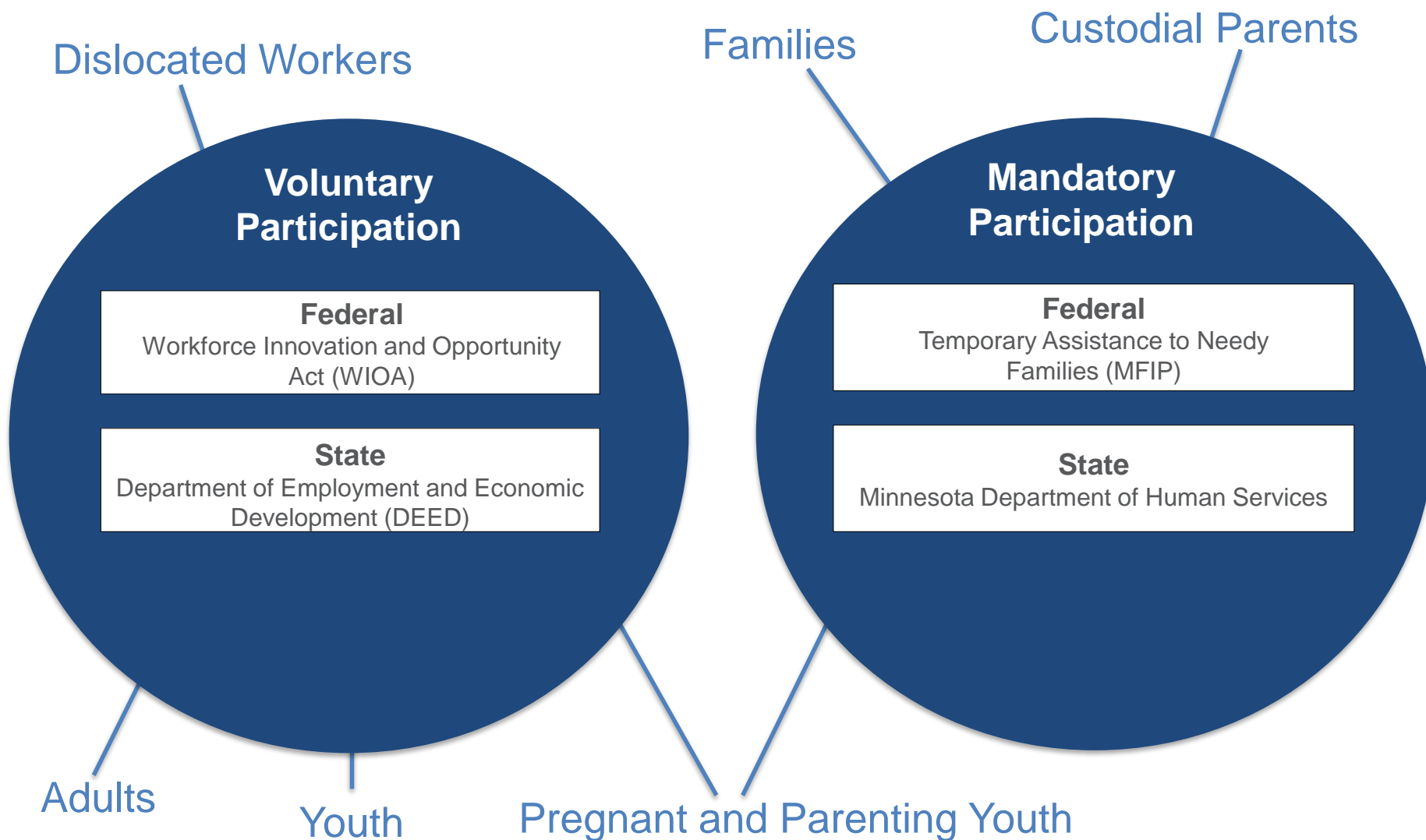
Workforce Solutions provides employment and training services to businesses and job seekers in Ramsey County.

Mission

To strengthen the economic success of our community through personalized and effective workforce development.

Vision

We are a world-class leader in the business of building the economic success of employers and individuals. We are driven by our customers' needs, by the pursuit of excellence, the use of best practices and respect for all.



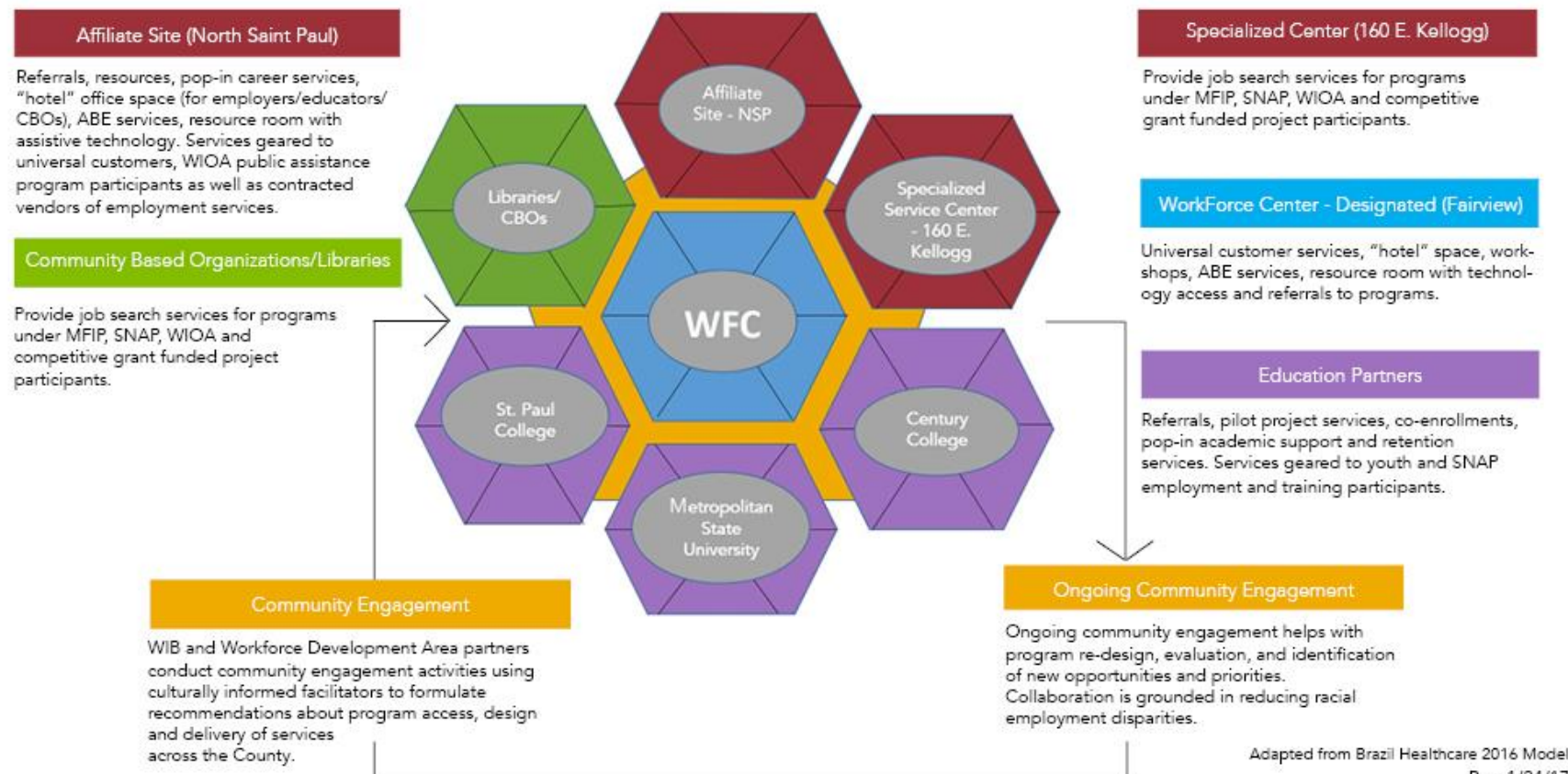
WIOA Title I	Definition
Adult	Low-income
Dislocated Worker	Laid-off
Youth	Ages 14-24

MN Youth Development Programs	Definition
WIOA Youth Program	75% out-of-school youth
Minnesota Youth Program (MYP)	State funding, more flexible
Youth at Work Competitive Grant Program	Summer youth employment; grant funding ended in 2017
TANF Youth Innovation Project	Youth on public assistance

How we are building a strong pipeline and increasing youth workforce opportunities?

- 2-Gen full family approach
- Personalized career guidance and counseling
- Service delivery using career pathway model
- Lifelong learning
- Partnerships with community-based organizations
- Outreach to Schools

Ramsey County Workforce Development Area - Federated Model

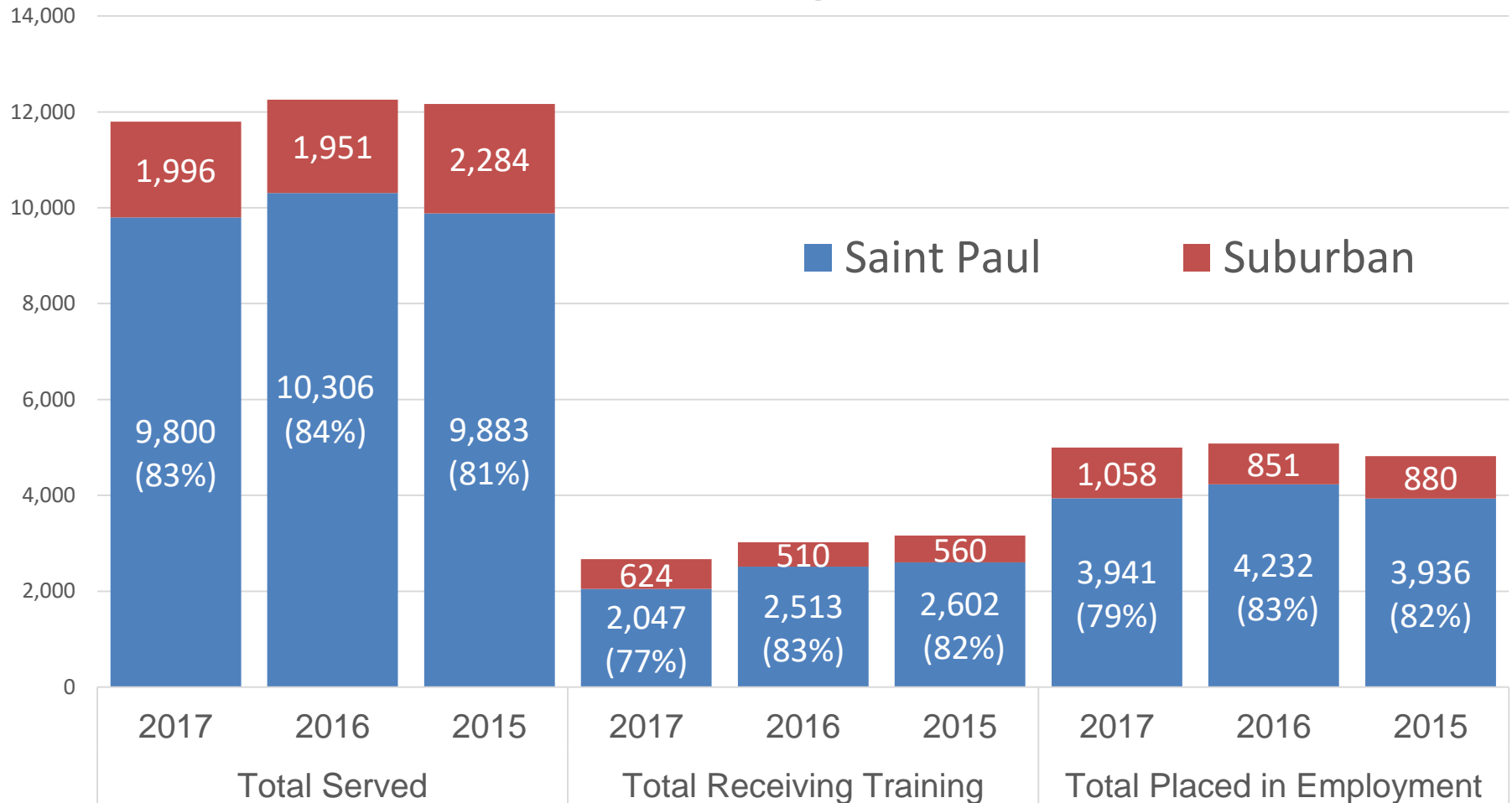


Adapted from Brazil Healthcare 2016 Model
Rev. 1/24/17

Workforce Center Visits

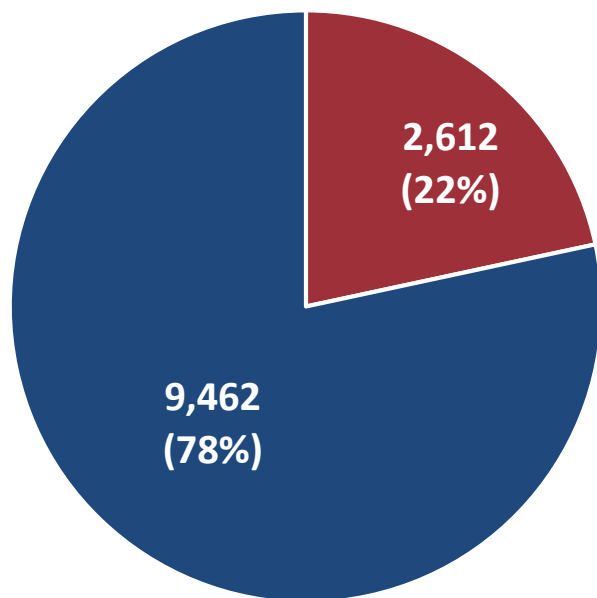
2017	Saint Paul	No. Saint Paul (April - December)	Government Center East
Visits	28,808	5,579	12,829
Workshop attendees	3,615	804	N/A

Residents Served

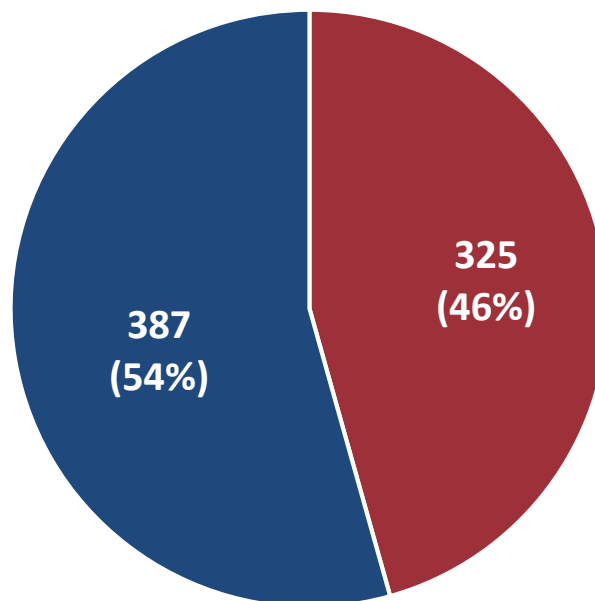


Where Our Clients Reside

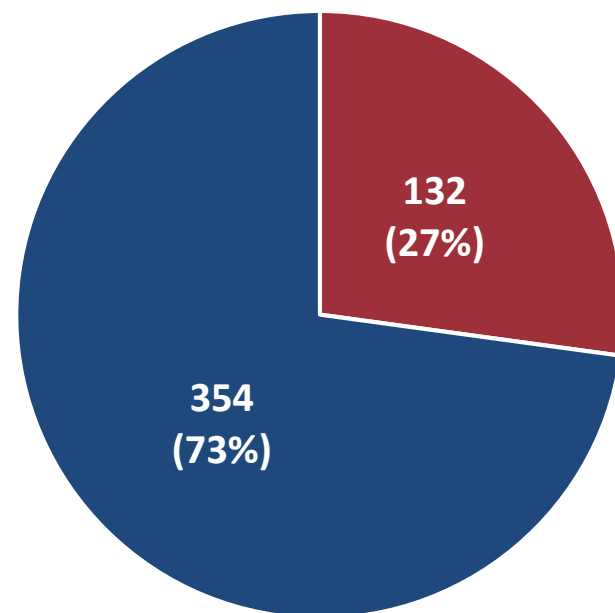
**Cash Assistance
(MFIP/DWP/SNAP)**



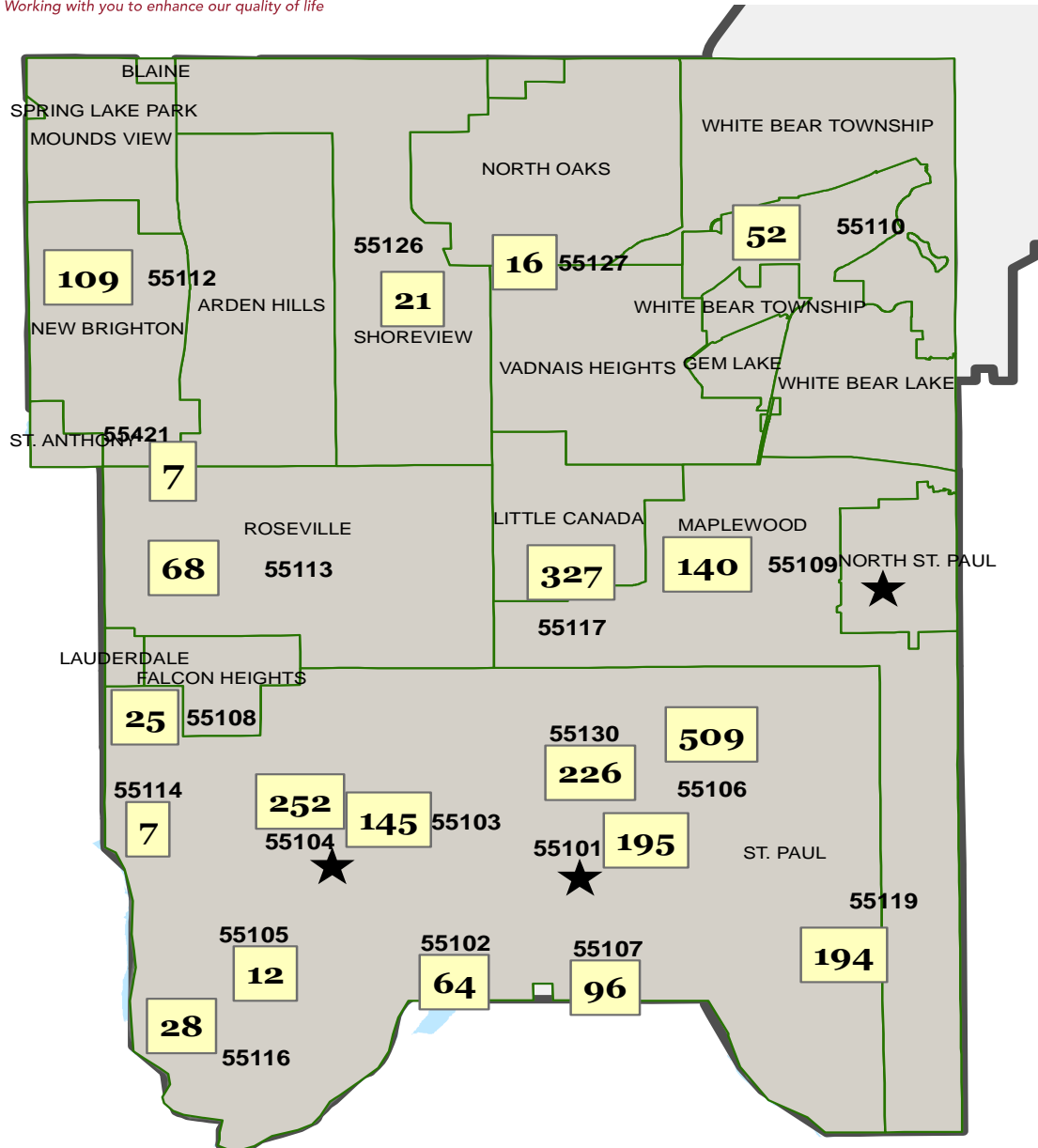
**WIOA
(DW/Adult)**



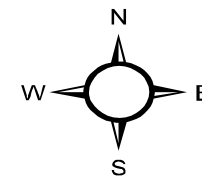
Youth



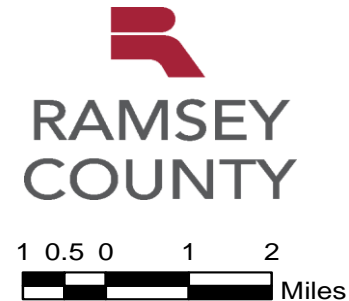
■ Suburban ■ Saint Paul



All Workforce Solutions Program Participants, Age 24 and Younger by ZIP, Served Anytime in 2017



- Cities
- Water
- Zip Codes
- Workforce Centers



U LEAD – U Learn, Earn, Attain, Develop

The [U LEAD program](#) provides career services to eligible young adults 14-24 years old who are pursuing education and employment goals. Young adults need different services at different times in their development, some may want to:

- Graduate from high school.
- Explore career options.
- Collect meaningful work experiences.
- Seek assistance applying for college and/or financial aid.
- Engage in volunteer or mentoring opportunities to develop leadership skills.

U LEAD counsels young adults through self-determination, motivational interviewing and developing manageable goals to thrive in an ever-changing world.

U LEAD – U Learn, Earn, Attain, Develop

- Intensive 1:1 employment and training case management
- Length of services averages two years plus a third year of follow up
- Counselors continue to be a resource for youth even after several years following program completion
- 75% of participants out-of-school youth, 25% in-school youth - ages 14-24
- Assist the hardest to serve youth with barriers such as:
 - Homelessness
 - Mental illness
 - Learning disabilities
 - Offender/background challenges
 - Foster care
 - Chemical dependency
- Provide support service funding to help with transportation costs, uniforms, school supplies and other education/employment related items

U LEAD – U Learn, Earn, Attain, Develop

Program year April 1, 2016 - March 31, 2017

2017 program budget: \$1,384,324



486

Youth served



57

Placed in
employment



101

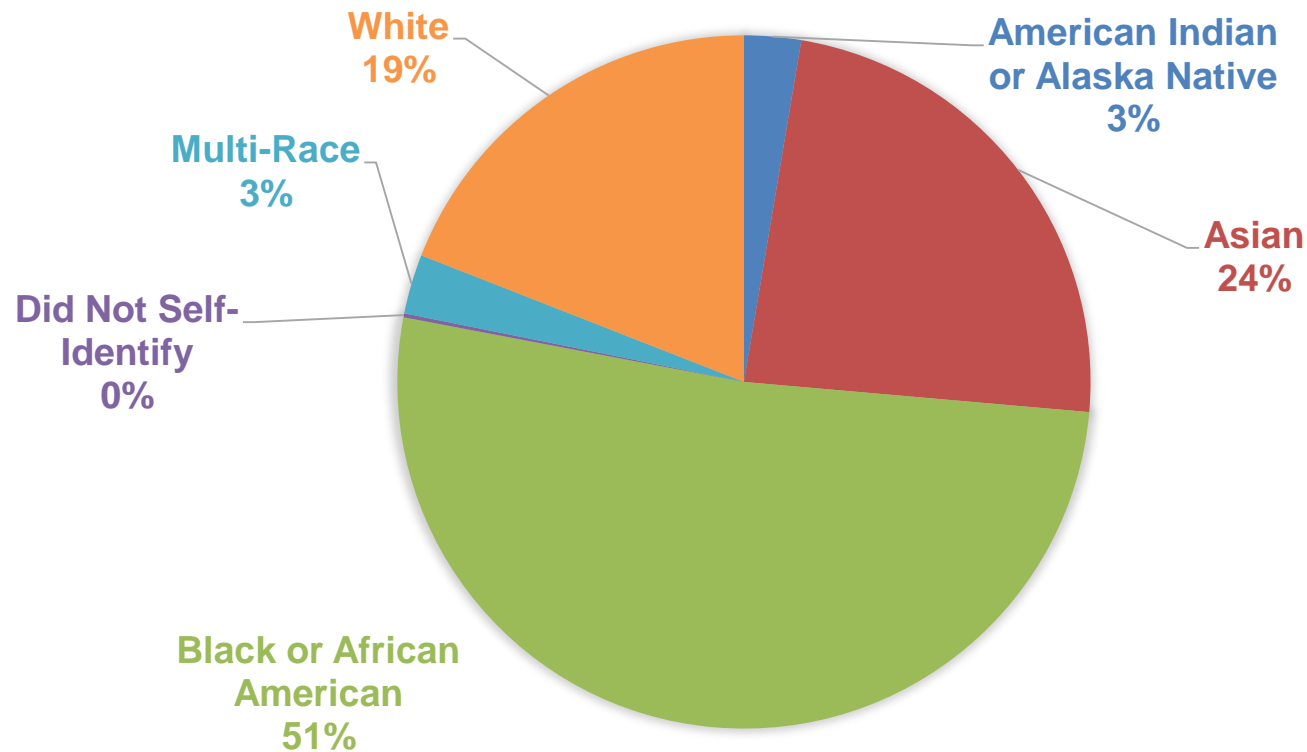
Earned HS diploma/
GED or certificate



\$11.48

Average
hourly wage

TEENS ON THEIR PARENT'S MFIP GRANT (MARCH 2018)



- All MFIP teens, ages 14 to 18 and active on a parent or guardian case – 1,622
- Hispanic as an ethnicity is reported separately and equals 83 teens or 5.1%
- About 85% of the teens live in Saint Paul

What more can we do to create jobs for St. Paul residents and prepare them for those jobs?

- Grow training opportunities in high-demand sectors
- Increase number of meaningful work experiences with employers who may offer permanent placement
- Placement specialists assist participants across all programs with securing employment
- Ensure continued high quality and consistency of services for participants
- Identify more creative solutions for barriers to transportation

How is your organization connecting job seekers to employers in Saint Paul?

- Job Connect
- Section 3
- Engage sector specific employers in alignment with training grants, such as manufacturing, healthcare, construction trades for participant job placement
- Weekly job fairs at WorkForce Centers
- TalentLEAD
- Organize business tours; employer meet & greet opportunities for training students
- Increase larger-size employer networks through outreach; hospitality, manufacturing, healthcare
- Promote employment opportunities to participants for City/County/State positions

How we can collaborate in connecting youth to employment in the continuum of care?

Function	Example	Lead	Support
Prevention/Wellness	Libraries, Rec Centers	City	County
Light Touch	Schools	City	County
System Involved	Public Assistance	County	City
Intensive Intervention	Juvenile Detention, Youth Homelessness	County	City

What are the barriers to taking the steps identified in answer to the previous two questions? Are there ways that the Council can be helpful in removing those barriers?

- Improve collaboration between City and County departments
- Increase coordination of City/County Economic Development and Workforce Development initiatives
- Develop and grow more relationships with corporate leaders and community businesses
- Identify workforce needs from community and employers