2017 County Housing Profile

Ramsey County

206,156 households | Twin Cities region

Access to safe, affordable homes builds a strong foundation for families and communities. But too many Minnesotans lack good housing options.



Mirroring the state trend, the cost of rent continues to rise, while, on average, income is declining, making it increasingly challenging for renters to make ends meet.

Income for families who own their homes is also on the decline while home values are rising, and ownership for young households has declined significantly since 2000.



RENTER HOUSEHOLDS

83,900 | 41% of all households

Median rent, 2000: \$834 Median rent, 2015: \$865 rent

4%

Median renter income, 2000: \$37,643 Median renter income, 2015: \$31,693 income down -16%

Fair market rent for 2-bedroom apartment

\$1,027

Median-income renter can afford

\$792



OWNER HOUSEHOLDS

122,256 | 59% of all households

Median home value, 2000: \$169,022 Median home value, 2015: \$193,700

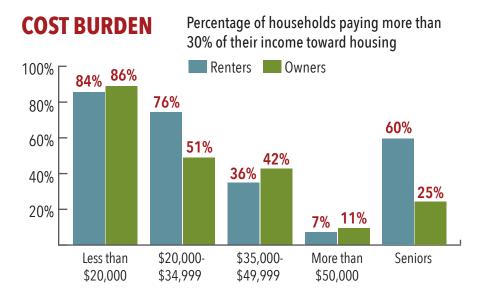
home value 15%

Median owner income, 2000: \$81,969 Median owner income, 2015: \$78,992 income down -4%

Change in homeownership rate for households younger than 35 years old, 2000-2015

-13%

Countywide, 65,096 households pay more than 30 percent of their income toward housing costs, putting them at risk of being unable to afford basic needs like groceries, clothes, prescriptions and transportation. This includes 60% of seniors who rent and more than 86% of owners and 84% of renters who earn less than \$20,000 per year.



Total # cost burdened RENTER households

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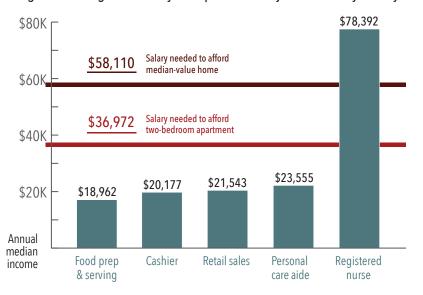
Total # cost burdened OWNER households

Total # cost burdened SENIOR households

15,100

WAGES: Housing remains a challenge even for workers who are fully employed. The median earnings for most of the top in-demand and high-growth jobs do not cover housing costs at an affordable level. Those working at the median wage – and especially those earning the minimum wage – cannot afford a two-bedroom apartment or the mortgage for a median-value home.

Wages & housing affordability for top in-demand jobs in Ramsey County



New job openings in Twin Cities Planning Area by 2024 — 517,530

County median household income \$56,104

Hours / week minimum wage employee must work to afford a two-bedroom apartment _______ **75**

HOMELESSNESS: Across the state, homelessness has declined since 2012, but in Ramsey County homelessness has increased, meaning more people are suffering the consequences of having no place to call home.

of homeless on given night in 2015 % change in homelessness 2012-2015

1,787

+14%



Number of homeless CHILDREN 593

13

homeless SENIORS 190

HOUSING STOCK: While a significant portion of the rental and owner-occupied housing is aging (built before 1960), new construction is not keeping up with demand. Of particular concern is the gap between the number of available units for extremely low income households – and the number of people who need them.

County POPULATION growth by 2035: 44,382

% single family homes built before 1960 **53%**

Single-family units permitted in 2015 **27**



% rental units built before 1960

37%

Multi-family units permitted in 2015

1,025

Number of extremely low income (ELI)* households

27,795

Available units affordable to ELI households

9,870

SENIORS: The number of seniors will rise dramatically over the next two decades, growing by more than 90% across the state – and making senior housing a critical need.

Total senior households by 2035

135,951

Growth in number of individual seniors by 2035

87%

Seniors % of overall population by 2035:

25%

SOURCES – Renter households: Rent and income adjusted for inflation. U.S. Census Bureau, American Community Survey 2015, 5 year estimates | Owner households: Home value and income adjusted for inflation. U.S. Census Bureau, American Community Survey 2015, 5 year estimates | Cost burden: U.S. Census Bureau, American Community Survey 2015, 5 year estimates | Wages: Minnesota Department of Employment and Economic Development (MN DEED), Occupations in Demand, June 2016; Employment Outlook, MN DEED [Regions: Top In-Demand Jobs based on Economic Development Regions; Job Openings based on Planning Areas] | Housing Stock: U.S. Census Bureau, American Community Survey 2015, 5 year estimates, U.S. Census Bureau, Building Permits Survey, 2015 | Seniors: Minnesota County Population Projections by Age and Gender, Minnesota State Demographic Center, March 2014 | Homelessness: Wilder Research Center, 2016



^{*} earning less than 30% of area median income