

in saint paul, the library is...



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PUBLIC LIBRARY

FEBRUARY 2018

A woman with short brown hair, wearing a bright yellow jacket and large gold earrings, is leaning over and smiling at three young children. A man with short dark hair, wearing a white button-down shirt, is kneeling and looking up at the children. The children are of African descent. One girl in a red jacket has her mouth open in surprise. Another girl in a red jacket has her hair in braids with colorful beads. A boy in an orange jacket is looking at the man. In the background, there are bookshelves and other people, including a woman and a child walking away.

**for
everyone.**



**SAINT PAUL
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**an engine
for equity.**



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**powered by
innovation.**



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where will we go from here?



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our strengths



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community needs





**strengths &
assets**

**strategic
focus**

**community
needs**

2018 priorities



#1. Create strategic plan

Others:

- Onboard new Technology Manager
- Launch new website
- Develop early learning efforts
- Pilot social worker in 4 libraries
- Expand Library Go

how will we get there?



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“As the role of the library evolves beyond access and lending to providing a platform for **learning, innovation, and creativity**, libraries need to think in dramatically different ways and develop new approaches to their work in line with this changing role.”

-Aspen Institute, *Libraries in the Exponential Age*

Strategic Plan Overview



Imagine | Deliver

- **Mission-driven consulting firm that brings equity into action by focusing on community engagement and human-centered design**
- **Center voices that are often at the margins**
- **Creative, collaborative, iterative planning process**



Approach

- **Staff and community are experts**
- **Goal: Future-focused, community-informed direction for 2019-2022**
- **Objective: Listen to the people of Saint Paul as they share their best ideas to build an inspiring, equitable, and just future with – and in – our libraries.**



Timeline

Planning	December 2017 – March 2018
Outreach and Engagement	March – May 2018
Plan Development	May – July 2018
Evaluation and Implementation Planning	July – October 2018
Celebration and Launch	December 2018



Questions?



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