

**Visit Saint Paul Board of Directors
Proposed Appointments – December 2017**

Elizabeth Xiong

Asian or Pacific Islander

Employer: City of Saint Paul Mayor's Office

Occupation: Marketing Director

Why are you interested in serving on a board or committee?

I am eager for an opportunity to contribute my expertise in producing and promoting high-quality programs and events that are both meaningful and reflective of Saint Paul's rich cultural diversity, artist vibrancy, and neighborhoods.

What skills/training or experience do you possess for the committee(s) for which you seek appointment?

Strategic Leadership | Cultural Programming | Diverse Audience Engagement
Media Relations & Major Events | Community Arts | Community Broadcasting - Print, Radio, Digital | Strategic Messaging | Digital Marketing | Internal & External Communications | PR Design | Inclusion & Diversity | Financial Management | Relationship Building | Cultural Competency | Artist Contract Development & Negotiation | Strong Written Communications | Bilingual - Hmong & English