

LaCasse, Jill (CI-StPaul)

From: Berger, Jeremy (CI-StPaul)
Sent: Monday, October 30, 2017 9:05 AM
To: LaCasse, Jill (CI-StPaul)
Subject: FW: speakers for OSAL 12/12

Smoke alarm donation info for you.

Jeremy Berger

Saint Paul Fire Department
Fire and Life Safety Educator
645 Randolph Ave
Saint Paul MN 55102

651-228-6203

Jeremy.berger@ci.stpaul.mn.us



From: Byrd, Jessica N UTC CCS [mailto:Jessica.Byrd@KiddleUS.com]
Sent: Monday, October 30, 2017 9:04 AM
To: Berger, Jeremy (CI-StPaul)
Subject: RE: speakers for OSAL 12/12

Hi Jeremy,

Not sure if you need the total amount or just the specifics for your department – listed below are both.

Total retail value of all being donated:

2000 smokes = \$39,940.00

2000 CO = \$39,980.00

Specific value of Saint Paul's donation portion:

1000 smokes = \$19,970.00

1000 CO = \$19,990.00

Thanks,

Jessica Byrd
Marketing Specialist
919-750-3191



Operation Save a Life (/home-safety/en/us/safety-campaigns/operation-save-a-life/)

Operation Save a Life

Operation Save a Life is a proud partnership between Kidde and ABC Television. This public service campaign is designed to educate consumers on the dangers of fire and carbon monoxide poisoning.

Whether it's alarm donations and education, supporting community events, educating the public or supporting firefighters, corporate responsibility is a fundamental value for Kidde! Does Operation Save a Life have an impact on communities? The answer, is absolutely yes! Philadelphia and New York City, with the longest running Operation Save a Life programs — are reporting historic lows in fire fatalities. And it is our hope that this will spread across the country.

Through Operation Save a Life, Kidde has donated more than 1.3 million smoke and carbon monoxide alarms to fire departments.

For more than five years these donated alarms feature a 10-year sealed-in batteries that eliminate the need for battery replacement and simplify protection. Together, we will help save even more lives this year and the years to come.

2017 EVENT CALENDAR

New York, NY	01/18/17
Philadelphia, PA	01/19/17
West Palm Beach, FL	01/25/17
Chicago, IL	02/09/17
Grand Rapids, MI	03/16/17
Denver, CO	03/30/17
Orange County, CA	05/20/2017
Houston, TX	08/04/2017 *Operation Backpack
Houston, TX	08/24/2017
Atlanta, GA	10/18/2017

These alarms are targeted for installation in low-income housing.

Getting Involved:

If you are a fire department located in a viewing area of one of the stations below, and would like to be included on the alarm distribution list, please contact the Marketing Director for that station. Are you an ABC station interested in launching the Operation Save A Life program? **Submit an inquiry** (<http://www.kidde.com/home-safety/en/us/support/help-center/submit-a-question/>).

To learn more check #OpSaveALife on social media.

Facebook: **Kidde Fire Safety** (<http://www.facebook.com/Kidde>)

Instagram: **KiddeFireSafety** (<http://instagram.com/kiddefiresafety>)

Twitter: **@KiddeSafety** (<http://twitter.com/#!/KiddeSafety>)

Participating Stations

The Operation Save A Life campaign is a partnership between Kidde and all of the following ABC-affiliate stations:



CHECK OUT OUR RECENT EVENT IN CONNECTICUT

Learn more »

(<http://wfnh.com/2016/09/14/operation-save-a-life-to-distribute-fire-alarms/>)



PREPARE SOCAL KICKS OFF OPERATION SAVE A LIFE

Learn more »

(<http://abc7.com/community/>)