

# **Saint Paul Parks and Recreation**

June 26, 2017





# Fee-based programs

## Fee-based programs:

- **Aquatics/Como Campus Education Classes/Ski**
  - 2015 – 1138
  - 2016 - 1008
- **Como Campus**
  - Nature Walk 45-50 participants/summer
  - Volunteer interns 31 (2016), 35 (2017)
- **Recreation Services**
  - 2015 – 4032
  - 2016 - 2531





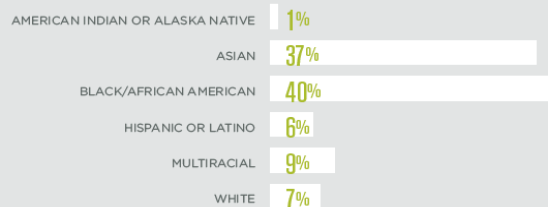
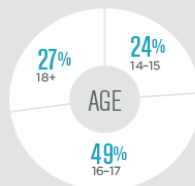
# 2016 IMPACT





## RIGHT TRACK YOUTH ARE ...

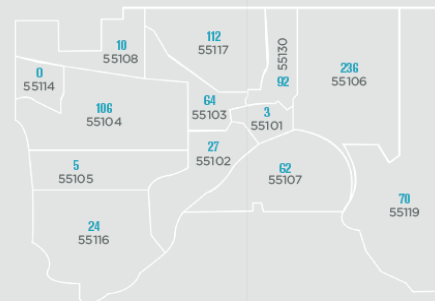
- >> AGES 14 TO 21
- >> RESIDENTS OF SAINT PAUL
- >> FROM A LOW-INCOME HOUSEHOLD OR HAVE A BARRIER TO EMPLOYMENT



## TOP 3 REASONS YOUTH WANT JOBS

- 1: TO EARN MONEY
- 2: TO LEARN NEW SKILLS
- 3: TO BUILD THEIR RESUME

## YOUTH BY ZIP CODE



"I liked being able to make a change in our neighborhood." —Right Track worker

# Fee-based Pilot in Recreation Services

## Innovation Project Team Work

### Fee Equity Project Service Team Findings

- Scholarship and fee waiver programs were not regarded as an ideal solution for reducing barriers to participation. Filling out applications for fee waivers was cited as a barrier for program participation, particularly with residents for whom English is a second language, even where interpretation/ translation and technical assistance for completing fee waiver applications was offered.
- There was great variability in how program fees are set and the degree to which they are standardized. (Dayton's Bluff vs. Highland as an example)
- Of the 10 centers with highest enrollment, only 1 (Oxford/Jimmy Lee) is in an ACP50 neighborhood.
- Many centers in areas with high concentration of youth have relatively low enrollment in fee-based activities.

### Solution Option

Choose a number of top programs to offer for free through general fund subsidy at sites that meet criteria (ACP50, identified as “underserved” via analysis).



# Improve Racial Equity

Goals	Performance Measures	Targets for 2017-2020	Current Performance
<b>Access to Recreation Classes</b>	<ul style="list-style-type: none"><li>• More accessible and equitable class offerings throughout the City</li></ul>	<ul style="list-style-type: none"><li>• 50 additional classes in Fall 2017</li><li>• 250 additional classes in 2018 (additional funding would be required)</li></ul>	<ul style="list-style-type: none"><li>• Class offerings are not equitable throughout the City.</li><li>• Parks participated in an innovation project to find solutions</li></ul>
<b>Right Track Growth</b>	<ul style="list-style-type: none"><li>• Increase # of YJ2 jobs (employer-paid)</li></ul>	<ul style="list-style-type: none"><li>• 200 YJ2 Jobs</li><li>• 300 + - 2020</li></ul>	<ul style="list-style-type: none"><li>• 225 YJ2 Jobs</li></ul>

