



## A Vision of High-Quality Transit for the East Metro

**East Metro** →  
S T R O N G

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*East Metro Strong*

# Public – private partnership

## Counties?

Ramsey??

Washington??

?

## Cities?

Cottage?Grove?

Landfall?

Oakdale?

Saint?Paul?

West?Saint?Paul?

White?Bear?Lake?

?

## Business?

Saint?Paul?

Area??

Chamber?of?

Commerce?

?

3M?

Health?East?

?

## Philanthropy?

The?Saint?Paul?

Foundation?











NexTrip

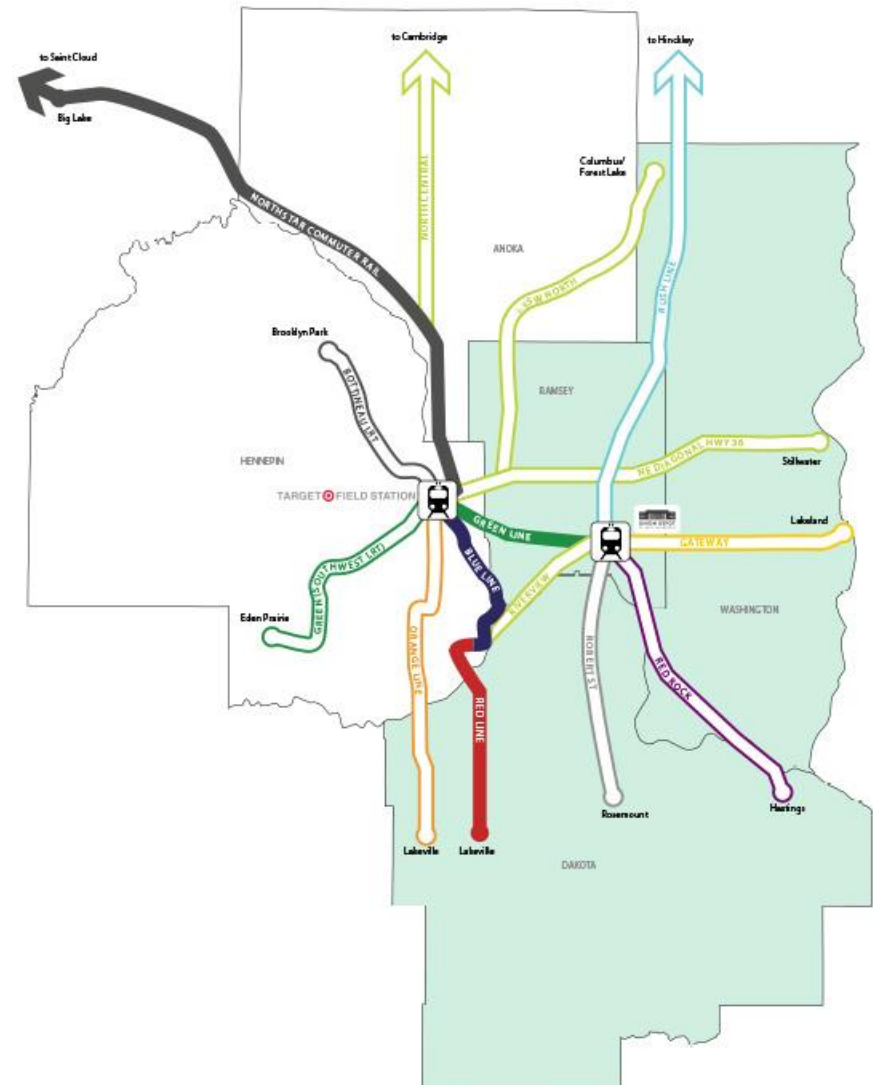


ROUTE	DEPARTS
252 MINNEAPOLIS	<b>DELAYED</b>
252 BLAINE	14 mins
262 SAINT PAUL	<b>CANCELLED</b>
250 MINNEAPOLIS	<b>CANCELLED</b>
252 MINNEAPOLIS	26 mins

# Twin Cities transitways: built and planned

Solid lines: built and operating

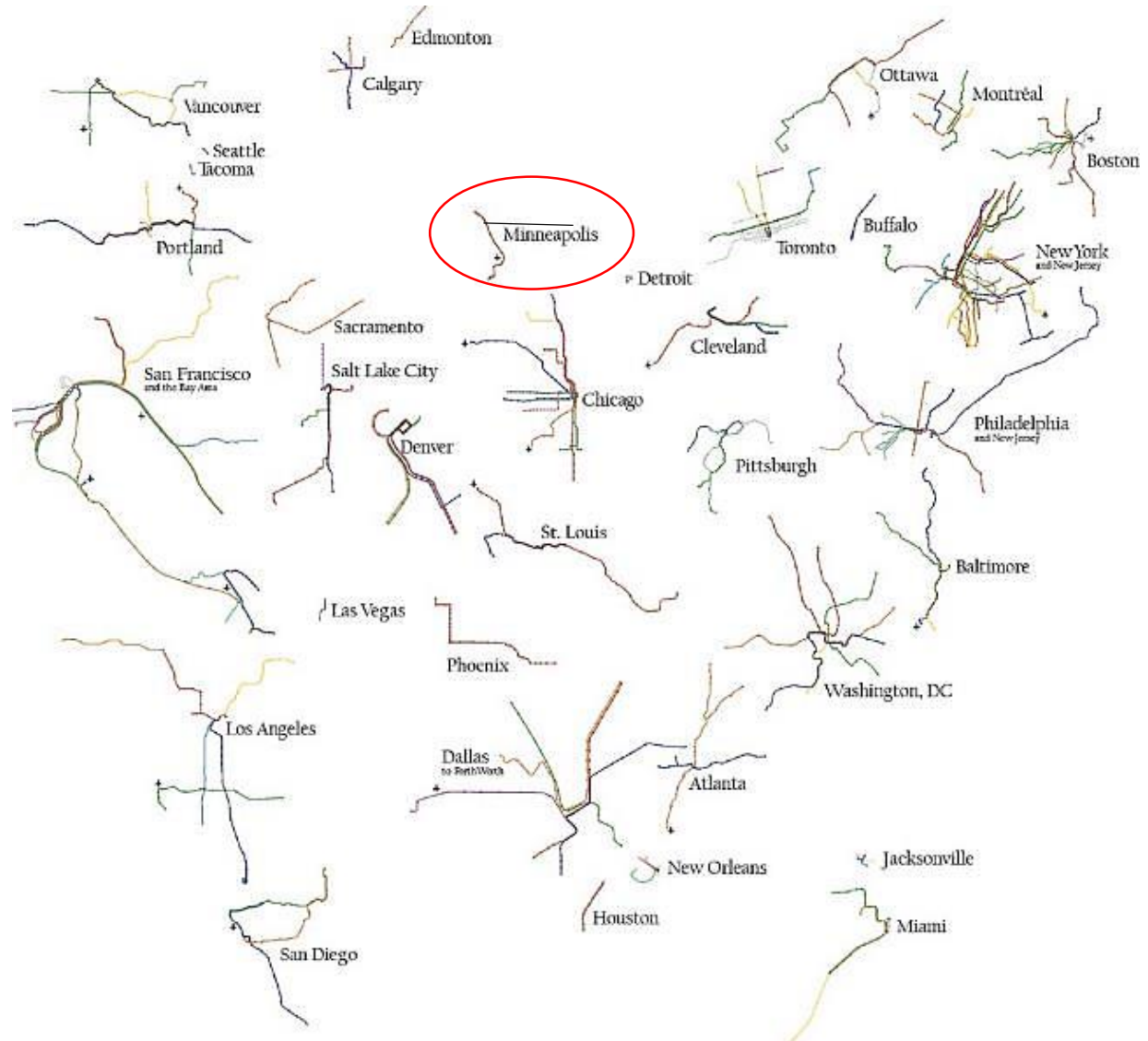
Outlined: planned





# Twin Cities region is behind

Urban  
passenger  
rail, to same  
scale.



Source: Bill Rankin, McKinsey



# We lag in access to jobs

And we have agreement that it matters



Percent of population living within 30 minutes of 100,000 jobs by transit or walking

**5.0%**

**Rank 6 of 12**

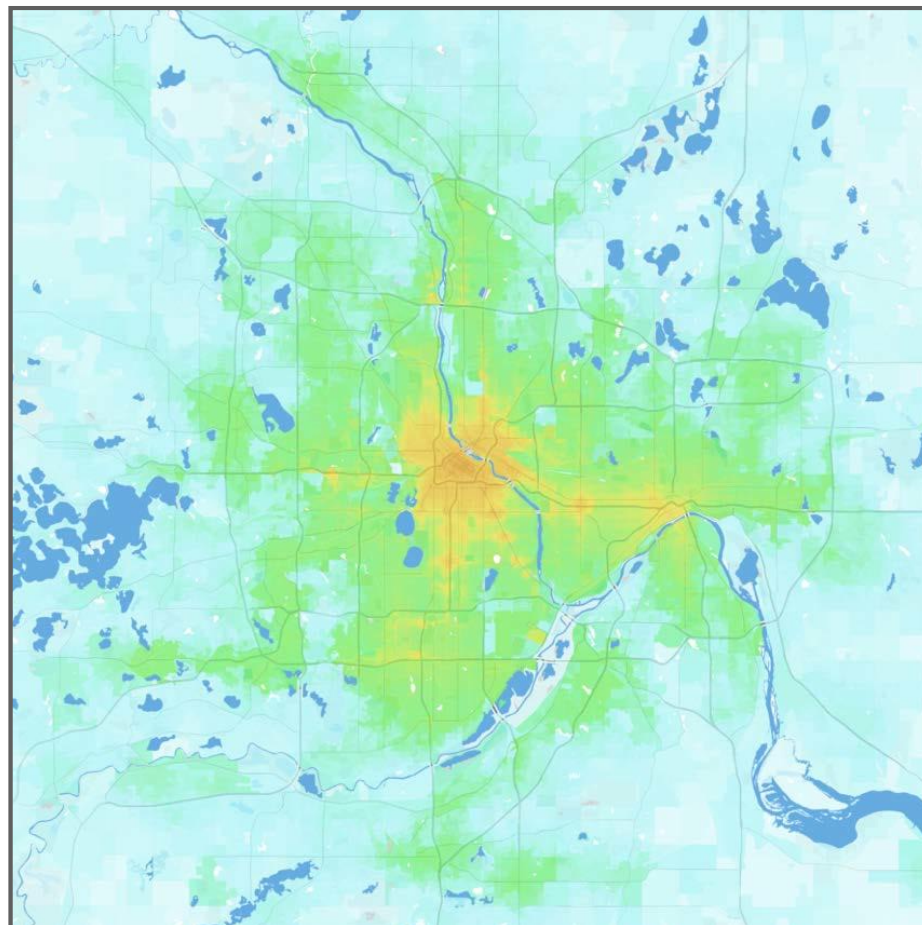
**Fell absolutely and relative to peers in 2016**

**THIS REGIONAL INDICATORS DASHBOARD** is a set of shared metrics that will track the region's change on critical economic, environmental, and social outcomes. Measuring change in the areas that matter most for continued long-term success will help improve our region's economic competitiveness.



# MSP lags peers, East Metro lags West Metro

Minneapolis-St. Paul-Bloomington, MN-WI



Jobs within 30 minutes  
by transit, averaged 7 – 9 AM



Source: UM Accessibility Observatory





# High-quality transit works in the East Metro

## Green Line

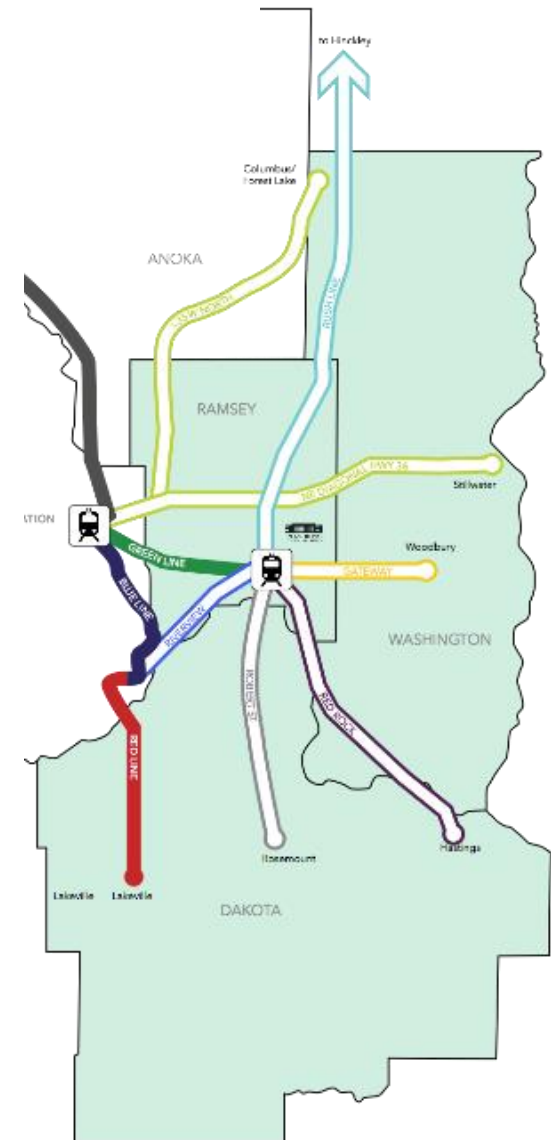
- Ridership **far above** projections; just shy of 2030 forecast
- **50% ridership increase** on University Ave. corridor
- **\$6.8 billion** of related development and counting
  - Developer Jim Stolpestad: lofts & downtown tower “*wouldn't have happened without light rail*”



# What's next for the East Metro?

Up to **300,000** new residents

Up to **190,000** new jobs





## *Opportunities and challenges*

# Room to grow at strategic locations

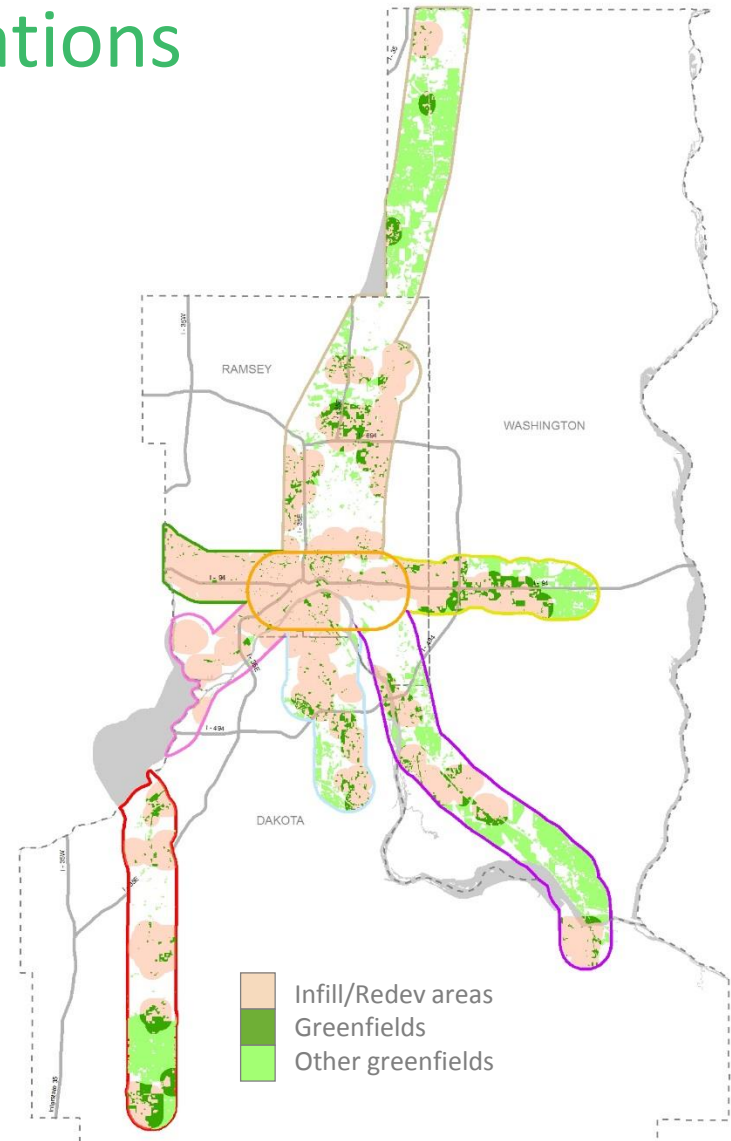
## Greenfields

**24%** of area - 41 sq. miles

## Major Assets

**60** major asset centers

**50%** of area within ½ mi of asset

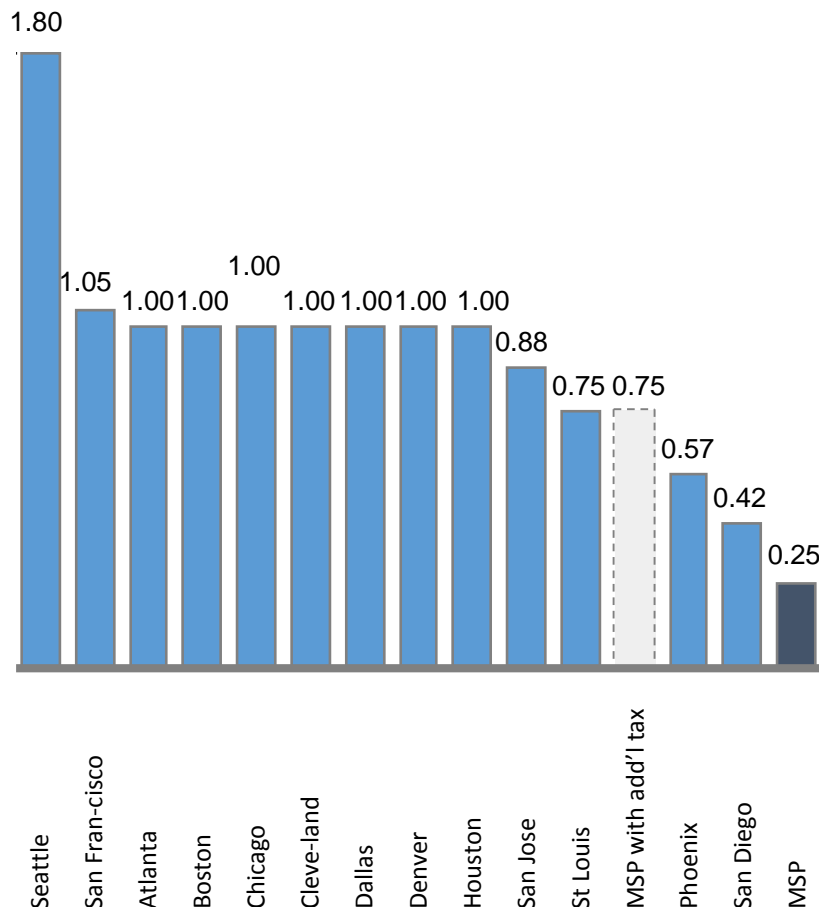


# Opportunities and challenges

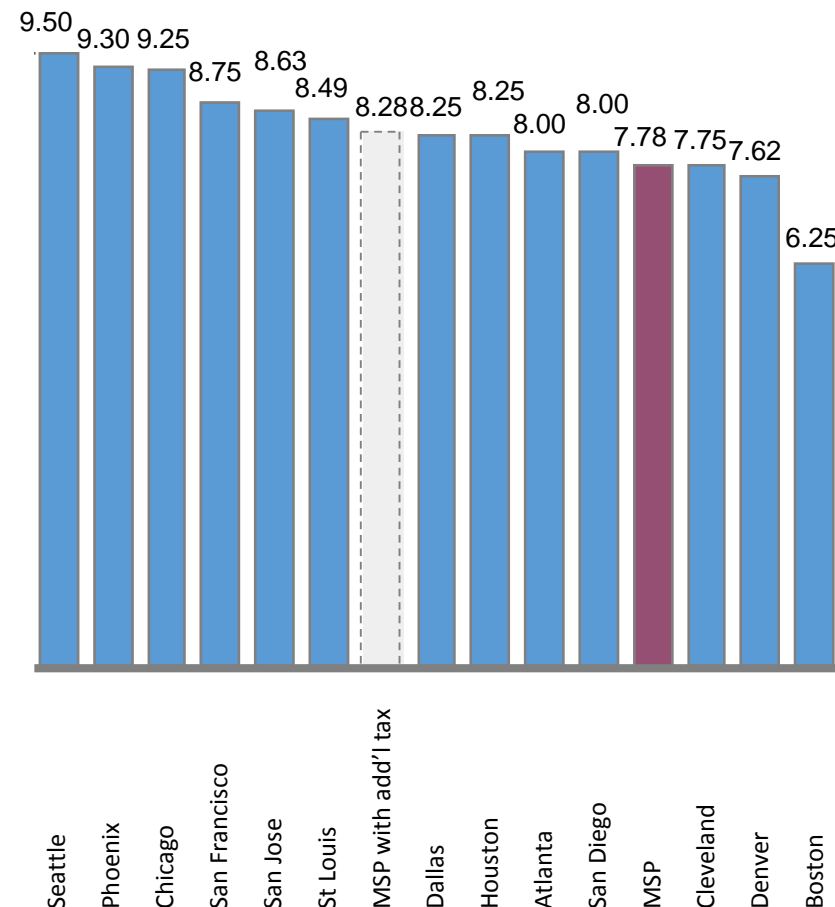
## Region is investing less than peers

- Minneapolis-Saint Paul region today
- Minneapolis-Saint Paul region with additional 0.5% sales tax

**Transit dedicated tax in selected regions**  
Percent sales tax dedicated to transit



**Highest sales tax in selected regions**  
Percent





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