

SAINT PAUL

April 19, 2017

Capital Improvement Budget Process Redesign

John McCarthy– Budget Director Catherine Penkert – Senior Innovation Consultant Office of Financial Services

Δh

CAPITAL IMPROVEMENT BUDGET

- How the City funds infrastructure
- o \$30-70 million annually

Funding decisions on a two-year cycle

• Primarily funds projects in:

- o Parks
- o PED
- Public Works
- o Libraries
- o Public Safety



CIB PROCESS REDESIGN CURRENT PROCESS

Current CIB Process	Managed by OFS Staff	
October - January	Project proposals prepared and submitted	
January – March	City Staff reviews proposals	
March – May	Task Forces: Hear proposals, rank projects and inform CIB Committee	
May – June	CIB Committee makes recommendations to Mayor	
June – September	Mayor proposes funding decisions	
September - December	Council finalizes and adopts budget	

- 30+ year old process
- Complicated
- Time and Labor Intensive
- Highly Competitive

Redesigning process to focus more strongly on:

- Equity and Inclusion
- Strategic Investments
- Fiscal Responsibility

PROJECT GOALS

EQUITY AND INCLUSION

- Maintain conversation between the residents of Saint Paul and the City on capital investments.
- Select investments using an **equity lens**.

STRATEGIC INVESTMENTS

- Strategically align CIB projects to reviewed City plans, including Parks' asset management strategy, PED Comp Plan, and Public Works' 5-year plan.
- Include informed and strategic community engagement.

FISCAL RESPONSIBILITY

- Use facilities condition data to create prioritized lists of capital investments.
- Proactively maintain existing infrastructure.

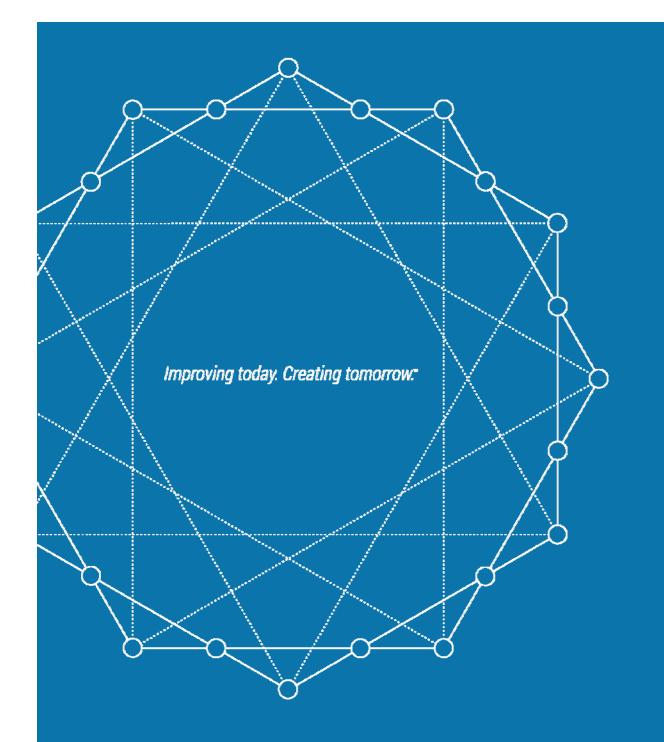
WHY THIS YEAR?

• Unique opportunity in 2018-2019

- Most funding previously committed to 2 projects:
 - o Scheffer Rec Center
 - o Fire Station 20 projects

$\circ~$ What does this mean for the 2018-2019 cycle?

- No new outside proposals considered for 2018-2019
- Focus on maintaining existing infrastructure
- We will use this break to refresh the CIB process for future cycles
- New process will roll out in 2018 to make decisions for 2020-2021 budget cycle



COLLABORATIVE PROJECT: ROLES

EXECUTIVE CHAMPION

Deputy Mayor Beckmann

PROJECT SPONSOR

• John McCarthy, OFS Budget

PROJECT TEAM LEADERS

- John McCarthy, OFS Budget
- Abdiwahab Ali, OFS Budget

PROJECT TEAM MEMBERS

- OFS Budget
- Parks Design
- Council Aides
- Council Community Engagement

STEERING COMMITTEE

- Deputy Mayor Beckmann
- Directors of Parks, PED, Public Works, OFS

ADVISORY COMMITTEE

Councilmembers Stark and Brendmoen

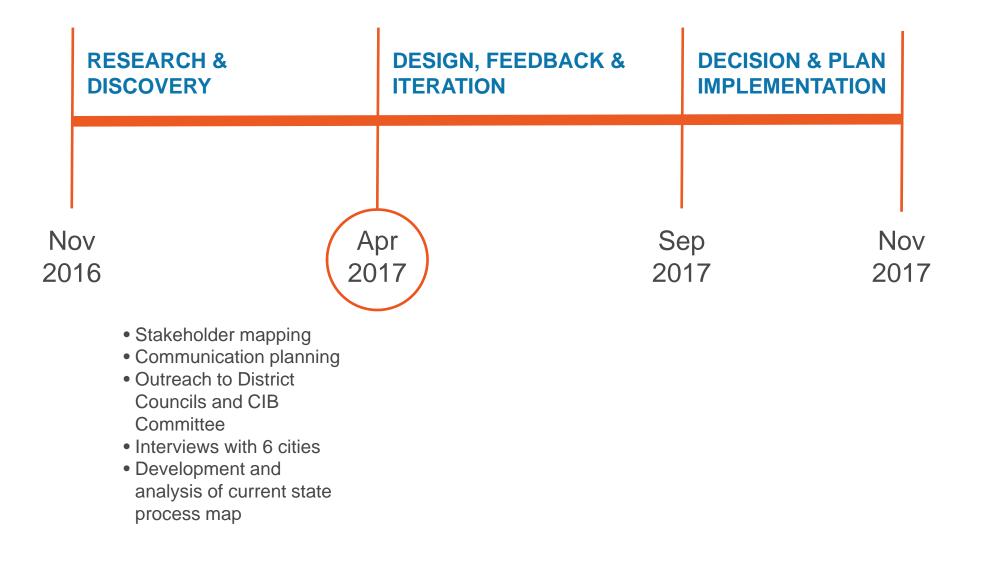
SUBJECT MATTER EXPERTS

- CIB Committee current and former members
- District Councils
- Key department staff
- Other community organizations

INNOVATION CONSULTANT

Catherine Penkert

CIB Process Redesign Timeline



WHAT WE HAVE LEARNED THUS FAR

- o Starting from a position of strength
 - Saint Paul's current approach rates high for community engagement relative to many other cities
 - Example of government sharing power with residents by giving them ability to recommend budget decisions to Mayor
 - Parks and Public Works are nationally accredited organizations
 - o City's AAA Bond rating

WHAT WE HAVE LEARNED THUS FAR

- However, there are challenges:
 - o Submission forms
 - Volume of submissions
 - E.g. Parks Design team spends 500-600 hours of staff time for each CIB cycle
 - Task force process
 - Equitable representation on committee and task forces
 - Communication between elected officials and CIB volunteers

The process redesign aims to keep what works while improving the pain points.

Next Steps

process map

	RESEARCH & DISCOVERY	DESIGN, FEEDBACK & ITERATION		ECISION & PLAN IPLEMENTATION		
No 20		Apr 017	Sep 2017	No 20		
	 Stakeholder mapping Communication planning Outreach to District Councils and CIB Committee Interviews with 6 cities Development and analysis of current state 	 Get stakeholder input Design options for new model Get more input Refine Recommend to Steering Committee 				

New process will roll out in 2018 to make decisions for 2020-2021 budget cycle



THANK YOU! \bigcirc . . Þ. ר~ז שינו bu_{ly}