

**Vang, Mai (CI-StPaul)**

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**From:** Hilscher, Natalie B. <nhilscher01@hamline.edu>  
**Sent:** Wednesday, January 06, 2016 4:06 PM  
**To:** \*CI-StPaul\_Contact-Council  
**Subject:** RE: Imperial Vapor

Dear City Council,

I am asking you to allow Imperial Vapor to re-open.

I was astounded to hear that Imperial Vapor on Grand Avenue was shut down by the Council. Small businesses have always been a key element to the atmosphere of Saint Paul and the fact that this family shop was closed without substantial reason is incredibly upsetting to me.

First, the two Bernstein brothers worked INCREDIBLY hard to open this shop. They are very passionate about what they do along with a vast number of young people. Vaping is NOT harmful to the community and by this logic, if you had to shut down this small business, you need to also discontinue the sale of cigarettes which are much more harmful to the community and highly more addicting.

Imperial Vapor adds a ton to the area's authenticity and attracts young individuals— smart people who know that cigarettes are harmful and chose to satisfy themselves using this safer, less environmentally harmful method. Some e-cigarettes, like the ones sold at Imperial Vapor, don't contain ANY nicotine at all.

Re-opening Imperial Vapor will attract young people to the area and improve business on Grand Avenue as well as creating an atmosphere for small-businesses to thrive and inspire others to become entrepreneurs like these two brothers have.

I beg you to allow Imperial Vapor to re-open.

Thank you for spending the time to read my email,  
Sincerely,

Natalie Hilscher