

Hello All,

I heard about the proposed ban on the sales of flavored eliquid, and wanted to communicate some important scientific information regarding this issue, as well as my own personal views (very briefly) on this proposed legislation.

My first observation is that sales of vapor products to minors have been banned in MN at the state level for some time now. If it's your contention that that law isn't working, my common sense requires me to ask how another law would help? Wouldn't it make more sense to spend time and energy increasing enforcement on the tool you already have? For example, increase sting operations on businesses selling these products, or actually consider levying fines on minors that are in possession of these products, or the adults that give them to them.

My second observation, is that as you can see from the study attached, you have your view of who actually likes fruit and candy flavored eliquid backwards. Actually, children prefer tobacco and alcohol flavored eliquid, and adults demonstrate a much stronger preference for fruit and candy flavored eliquid. So if you ban the sale of those flavors, you've essentially assured that the only flavors left on the market are specifically the ones that actually appeal to minors in reality, rather than sound bites.

In summation, I hope you will reconsider your support for a ban on the sales of flavored eliquids to adults, as these flavors are essential to adults transiting away from deadly combustible cigarettes and to substantially reduced harm vapor products. Of course another side effect of this law would be the relocation of many small businesses outside the city limits of St Paul. At my shop, we card everyone, refuse to sell anything to anyone under 20, and yet our top selling flavor by far is a strawberry gummy candy with menthol flavor.

Thank you for your time. I urge you to review the attached flavor preference study.

Chris Hughes  
Owner- Fat Cat Vapor Shop



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