

One Page Summary: Proposed Vendor Outreach Program Ordinance Changes

1. **\$50,000 Threshold:** Creating a \$50,000 threshold for Vendor Outreach Program applicability.
 - a. Currently VOP has no dollar threshold
 - b. Aligns Ordinance with Affirmative Action Ordinance dollar threshold

2. **Small Business Set-Aside Program:** Creating a “Small Business Set-Aside Program” for CERT certified businesses
 - a. This amendment will allow small businesses to still have opportunities for contracts under \$50,000, when the City is contracting.
 - b. Currently, most spend under \$50,000 are made with vendors under a cooperative contract, some of which are already CERT certified.
 - c. HREEO is actively working on increasing the number of CERT certified vendors in a number of areas, some of which include:
 - i. Catering
 - ii. Small construction
 - iii. Auto parts/repair
 - d. 150 CERT certified vendors have been approved and added to date this year.

3. **Including Clear Exemption:** Exemptions include:
 - a. No business opportunity exists
 - b. Highly specialized scopes of work where fewer than 5 businesses in the country provide such services
 - c. Contracts in direct conflict with the federal Disadvantaged Business Enterprise program

4. **Good Faith Efforts-Consequences:** Consequences for failure to establish good faith efforts include:
 - a. Paying a fine
 - b. Being deemed a non-responsible bidder and placed on a list of ineligible bidders for 1 year