



November 14, 2012

Board of Zoning Appeals,

I am writing you on behalf of the Building Manager at Spruce Tree Centre, located at 1600 University Avenue, St. Paul. The entire north side of our building faces *The Love Doctor*, located directly across the street. After receiving a Public Hearing Notice, we are concerned about the store requesting variances from the sign code requirements, and essentially making it larger.

As a commercial building, we have a substantial number of tenants and visitors that look out and see their store on a daily basis. We are having a difficult time renting out a large space on the first floor because of the adverse view from the windows. Not only that, but there is a daycare located on the first floor as well, in a straight line facing *The Love Doctor*'s store front. As you can imagine, this is not very appealing to the women and small children that come here every day. We do not feel it is necessary to make the sign any larger than it already is. We have already turned our head at the inappropriateness of the window displays, but when it comes to expanding their sign, we would like to strongly oppose their request.

I want to thank you on behalf of everyone at Spruce Tree Centre for your consideration.

Alison Murphy
Metro Plains
651.523.1243 (direct)
www.metroplainsmanagement.com