LH-Licensing - Faces Mears Park- Entertainment License

From: <Bobbi_L_Higgins@bluecrossmn.com>
To: <LH-Licensing@ci.stpaul.mn.us>

Date: 6/1/2012 11:43 AM

Subject: Faces Mears Park- Entertainment License

To whom it concerns:

My name is Bobbi Higgins. I live in Savage, MN and I work in Eagan. I am writing to encourage the City of St. Paul to grant an Entertainment License to Faces, in Mears Park.

There are several venues with live music around the Twin Cities area where people come from all over the area to practice Salsa dancing. Faces is by far the most respectable and well managed location. Because Faces is a clean, organized and well run venue it attracts a more mature crowd than other venues, and I am willing to travel to St. Paul to spend my time and money.

Also, because I have been to Faces for live music and entertainment, I have learned about some other businesses in downtown St. Paul and have come back to patronize these as well.

The group of patrons that comes out specifically for Latin Music venues travels from all areas of the Twin Cities metro area and beyond. They come from all backgrounds, socioeconomic statuses and ages. We, as a group, have enjoyed this beautiful venue and ask that they be allowed to begin presenting live entertainers once again.

Thank you for taking the time to read my email. Please do feel free to contact me for any additional information.

Regards,

Bobbi Higgins 651-662-3941

Bobbi Higgins, LSW CCM Business Project Manager Clinical Operations







For the health of all.

IHM Shared Service

p 651.662.3941 | f 651.662.6054

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LH-Licensing - Faces Mears Park Salsa Night

From: Paul Miller <mill00971@yahoo.com>

To: "LH-Licensing@ci.stpaul.mn.us" <LH-Licensing@ci.stpaul.mn.us>

Date: 6/2/2012 6:29 PM

Subject: Faces Mears Park Salsa Night

CC: David Fhima < DFhimal@lifetimefitness.com>

Councilmember Thune:

Re: Faces Mears Park Salsa Night

I am a server at Faces Mears Park and have been a supervisor in the past for Chef David Fhima. Having Salsa night on Friday nights have transfored the nightlife, not only for Faces Mears Park, but for the city of St. Paul as a whole. It creates a buzz. It creates excitement. It gives Saint Paul something to do on Friday nights, as we have had many patrons attending salsa night from Minneapolis and the western suburbs. With the light rail and St. Paul Saints stadium coming soon, Salsa night at Faces Mears Park will be a win win for the patrons, our establishment (Faces), and the city of Saint Paul, as more patrons equal more tax dollars being spent in Saint Paul, which is always a good thing. In conclusion, I urge you to reinstate Salsa night on Friday for Faces Mears Park.

Thank you, Paul Miller

LH-Licensing - FACES MEARS PARK Entertainment License

From: Matthew Burke <mrburkebdd@gmail.com>

To: <LH-licensing@ci.stpaul.mn.us>

Date: 6/2/2012 10:49 PM

Subject: FACES MEARS PARK Entertainment License

Councilmember Thune,

There are a list of reasons in which we hear at Faces should be granted this licenese. In house, its bringing business to us, showcasing our gorgeous facility, and allowing people who normally would not be involved with Salsa style music/dancing an opprotunity to get their feet wet.

Outside of our restaraunt, simply put, this is bringing business to St Paul. I know for a fact that people before and after salsa go to Barrio, which is a mexican wresting themed bar across the park from us, to really emerge the night in the entire experience. This event reaches out to the surrounding neighborhoods, Minneapolis, and as far out as Maple Grove. People are coming to lowertown to our restaraunt because of that. This is a great rehibilitation process for lowertown. Its lively. Its fun. And bercause there are more bodies around, its safe.

Since we have moved the event into our facility, it has become less of a noise issue with those in the apartments in the towers.

This is a great thing that brings people of all genders and races to lowertown, St Paul. And that has to be something worth mentioning. I hope this email helps you in your decision.

Sincerly,

Matthew Burke

LH-Licensing - Faces License

From: najijules <najifes@gmail.com>
To: <LH-Licensing@ci.stpaul.mn.us>

Date: 6/2/2012 10:52 PM

Subject: Faces License

I am a chef at Faces. The amout of business we do to a pleased crowd on Friday nights is incredible. This brings a new element of a fun, sexy vibe to St Paul. I definitely think you should take this email into consideration when making your decision.

Thank You

Naji

LH-Licensing - Support for FACES Entertainment B License

From: James Carlson < jim@premierle.com>
To: <LH-Licensing@ci.stpaul.mn.us>

Date: 6/5/2012 11:41 AM

Subject: Support for FACES Entertainment B License

CC: <ward2@ci.stpaul.mn.us>, 'Chris Coleman ' <mayor@ci.stpaul.mn.us>, <Megh...

June 5, 2012

City of Saint Paul 15 Kellogg Boulevard West 310 CITY HALL Saint Paul, MN 55102

To whom it may concern:

I am writing today to express my desire that the City of Saint Paul approve the request from FACES mears park to add an Entertainment B to the existing license Liquor On Sale.

Even though **Faces** is first and foremost a fine dining restaurant, they also cater to everyone via their bakery, deli or restaurant.

FACES pride themselves on bringing clientele from all over the Twin Cities through their services above, as well as through the Latin Nights that I produce in collaboration with FACES. These folks, mostly Latino become not only valued clients to FACES, but also St. Paul clients that are able to view Downtown St Paul in a different and more cosmopolitan light which, in turn, helping us all thrive in the long run.

My reasons are two-fold for sending this letter. The first is that I am a resident of Saint Paul, Ward 2, who is a strong supporter of our great city as demonstrated by my involvement in the Board of Visit Saint Paul. As a resident and supporter, I want to see that our entertainment options are varied and cater to the multiple cultural groups that call Saint Paul home.

The second reason is that my small company, Premier Latino Events, LLC, is the producer of the Latin Nights. Premier, a 100% Latino owned company and located here in Saint Paul, would like to continue producing Latin Nights at FACES. This obviously will not be possible if the license is not granted. Premier has produced Latin Nights at other establishments in Minneapolis for the past 3 yrs. In the short 7 months that we have partnered with FACES, the Latino community has embraced this establishment as a great location for Latin Nights because of its upscale look, great service and live music, something that is not an option to our community in Saint Paul or even Minneapolis. Please grant the license so that we can continue to build a great place for Latin Culture to thrive.

I will be in attendance at the hearing and will be able to answer any questions the hearing officer may have.

James Carlson
President/Owner
Premier Latino Events, LLC

Cc:

Mayor Chris Coleman **City Commissioner Dave Thune** Meghan Kisch, City Attorney's Office **Capitol River Council District 17**

James E. Carlson President Premier Latino Events, LLC.

Cell: 612-703-7417

Email: <u>Jim@PremierLE.com</u> Web: www.premierle.com

http://jimcarlsonotero.myplaxo.com

http://www.linkedin.com/pub/james-carlson/4/926/3bb

Facebook:

Councilmember Dave Thune 310-B City Hall 15 Kellogg Blvd., West Saint Paul, MN 55102

June 4, 2012

Dave,

I've been working in St Paul for over 30 years and you know how passionate I am about it, especially about Lowertown. I hope you that you are in favor of the entertainment license for Faces. Their Salsa music and other feature acts are great for St Paul, and Lowertown, it is exactly what we need to attract people to our great city, so that they can enjoy our urban areas. People living here in the city are aware of the traffic, the nightclubs, restaurants, and light rail being open and running daily until 1-2 A.M. I believe St Paul has turned a corner, as I said, I've been here for over 30 years, please help keep this forward momentum going strong!

Thanks,

Dave Brooks

Dave Brooks

P.S. Enclosed is a copy sent to me by Faces.

366 Jackson Street – 4th Floor Phone: 651-225-4840 Fax: 651-292-3010

DAVE HOANG, PHARM.D., M.B.A. 11345 FERGUS STREET NE, D BLAINE, MN 55449 651-226-6356

June 4, 2012

City of St. Paul Department of Safety and Inspections 375 Jackson Street, #220 St. Paul, MN 55101

RE: Faces Restaurant's Application for an Entertainment Licensure

To Whom It May Concern:

I'm writing in support of Faces Restaurant's application for an entertainment licensure so that it can continue its Salsa music series as well as future acts.

Even though Faces is famous around the region for being a fine dining restaurant, its owner also tries to cater to everyone in the community via its bakery, deli, or restaurant. Faces pride itself on bringing clientele from all over the Twin Cities and surrounding suburbs. These clients become not only its valued clients, but also important Downtown St. Paul visitors. These visitors will not only bring business to Faces but also to other business establishments within the Downtown St. Paul area. Faces' existence should be appreciated because its business anchors the once-emptied-and-neglected Mears Park. Due to current economic situation, Faces' survival depends on its ability to offer its valued customers not only a great place to get great food but also a great venue for great live entertainment. Additionally, by offering great food and great live entertainment, Faces gives Mears Park a feel of being stylish and cosmopolitan which in turn are beneficial to many surrounding businesses.

Furthermore, I've known the Fhimas, the owners of the restaurant, for quite some time now. They are outstanding citizens of the community. They are always supportive of charitable organizations in the community.

I sincerely hope that you give Faces Restaurant's application thoughtful consideration.

Sincerely yours,

Dave Hoang