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Tuesday, March 6th and Wednesday, March 7th, 2012 • Delta Toronto East

Innovative Funding Strategies | Enhance Intermodal Transport **Reduce Congestion | Integrate Freight Movement | Improve Transit Experience**

Hear from these Leaders:



Julius Menge,

Senate Department for Urban Development, Principle Affairs of Transport Policy, Commercial Transport, City of Berlin, Germany



Ruedi Ott, (Former) Head of Transportation Planning, City of Zürich, Switzerland



Emmanuel Le Colletter, Director of Transportation, **City of Montreal**









Alan Lehto, Director of Planning & Policy, TriMet (Portland, Oregon)







Benefit from these ten NATIONAL + INTERNATIONAL leaders:

- City of Berlin (Germany) 1.
- City of Zürich (Switzerland) 2.
- City of Montreal 3
- 4. City of Calgary
- Ontario Ministry of Transportation 5.
- 6. TriMet (Portland, Oregon)
- 7. York Region Rapid Transit
- 8. California High Speed Rail
- 9. City of Los Angeles (CA)
- 10. City of St. Paul (Minnesota)

Take away these 10 practical strategies from GLOBAL visionaries:

- 1. Build regional partnerships for sustainable funding
- 2. Plan and design for seamless inter-modal transportation
- Alleviate traffic congestion and improve road safety 3.
- 4. Facilitate integrated goods movement to bolster economic viability
- Maximize ridership revenue through improved transit reliability 5.
- 6. Market public transport through active customer engagement
- 7. Further active transportation through strategic infrastructure planning
- Eliminate gridlock through effective travel demand management 8.
- 9. Capitalize on the economic benefits from High Speed Rail
- Benchmark transportation planning practices internationally 10

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