Fire Department

SAINT PAUL FIRE DEPARTMENT COMPREHENSIVE PUBLIC FIRE SAFETY EDUCATION PLAN

- Objective: To increase fire safety awareness and preparedness among residents, students, and businesses in Saint Paul through proactive public education, hands-on demonstrations, and free resources.

SOCIAL MEDIA ENGAGEMENT

- Utilize SPFD's official Facebook, Instagram, X (formerly Twitter) to push out timely fire safety messaging.
- Create a content calendar that aligns with national campaigns (e.g., Fire Prevention Week, Daylight Saving Time battery changes).
- Use short videos, infographics, and firefighter spotlights to increase engagement.

SCHOOL OUTREACH

- Schedule classroom visits for Pre-K through 8th grade to teach age-appropriate fire safety. Include interactive lessons, firefighter Q&A, and fire truck tours. Offer high school sessions focused on careers in fire/EMS and home safety responsibility. Provide take-home fire safety worksheets and home exit drill plans.

PROJECT SAFE HAVEN (HOME SAFETY VISITS)

- Promote free installation of smoke alarms, CO detectors, and StoveTop Fire Stops. Prioritize high-risk areas and underserved communities.

COMMUNITY EVENTS & OUTREACH

- Attend Safe Summer Nights
- National Night Out
- Neighborhood Block Parties
- Youth Summer Camps
- Day Cares

LIVE FIRE SAFETY DEMONSTRATIONS

- Conduct public demonstrations of:
  - Grease Fire Dangers: Show how water reacts to grease and proper extinguishing methods.
  - Sprinkler System Effectiveness: Use a mobile fire-sprinkler trailer to show fire growth with/without sprinklers.
  - Working Smoke Alarms: Simulate a smoke-filled room to highlight alarm detection time.

FIRE EXTINGUISHER TRAINING

- Offer hands-on training for residents, businesses, and city staff. Use controlled flames and training units to practice P.A.S.S. technique. Promote extinguishers as part of home and workplace safety plans.

FIRE DRILL OVERSIGHT & EVALUATION

- Partner with schools, senior housing, businesses, and multi-family buildings. Oversee and evaluate annual or semi-annual fire drills. Provide feedback on evacuation times, meeting points, and communication. Encourage each facility to update and post their fire evacuation plan.

CONCLUSION

- This comprehensive plan empowers the Saint Paul Fire Department to reduce fire-related injuries and deaths by creating a safer, better-prepared community. Through strategic outreach, demonstration, education, and direct service, SPFD will continue to lead the region in public fire safety education.

QUESTIONS & DISCUSSION