UNIVERSITY OF ST. THOMAS

LIQUOR LICENSE UPDATE REQUEST

City of Saint Paul Licensing Hearing

City Hall

October 13, 2025

UNIVERSITY OF ST. THOMAS

Summary of Requests

1. Expansion of liquor service areas
    - O'Shaughnessy Stadium (west end)
    - Lee and Penny Anderson Arena
2. Entertainment License (Class B)
3. Modify Conditions:
    - #3, #4, #9 (if needed)

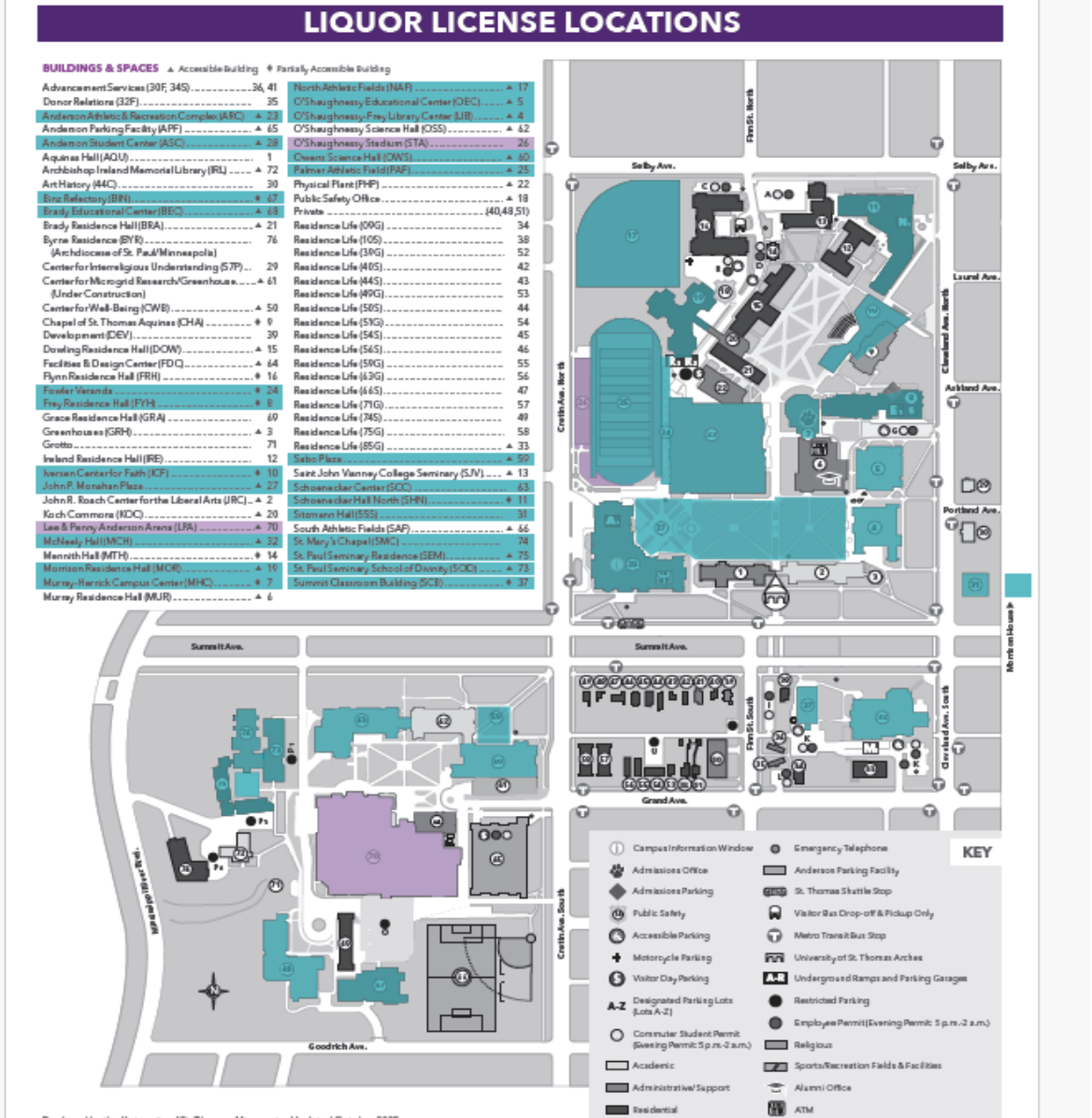
Background

- Levy Partnership
- Mitigation Measures and Best Practices
- Questions from Community
- District Council Support

Existing Liquor License Area Map

Existing service area

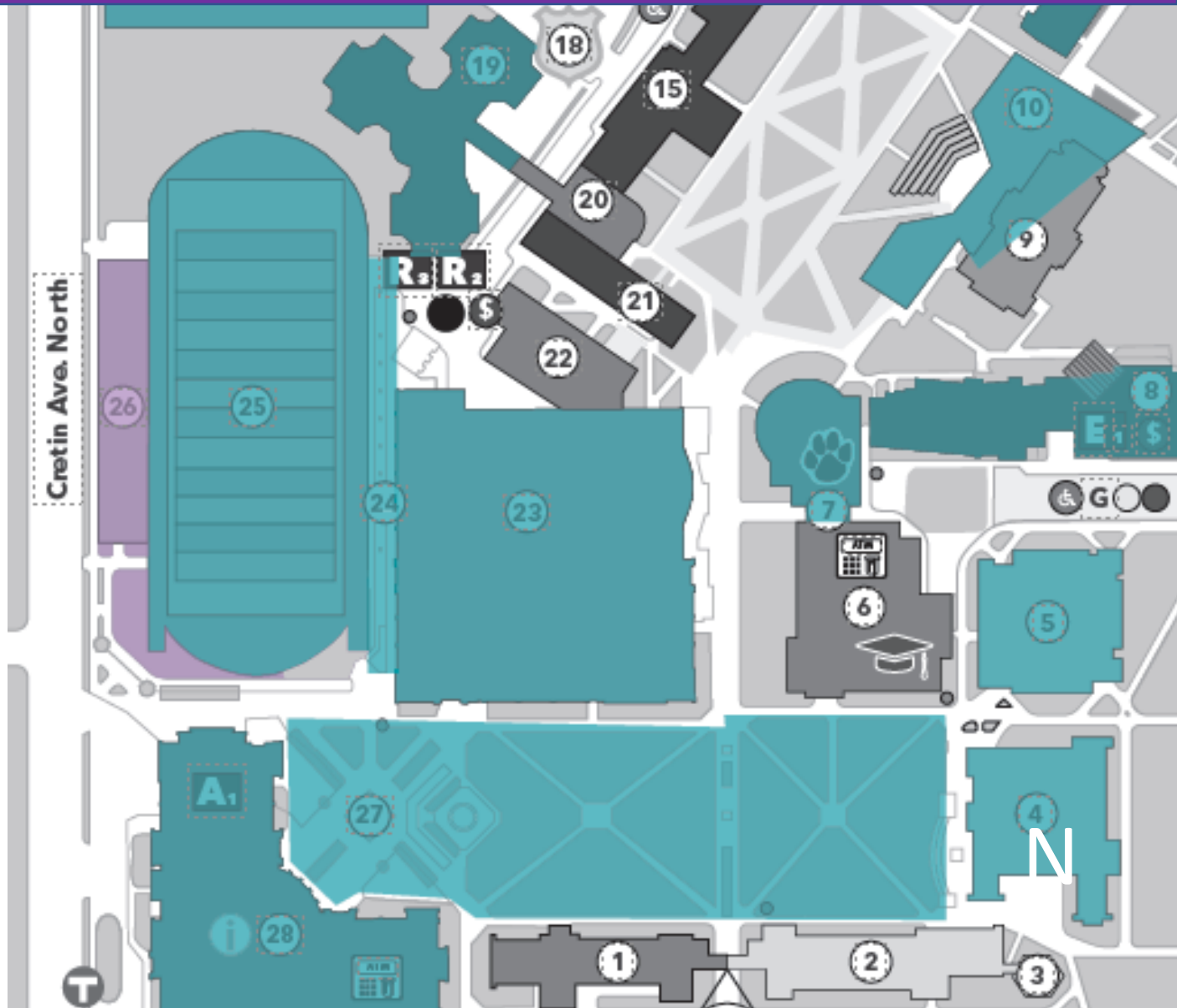
Requested additional locations



REQUEST #1 - COVER ADDITIONAL AREAS OF O'SHAUGHNESSY STADIUM

Expand the existing liquor service area to include the concessions areas on West side of stadium.

Palmer Field, Monohan Plaza, and Fowler veranda are already included in the current license.



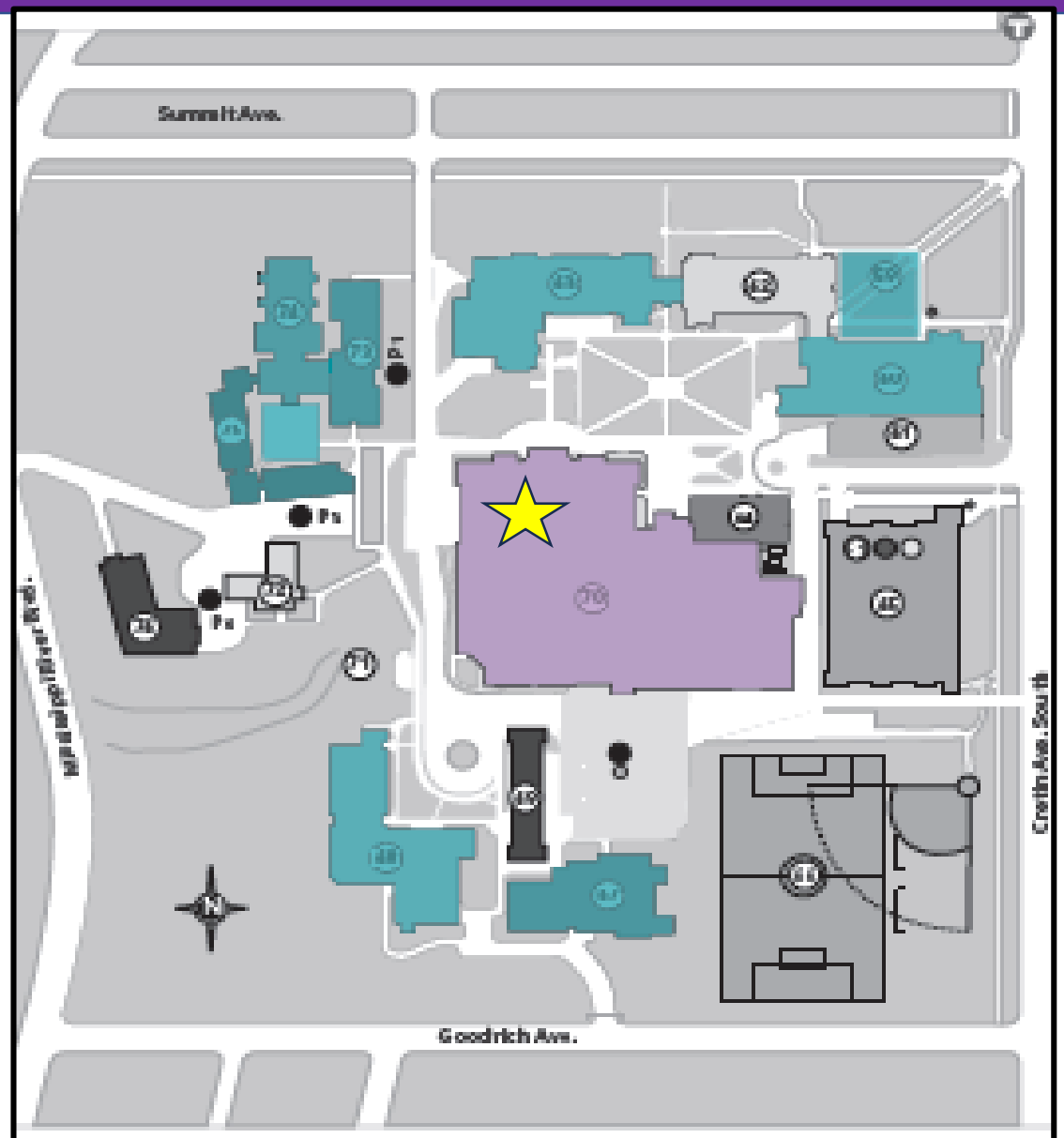
LEE & PENNY ANDERSON MULTIPURPOSE ARENA

RYAN CRAWFORD

In Partnership with IMEG and MBJ

REQUEST #2 – ADD ANDERSON ARENA

Expand existing liquor service area to the Lee and Penny Anderson Arena.



REQUEST #3 ENTERTAINMENT B LICENSE

Class A	Class B	Class C
Amplified or non-amplified music and/or singing by performers without limitation as to number, and group singing participated in by patrons of the establishment. (Includes karaoke)	**All activities allowed in Class A, plus dancing by patrons to live, taped, or electronically produced music, and which may also permit volleyball and broomball participated in by patrons or guests of the licensed establishment plus stage shows, theater, and contests. In all of the activities in Classes A and B, all of the participants, including patrons, shall be fully clothed at all times.**	All activities allowed in Classes A and B, plus performance by male or female performers without limitation as to number, where clothing is minimal but in compliance with Chapters 409.09 and 410.05 of the Saint Paul Legislative Code.

MODIFY CONDITION #3 – DELETE OR CLARIFY

Inside the arena, there is an area that that will operate in a similar manner to a bar or restaurant, but during arena events only.

Existing Language:

There shall be no permanent bar and/or liquor service area established by UST. The intent of this condition is to prohibit UST from conducting business in a manner similar to operations such as, but not necessarily limited to the following: a restaurant with regular hours which also serves alcohol, a bar etc.

Requested Language:

There shall be no permanent bar and/or liquor service area established by UST. The intent of this condition is to prohibit UST from conducting business in a manner similar to operations such as, but not necessarily limited to the following: a restaurant with regular hours which also serves alcohol, a bar etc. However, nothing in the foregoing or in these conditions limits or restricts licensee or its contracted third party food/alcohol vendor from providing events-based food and drink service, including alcohol, at athletic facilities through mobile or permanent concessions, premium lounges/club areas or other sit-down service locations.

MODIFY CONDITION #4 – ADJUST TRAINING FREQUENCY

Levy Restaurants will provide training to all new employees upon hire, and every three years after hiring. This is the industry best-practice.

Existing Language:

All employees/managers/services providing alcoholic beverages under the UST license shall undergo yearly Alcohol Awareness Training through an agency approved by DSI to operate such a program. All new employees/managers/servers shall be required to undergo training within two (2) weeks of their starting date. The licensee shall have proof of each person who has completed this training on-site, and this proof shall be made available to DSI upon request.

Requested Language:

All employees/managers/services providing alcoholic beverages under the UST license shall undergo ~~yearly~~ Alcohol Awareness Training at least every three years through an agency approved by DSI to operate such a program. All new employees/managers/servers shall be required to undergo training within two (2) weeks of their starting date. The licensee shall have proof of each person who has completed this training on-site, and this proof shall be made available to DSI upon request.

MODIFY CONDITION #9 – UPDATE AND CLARIFY OUTSIDE AREAS

Clarify outside locations

Existing Language:

The sale of alcoholic beverages outdoors at events with more than 150 attendees shall occur only in the following outdoor locations: (a) Monahan Plaza-lower academic quadrangle; (b) Upper (residential) quadrangle; (c) Sabo Plaza (in front of science center); (d) Science center rear plaza; (e) North Athletic Fields; and (f) Palmer Athletic Field

Requested Language:

The sale of alcoholic beverages outdoors at events with more than 150 attendees shall occur only in the following outdoor locations: (a) Monahan Plaza-lower academic quadrangle; (b) Upper (residential) quadrangle; (c) Sabo Plaza (in front of science center); (d) Science center rear plaza; (e) North Athletic Fields; ~~and~~ (f) Palmer Athletic Field; (g) Fowler Veranda; and (h) O'Shaughnessy Stadium.

LEVY BACKGROUND

- St. Thomas has contracted Levy to manage the food and beverage program for our athletics events.

- Levy is based in Chicago, founded in 1978 specializing in providing food and beverage to major entertainment and sports venues.

- Operates in over 200 sports and entertainment venues in 41 markets throughout the US and Canada. Operates at Science Museum of Minnesota and Grand Casino Arena (Xcel).

- Levy staffed is certified and trained; use industry service standards

LEVY SERVICE STANDARDS

- **Sales and service of alcohol during hours not authorized by law is prohibited**
- Anyone appearing **30 years of age or younger** must be asked to present an ID
- The following are acceptable form of ID, must be unexpired and valid:
  - United States or Canadian Driver's License
  - United States or Canadian State ID
  - Military ID
  - Valid Passport
  - Mexican Consular ID Card
  - US Passport Card
- **No more than 2 drinks may be sold to a guest at a time per ID**
- **Sale of alcoholic beverages to an obviously intoxicated guest is prohibited**
- If a team member observes an obviously intoxicated guest with an alcoholic beverage, the beverage must be taken from the guest's possession, enlisting management or security if necessary.
- Levy will make available alternative means of transportation to any intoxicated guest upon request, managers must be notified.

LEVY STANDARDS

TRAINING:
All team members who sell/serve alcohol are required to complete ServSafe Alcohol courses upon hire. The certification is valid for three years. Internal audits are conducted annually to ensure compliance.

SIGNAGE STANDARDS:
Signs are displayed in areas where alcohol is served. Information includes serving limitations, discontinuation of service per event, and accepted forms of ID

DISCONTINUATION OF SERVICE:
- Football: end of 3rd quarter
- Hockey: 12-minute mark of 3rd period
- Basketball: end of 3rd quarter, or 10-minute mark of 2nd half of men's college basketball
- Soccer: 75-minute mark
- Performance: 1 hour prior to end of performance

MITIGATION MEASURES

- Dedicated St. Thomas **public safety officers** staff every football game and every large event where alcohol is served. This same practice will extend to arena.
- **SPPD:** St. Thomas pays off-duty St. Paul Police to manage game-day traffic for large events. We will also pay SPPD to ticket cars parked illegally during large arena events.
- Standing contract with **BEST Security** to help enforce and monitor consumption, ensuring no alcohol enters or leaves the licensed areas.
- All undergrad students are required to complete the Undergraduate Upstander **Trainings**— Title IX, sexual violence prevention and alcohol and drug education.
- Controlled alcohol sales at sporting venues reduces problematic behavior because it reduces the incentive to drink in excess before a game.

We have not had any police calls to campus for incidents involving alcohol served under our license.

COMMUNITY QUESTIONS AND ANSWERS

General Attendance

- Football 1,500-3,000 fans. Student sections: 500-1,200 students.
- Hockey max capacity of 4,000; Basketball and non-athletic events max capacity of 5,500. Student sections will seat 800 for hockey, and 1,100 for basketball.

Traffic and Parking

- *Event Management Plan* outlines manage traffic, transportation, parking, and communication for both athletic and non-athletic events.
- engaged neighborhood associations through a public working group to ensure transparency and community input.
- flexible, to be updated to reflect real-world experience and feedback.

Alcohol-Related:

- In the Arena, beer, wine, and spirits will be sold exclusively in premium club spaces in the first year.
- Liquor service ends **well before events are concluded** and follow best practices for each sport.
- No more than two concession stands will serve alcohol in the O'Shaughnessy Stadium (football).

Existing Policies:

- Current policies are on tommiesports.com https://tommiesports.com/sports/2022/8/15/game-day-policies

UNIVERSITY OF ST. THOMAS – LIQUOR LICENSE EXPANSION

Support from District Councils and Community Outreach

- St. Thomas presented to the Union Park District Council and received their support at the August board meeting.
- St. Thomas presented to the Macalester Groveland Community Council and received their support at the August Housing and Land Use (HLU) Committee meeting.
- St. Thomas sent a communication to the neighborhood e-list on August 13, 2025 (1000+ subscribers) notifying them of the application and providing an explanation of requests.

UNION PARK

MacalesterGroveland COMMUNITY COUNCIL

CONTACT INFORMATION

Amy McDonough – Chief of Staff

amcdonough@stthomas.edu

Jerome Benner – Director of Neighborhood and Community Relations:

Jerome.Benner@stthomas.edu

Neighborhood Relations Email:

neighbors@stthomas.edu