From: CNC Inbox
To: *CI-StPaul_Contact-Council; #CI-StPaul_Ward1-7
Subject: Amazed Group LLC dba Cups and Cheers - CDD and Extended Liquor Application
Date: Wednesday, June 25, 2025 2:18:46 PM
Attachments: CDD Memo.docx

Think Before You Click: This email originated **outside** our organization.

Hello Council Members,

Please see attached Memo I would like to submit in reference to a recent hearing held regarding our CDD application. This is our first time and we wanted to make sure we had the opportunity to elaborate our business plan and process that we have done in our due diligence in this request.

Please feel free to reach out to me directly if you have any questions or concerns.

Thank you for your time,

--
Hli Tsaab, GM
Amazed Group LLC, DBA Cups and Cheers
chang@amazedgroupllc.com
(651) 330-8614
1626 White Bear Ave N, St. Paul MN 55106

June 25, 2025

Memorandum

Subject: Amazed Group LLC dba Cups and Cheers 1626-1624 – Commercial Development District Petition and Extended Liquor License 2AM Application

Dear District Council Members and District Council,

We would like to take this opportunity to thank the Council for taking the time to hear concerns regarding our petition for Commercial Development District (CDD) in order to apply for an extended 2AM service for our bar and restaurant. We would like to address concerns that was raised during the hearing. This is a new process for us and it was clear that not all documents of relevant information was shared with the CDD application. I want to ensure the Council that we have done our due diligence and have plans in place to enhance our security and safety measures at our establishment. I have enclosed a our security plan in detail with the anticipated extended hours.

We have experienced in the past vandalism and break-ins at our suite, we are mostly targeted after our center is closed and all the businesses have closed up for the night. We believe that having our security on premises longer will limit the amount of time the center will be unoccupied, leaving us less susceptible to criminal activity. With extended hours we will have our security surveillance our center until 3AM. Our neighbors, the bakery and grocery store, start their opening process at about 4AM – this will limit unoccupied center to about 1 hour, additional details enclosed in our security plans.

With regards to opening for lunch instead of late night in order to generate more revenue suggested the hearing – we would like to ensure the council that when we initially opened up 6 years ago our hours of service was 11 AM opening to include lunch. Unfortunately, where we are located most of the residents work outside of their homes – they commute to work therefore we don't have much local resident traffic into our restaurant during lunch. We have also seen a sharp decline in workplace traffic in our area – 3M mainly and Commercial companies have moved away from Greater Eastside. We updated our hours after about 2 years to opening for dinner only, that has worked well for us. Recently with

the cost of goods rising and numerous construction projects that interrupted our business on White Bear Ave we are pursuing extended hours of service so we don't have to raise prices to our current customers who we know are also feeling the effects of economy.

We understand that there are plans in place to try to attract more jobs and companies to come back to the area and we fully intend to be here to service the lunch crowd when that time comes. In the meantime, we need to have the flexibility and the option to pursue other extended hours to remain competitive and hopefully be in business far into the future to see to growth on White Bear Ave.

Again we appreciate your time, and we would be happy meet with your constituents with any concerns.

Thank you from all of us at Cups and Cheers!

Security Plan enhancement:

1. Crowd/Noise Control
    a. Staggering exit times for each of our restaurant areas, we currently and will continue with the following process. This process has been very successful for crowd management and efficiently getting all our guest out safely and timely.
        i. Event room at back of restaurant will continue to have end time for guest will remain 11:30 PM, allowing host until 12AM to clean/teardown. Between 12:30 AM – 2 AM reservations are not allowed; we will only use space for dining/seating overflow from main dining.
        ii. 7 Private dining rooms – will remain unchanged with allowing reservations to 12AM – host will be allowed until 12:30 AM to exit the rooms. Reservations for those rooms will not be allowed for extended 2AM serving.
        iii. Anticipated Dining Room changes with 2 AM closing:
            1. Only our main dining area and bar will remain open for service until 2AM. Last call for kitchen orders and Last Call for Alcohol will be at 1:30AM
2. Security visibility – Currently we are closed at 12:30AM, our security staff not only patrols inside our suite but also outside the whole strip premises. Most of the vandalism and break-ins happen between 2AM-4AM – we have also experienced a break in which happened during that time frame too. With the extended hours we anticipate to have security on the premises to 3AM. The bakery and grocery stores start their opening day at 4AM. This will leave limited window of vulnerability to our center being unoccupied to only 1hr daily. We have experienced that when there is always a business open in our strip it will deter any planned criminal activity.

    a. We have at least 1 security on staff Sunday-Thursday and 2 Friday-Saturday
    b. We also use Driver's License Scanning software for all patrons – this software allows us to flag anyone that has had incidents in our facility so we can deny entrance. It also can detect fraudulent Identification, and it is a resource we can reference in case of any future investigations.