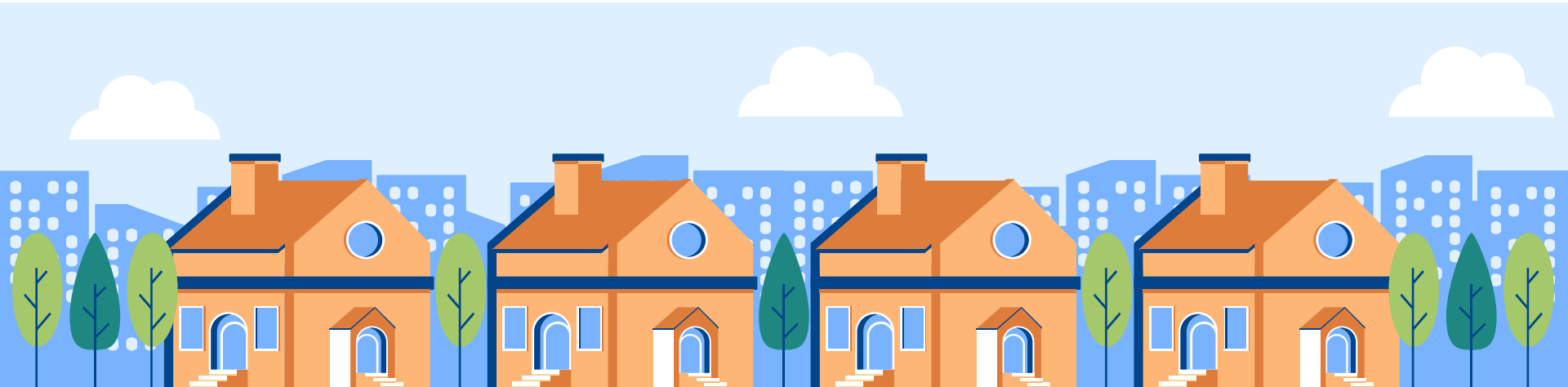
Grand Row Development Project

Zoning Variance Request

Michelle and Ruben Benegas

Our Family

Grand Row Development Project



Site Plan

Design Aligned to the Neighborhood Aesthetic

Site Plan - Height Comparisons

Mac Groveland Council

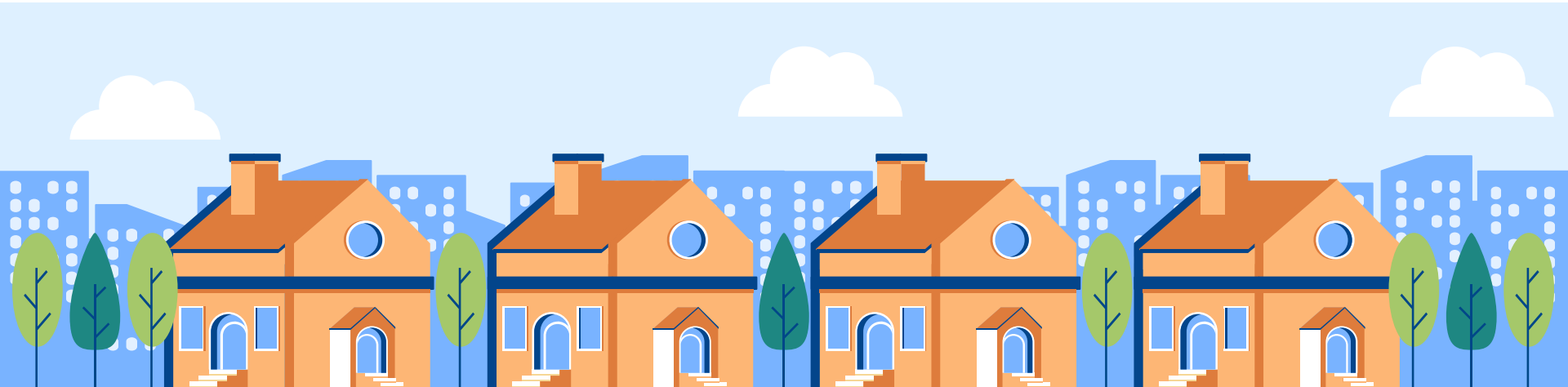
Approves!

Union Park

Union Park is an urban District near the geographic center of the Minneapolis / Saint Paul metropolitan area. Within a relatively small area, it hosts strong residential neighborhoods with a 50 / 50 mix of owner-occupied and rental properties, a wide variety of 1,000+ businesses, three universities, and 150+ non-profits. Union Park enjoys a diverse economy with many local jobs and abundant transportation options.

Union Park 2040 Comprehensive Plan

The Union Park District Council is the product of the merger of the Merriam Park, Snelling-Hamline and Lexington-Hamline Community Councils. The purpose of this plan is to consolidate an updated vision for Union Park, and to set forth the objectives and strategies to achieve this vision.



Commitment to DIVERSITY

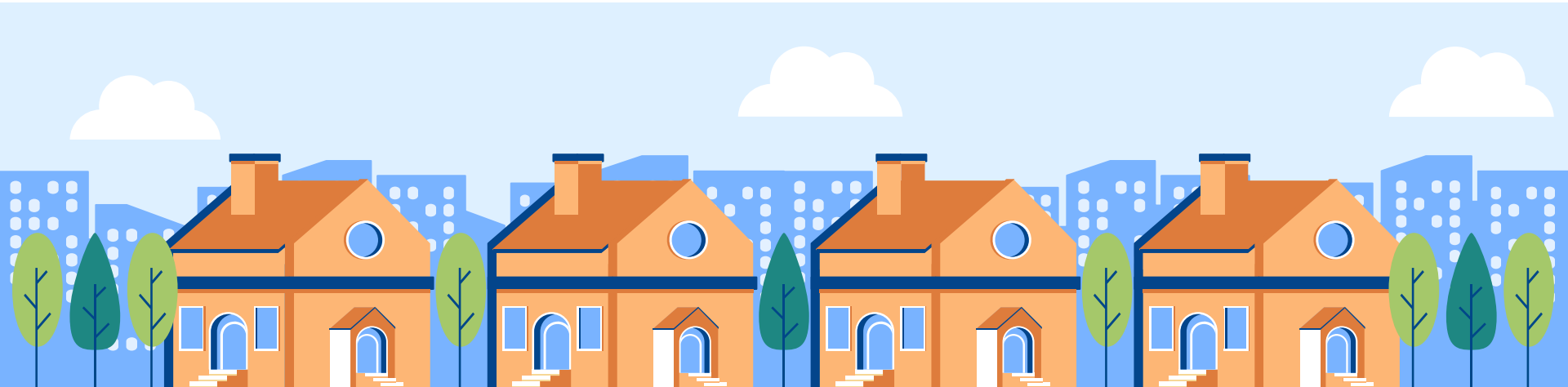
And, as Union Park rapidly becomes more diverse, it will be important to welcome new immigrants and entrepreneurs to live and establish businesses in Union Park.

Changing Trends

1. There is an increased market interest in mixed-use, high-density housing convenient to transit and commercial areas, creating some resident concern about preserving neighborhood character.
2. Aging housing stock is creating concerns about home maintenance, energy efficiency, and affordability.
3. An increase in populations of students from St. Thomas, Macalester and Concordia living within the neighborhoods has increased concerns about student housing encroaching on single family neighborhoods.

Comparable Properties

Within Fairview-Cretin Section of Grand Avenue



1967 Grand Avenue

Next door to the west of the proposed building

5 stories visible from the alley

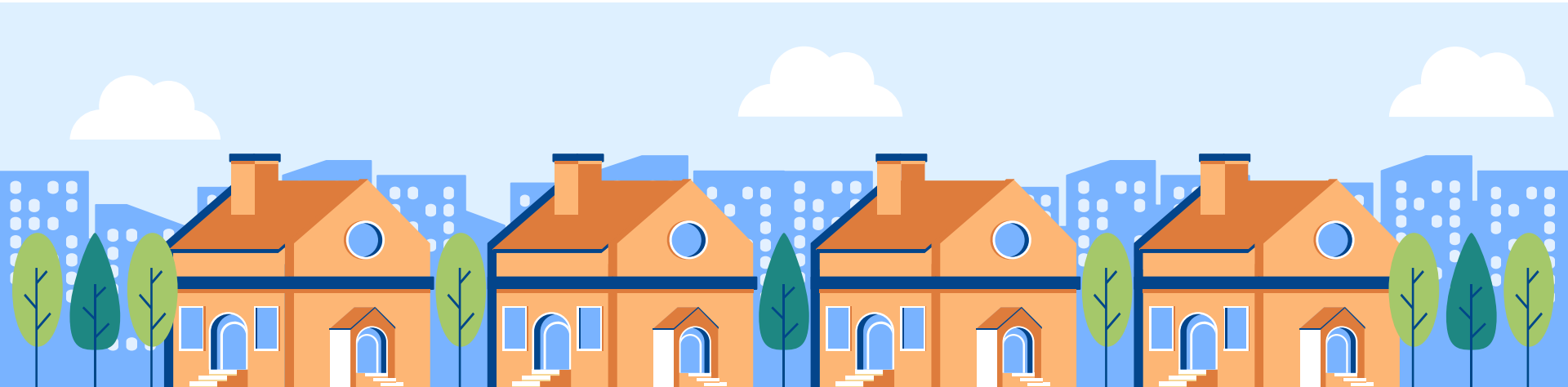
5 floors

Also within Cretin-Fairview section of Grand Avenue

2124 Grand Avenue

Comparable Properties

Near Fairview-Cretin Section of Grand Avenue



745 Grand Avenue

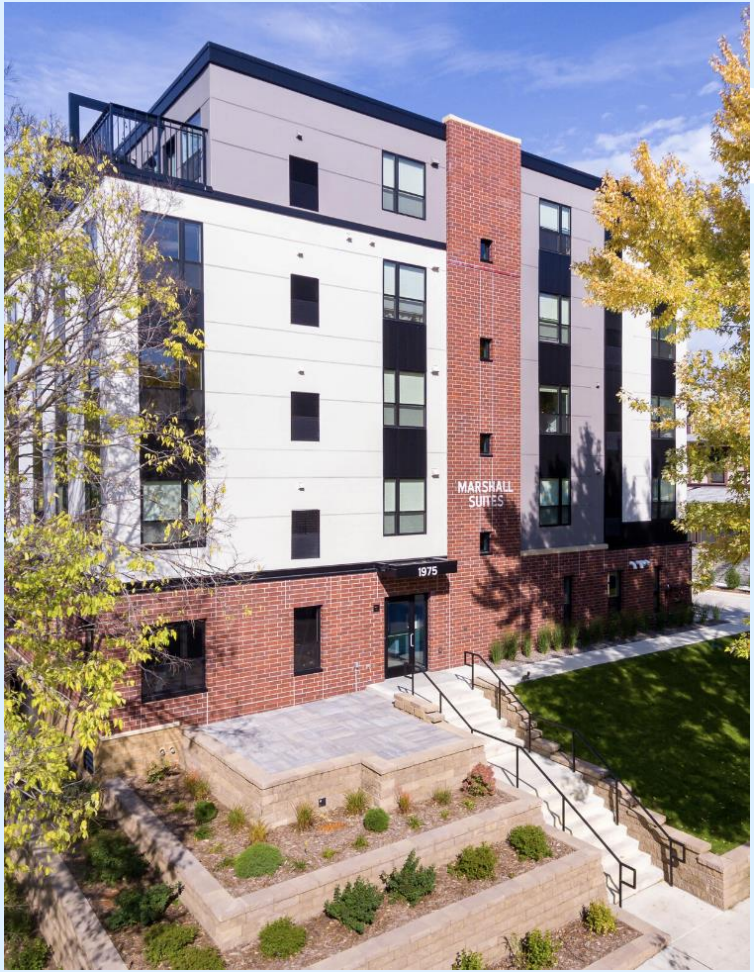
6 floors

Outside of Cretin-Fairview section of Grand Avenue

1975 Marshall Ave

5 floors

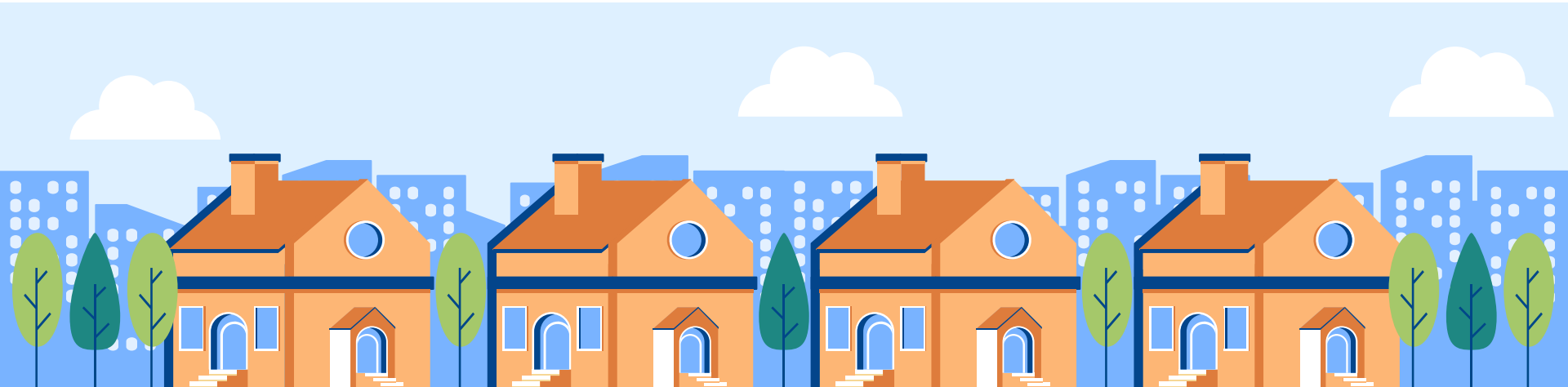
1 mile north of proposed Grand Row Project



Why is this restriction in place?

When asked why there is a height restriction on the Fairview to Cretin section of Grand Avenue, members of the Macalester Groveland Council did not know.

Union Park's 2040 Comprehensive Plan to increase development and population density is not aligned with discriminating against this section of the corridor.

Given that two buildings in the corridor already exceed the suggested height, we request permission to comply with the height restriction of the rest of Grand Avenue.

Closing Statement