# East Grand Avenue Overlay District Zoning Study

City Council June 26, 2024



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## East Grand Avenue Overlay District (EGAOD)



## **Existing EGAOD:**

- Limits building footprint to **25,000 sq. ft.**
- Limits total building size to **75,000 sq. ft.**
- Limits building height to **3 stories.**

### EGAOD and the Comprehensive Plan

- Land Use Policies:
  - Encourage transit-supportive density and zoning flexibility.
  - Promote high-quality urban design that supports pedestrian friendliness.
  - Activate streetscapes with active first-floor uses.
  - Ensure that building massing, height, scale and design transition to adjoining districts.
- Housing Policies:
  - Encourage creativity in building design and site layout.
  - Support new housing to meet market demand for living in walkable, transit-accessible, urban neighborhoods.





### **Proposed Text Amendments**

### Replace development constraints with context-sensitive, pedestrianoriented building design and frontage standards



**Stepbacks** after 40' to reduce building presence from the sidewalk **Established Building Line** that respond to the context on the block **Frontage Elements** (storefronts and patios) that support a lively street



#### **Conceptual Example**



#### **Existing Overlay Summary:**

Max. Bldg Footprint = 25,000 sf Max. Bldg Area = 75,000 sf Max. Height = 30'





## Outcomes of Proposed Ordinance







# Discussion



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**Overlays** 

















### **EGAOD** and **Existing** Context

