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CART

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**As part of industry best practices, we want you to know U.S. CAD uses cookies to help improve the web browsing experience for our customers, including Google AdWords Remarketing and other marketing programs. More details below.**

It is U.S. CAD's policy to respect your privacy regarding any information we may collect while operating our websites. Our Privacy Policy is designed to assist you in understanding how we collect and use the personal information you provide to us and assist you in making informed decisions when using our websites and our products and services.

### What Information Do We Collect?

When you visit our website you may provide us with two types of information: personal information you knowingly choose to disclose that is collected on an individual basis and website use information collected on an aggregate basis as you and others browse our website.

#### 1. Personal Information You Choose to Provide

Registration Information. You will provide us information about yourself, your firm or company, and your practices when you register to be a member of "uscad.com"; "orangeblade.com"; "onlineuniversity.uscad.com"; "uscad.com/customerportal"; register for certain services or register for email newsletters and alerts. You may also provide additional comments on how you see U.S. CAD servicing your needs and interests.

Email Information. If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses.

#### 2. Website Use Information

Similar to other commercial Websites, our Website utilizes a standard technology called "cookies" (see explanation below, "What Are Cookies?") and Web server logs to collect information about how our Website is used. Information gathered through cookies and Web server logs may include the date and time of visits, the pages viewed, time spent at our Website, and the Websites visited just before and just after our Website. We, our advertisers and ad serving companies may also use small technology or pieces of code to determine which advertisements and promotions users have seen and how users responded to them.

#### 3. Comments

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection. An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: <https://automattic.com/privacy/>. After approval of your comment, your profile picture is visible to the public in the context of your comment.

#### 4. Media

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

### How Do We Use the Information That You Provide to Us?

Broadly speaking, we use personal information for purposes of administering our business activities, providing customer service, and making available other products and services to our customers and prospective customers. Occasionally, we may also use the information we collect to notify you about important changes to our Website, new services and special offers we think you will find valuable. You may notify us at any time if you do not wish to receive these offers by clicking the "Unsubscribe" link in one of our messages or by emailing us at [info@uscad.com](mailto:info@uscad.com).

### What Are Cookies?

A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a Website, that site's computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each Website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a Website to access the cookies it has already sent to you, not the cookies sent to you by other sites. Please note that if you are browsing in a private session any forms that you submit on the site may not be received.

### Which U.S. CAD Programs Might Use Cookies?

U.S. CAD has contracted with recognized industry leaders for website management and analytics including software companies: Google, SalesLoft, NetSuite, Act-On and Cardinal Path. These companies maintain their own strict privacy policies.

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you visit our website, we will use cookies to enhance your navigation, personalize site navigation features, assist in our marketing efforts, and assist in our understanding of your preferences to improve your browsing experience on our website. You can adjust all or part of our cookie settings by visiting [Cookie settings](#).

We use cookies on our website to give you the most relevant experience by remembering your preferences and repeat visits. By clicking "Accept", you consent to the use of ALL the cookies.

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Help

Google allows you to change your display advertising settings by visiting [www.google.com/settings/ads](http://www.google.com/settings/ads)

Microsoft allows you to change your display advertising settings by visiting <https://support.microsoft.com/en-us/windows/general-privacy-settings-in-windows-7c7f6a09-cebd-5589-c376-7f505e5bf65a>

### **How Do We Use Information We Collect from Cookies?**

As you use our Website, the site uses its cookies to differentiate you from other users. In some cases, we also use cookies to prevent you from seeing unnecessary advertisements or requiring you to log in more than is necessary for security. Cookies, in conjunction with our Web server's log files, allow us to calculate the aggregate number of people visiting our Website and which parts of the site are most popular. This helps us gather feedback in order to constantly improve our Website and better serve our customers. Cookies do not allow us to gather any personal information about you and we do not generally store any personal information that you provided to us in your cookies.

U.S. CAD uses remarketing systems such as Google AdWords to display our advertising to the most relevant viewers. U.S. CAD uses website analytics programs such as Google Analytics, Act-On and NetSuite to analyze webpage visits.

### **Embedded content from other websites**

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

### **Protection of Certain Personally-Identifying Information**

U.S. CAD discloses potentially personally-identifying and personally-identifying information only to those of its employees and website contractors that (i) need to know that information in order to process it on U.S. CAD's behalf or to provide services available at U.S. CAD's websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using U.S. CAD's websites, you consent to the transfer of such information to them. U.S. CAD will not rent or sell potentially personally identifying and personally identifying information to anyone. Other than to its employees and contractors, as described above, U.S. CAD discloses potentially personally identifying and personally identifying information only in response to a subpoena, court order or other governmental request, or when U.S. CAD believes in good faith that disclosure is reasonably necessary to protect the property or rights of U.S. CAD, third parties or the public at large. U.S. CAD takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally identifying and personally identifying information.

### **Notice of New Services and Changes**

Occasionally, we may also use the information we collect to notify you about important changes to our Website, new services and special offers we think you will find valuable. As our customer, you will be given the opportunity to notify us of your desire not to receive these offers by clicking the "Unsubscribe" link in our email messages or by sending us an email request at [info@uscad.com](mailto:info@uscad.com).

### **How Do We Secure Information Transmissions?**

Email is not recognized as a secure medium of communication. For this reason, we request that you do not send private information to us by email. Some of the information you may enter on our Website may be transmitted securely via Secure Sockets Layer SSL, 128-bit encryption services. Pages utilizing this technology will have URLs that start with HTTPS instead of HTTP. Please contact [info@uscad.com](mailto:info@uscad.com) if you have any questions or concerns.

### **How Can You Access and Correct Your Information?**

You may request access to all your personally identifiable information that we collect online and maintain in our database by emailing [info@uscad.com](mailto:info@uscad.com).

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

### **Certain Disclosures**

We may disclose your personal information if required to do so by law or subpoena or if we believe that such action is necessary to (a) conform to the law or comply with legal process served on us or affiliated parties; (b) protect and defend our rights and property, our site, the users of our site, and/or our affiliated parties; (c) act under circumstances to protect the safety of users of our site, us, or third parties.

### **What About Other Websites Linked to Our Website?**

We are not responsible for the practices employed by Websites linked to or from our Website nor the information or content contained therein. Often links to other Websites are provided solely as pointers to information on topics that may be useful to the users of our Website.

Please remember that when you use a link to go from our Website to another Website, our Privacy Policy is no longer in effect. Your browsing and interaction on any other Website, including Websites that have a link on our Website, is subject to that Website's own rules and policies. Please read over those rules and policies before proceeding.


### **Your Consent**

By using our Website you consent to our collection and use of your personal information as described in this Privacy Policy. If we change our privacy policies and procedures, we will post those changes on our Website to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it.

We use cookies on our website to give you the most relevant experience by remembering your preferences and repeat visits. By clicking "Accept", you consent to the use of ALL the cookies.

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 CONTACT / SUPPORT  
(877) 648-7223  
8:00 AM - 5:00 PM CST/  
PST  
Monday - Friday

 [info@uscad.com](mailto:info@uscad.com)

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