

**Framework For
Interdepartmental
Public Involvement Workgroup**

City Council Policy Session

May 10, 2017

Overview

- Bringing Clarity & Definition
- Seeing the Benefits & Challenges of Public Involvement
- Taking Strategic Action In Saint Paul

Bringing Clarity & Definition

What's In A Name?

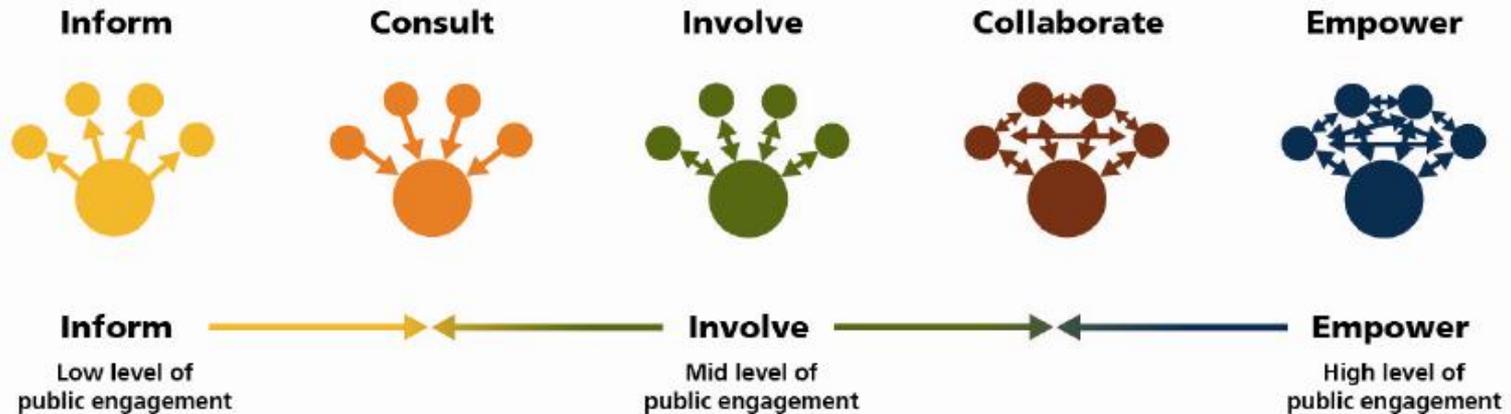
The “Who”

- Resident
- Public
- Civic
- Citizen
- Community
- Stakeholder
- Constituent/cy
- Democratic

The “What”

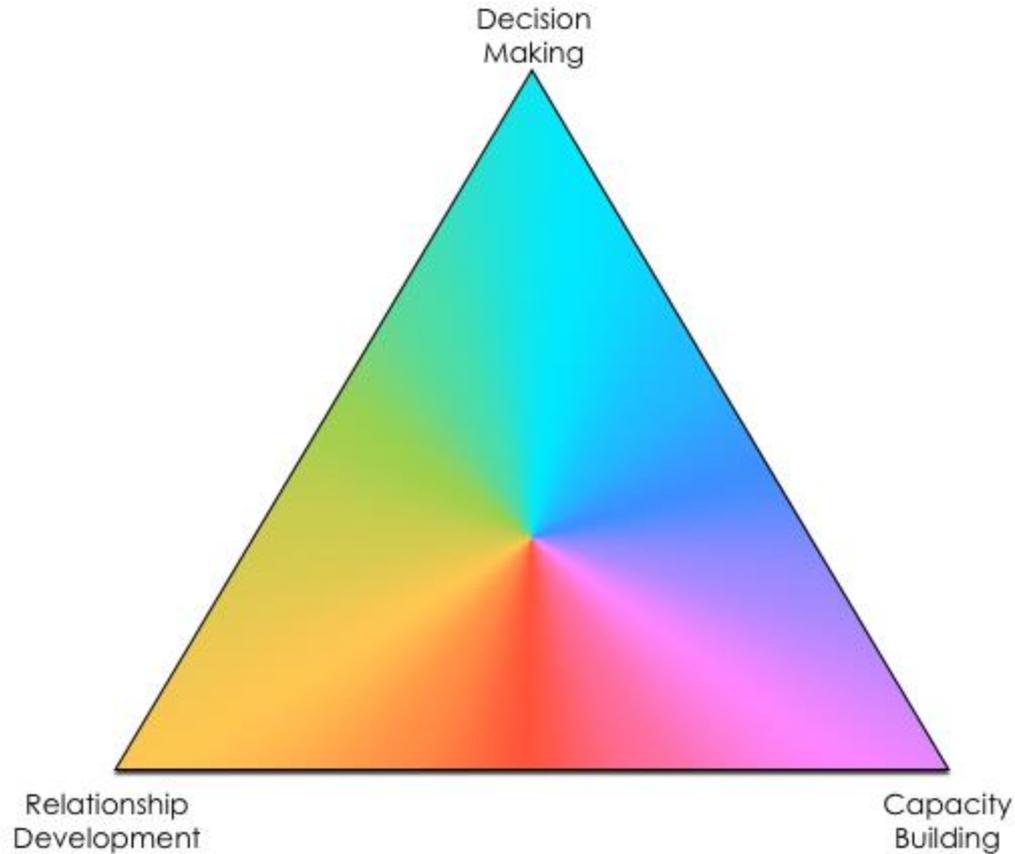
- Outreach
- Engagement
- Involvement
- Participation
- Consultation
- Affairs
- Relations

Common View of “Quality”



International Association of Public Participation (IAP2)

Range of Public Involvement Activities



Capire Consulting Group – “Engagement Triangle”
capire.com.au/engagement-triangle

Seeing the Benefits & Challenges of Public Involvement

Public Involvement Benefits

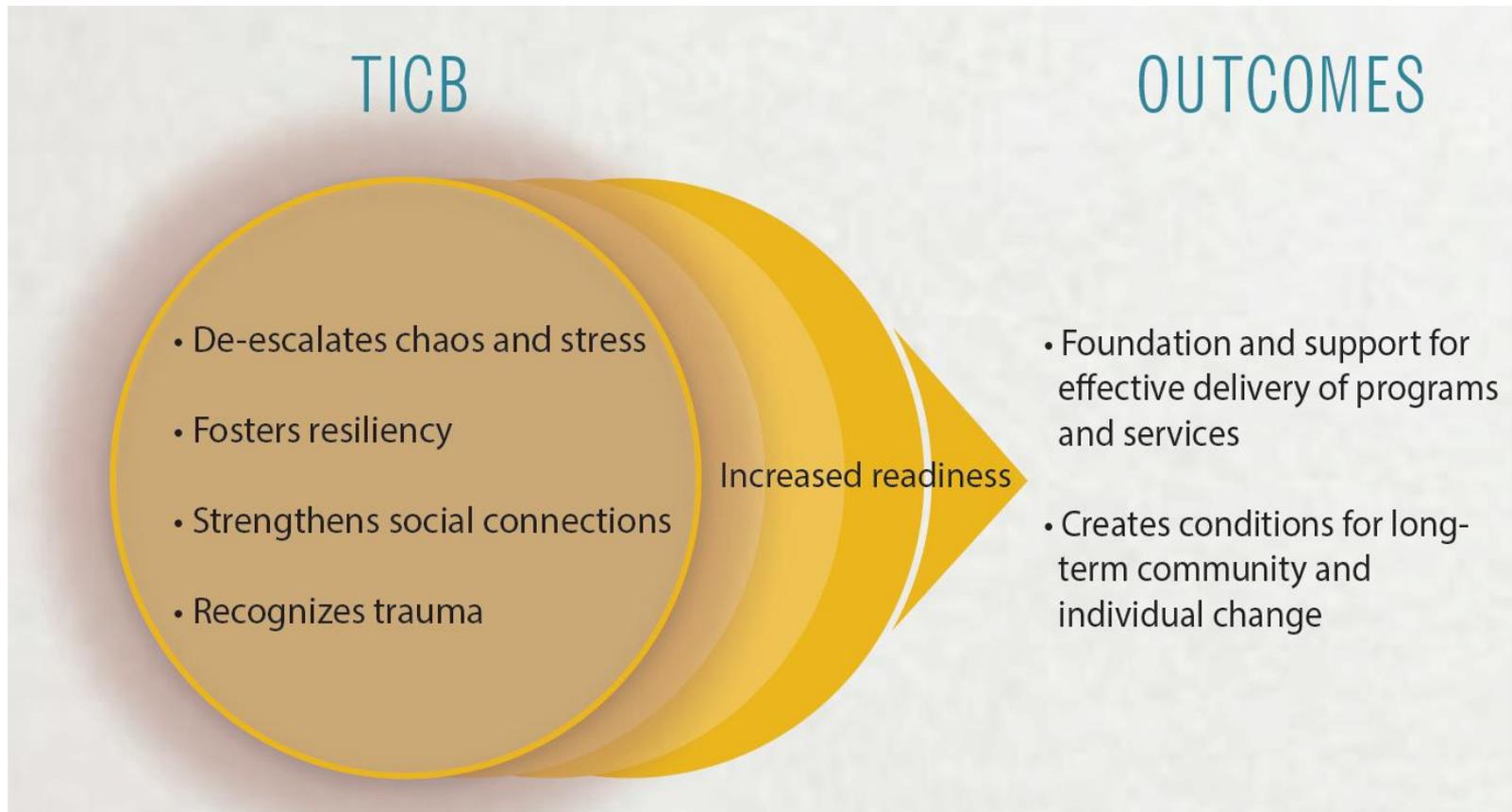
Advancement in:

- Quality improvement
- Workforce development and engagement
- Community political capital (esp. political efficacy)
- Community social capital (including shared values, shared understanding, trust, reciprocity)

Undermining Involvement

- Favoring bureaucratic process and expertise
- Discriminatory practices and attitudes
- Failure to address the impact of community stressors

Focus For Trauma Informed Community Building



“Trauma Informed Community Building” – Bridge Housing Corporation & Health Equity Institute, San Francisco State University

Limits or Opportunities?

Limitations show the opportunity to:

- Acknowledge consistent resident participation
- Develop a self-critical lens toward biased attitudes, behaviors
- Invest in community building, especially for communities impacted by trauma

Taking Strategic Action In Saint Paul

Public Involvement Workgroup

Res 17-435 created an Interdepartmental Public Involvement Workgroup

- A city-wide “learning community”
- Creating inter-departmental relationships
- Coordinating shared resources, networks
- Venue for staff-led PI planning process

Building Strategies

1. Inventory current public involvement activities across city departments
2. Identify Public Involvement Principles to guide public involvement activities in the future
3. Develop areas of strategic focus for Public Involvement planning
4. Recommend planning process

PI Workgroup Timeline

	Apr	May	Jun	Jul	Aug	Sep
Inventory Current Activities						
Outline Opportunities/Challenges						
Develop Public Involvement Principles	X					
Recommend Strat Focus Areas, Planning Process		X				

Stakeholder Involvement

Team is forming in May to:

- Map appropriate stakeholders
- Identify key questions for input
- Plan dialogue sessions and other involvement opportunities