



APPLICATION FOR ZONING VARIANCE
Department of Safety and Inspections
375 Jackson Street
Suite 220
Saint Paul, MN 55101-1806
General: 651-266-9008
Fax: (651) 266-9099

RECEIVED IN D.S.I.

NOV 05 2012

(K) 17450
Zoning office use only
File Number: 12-208226
Fee: \$ 520.
Tentative Hearing Date: 11.26.12
Section(s) 64.503 (9/13)
City agent Y DIATTA

APPLICANT

Name Troy DeCorsey Company The Love Doctor
Address 1607 University ave
City St. Paul ST MN Zip 55104 Phone 651-470-0252
Email orrenlong@msn.com Fax 651-649-3603
Property Interest of Applicant (owner, contract purchaser, etc) Lease
Name of Owner (if different) Tim Holden Phone 612-366-4610

PROPERTY
INFORMATION

Address / Location 1607 University ave
Legal Description (attach additional sheet if necessary) _____
Lot Size 40' x 120' Present Zoning T4 Present Use Retail
Proposed Use Signage

Variance[s] requested:

Supporting Information: Supply the necessary information that is applicable to your variance request, provide details regarding the project, and explain why a variance is needed. Duplex/triplex conversions may require a pro forma to be submitted. Attach additional sheets if necessary.

The Love Doctor retail store has been at this location for close to 8 yrs & now that the Light Rail Has taken away my parking & Visibility do to the rail stop in front of my store. I need to put a more Visible sign in the front of the store so people can see my store from both directions. See letter attached.

Attachments as required:

☒ Site Plan

☒ Attachments

☒ Pro Forma

Applicant's Signature

Troy DeCorsey

Date

10-30-2012

Sign Variance Questions

1. The request I have is to allow The Love Doctor to put up a sign that comes off the building so patrons can see it from both directions. It is what they call an A-Frame projecting illuminated wall sign.
2. Not in any way shape or form would this sign be a hazard. A very Large percentage of businesses on University ave have a sign like the one I am requesting.
3. The sign would not violate any Minnesota Statutes or rules.
4. We have asked the business owners in a two block radius and no one objects.
5. The only residential properties are the ones behind the building. The sign would not adversely affect the residence.
6. The sign would be in general character to the surrounding area.

The reasoning for this Variance

When The Love Doctor opened it's doors in 2004 we had a perfect visual of the store from both sides of the street and parking was out front. Now that the Light Rail has come into play with very little thought for the businesses on University ave and the impact it would have in the negative way, The Love Doctor has taken a very large loss in business and we have no parking. Now that we have a STOP for the Light Rail in front of the store people have a hard time seeing us from the other side of the street. We also have trees planted right in front of the store that block our window displays. We need this sign to let people know we are here, and we need it large enough so you can see it. I am taking down a lot larger sign than I am requesting. I want this sign because it is an A-Frame projecting illuminated sign and people can see it from both directions. I know the ordinance was changed around 9-11-2011 and now it says you can only have a 4'x4' sign and no bigger than 16' square feet in size. I am only asking for a 4'x6' on both sides and a total of 20' square feet in size. I don't believe this is too much to ask for due to what we are going through with this Light Rail.

The Love Doctor

Troy DeCorsey

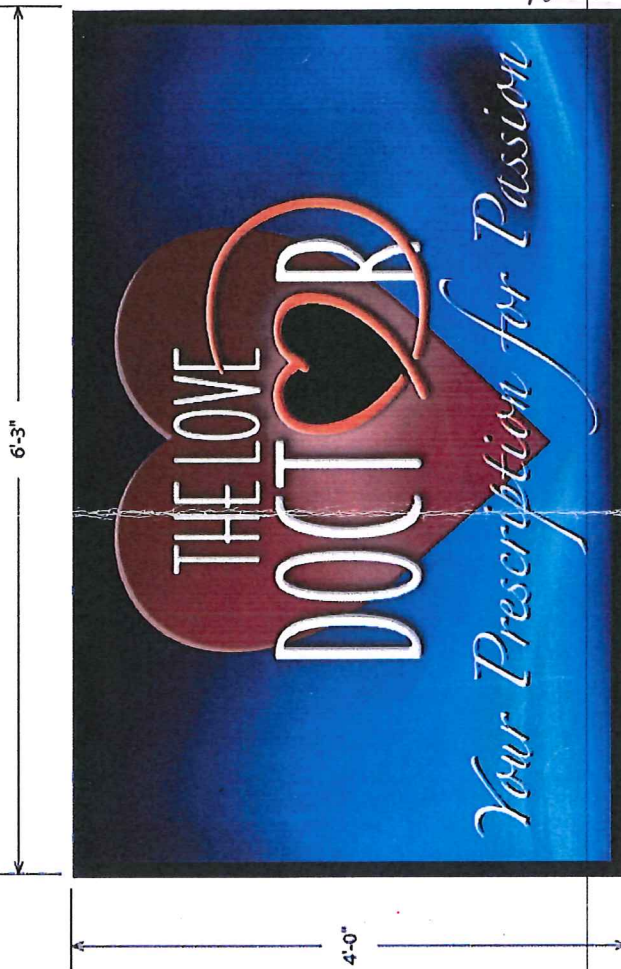
35 degrees angle

2' From curb

H'



Photo Rendering Overlay



1 QTY / INTERNALLY ILLUMINATED CANTILEVER V-SHAPED WALL SIGN

V1A

The Love Doctor

Wall Signage
DESCRIPTION:

Mpls, MN
LOCATION:

Lee Reiter
SALES/DESIGN:

3/4" = 1'
SCALE:

03/16/12
DATE:

TLD_CVS_V1A.ai
FILENAME:

IMPORTANT NOTICE
This is a preliminary rendering of the proposed sign. It is not intended to be used for construction or for any other purpose without the written consent of Leroy Sign, Inc.

LEROY SIGN
6325 WELCOME AVE. N.
MINNEAPOLIS, MN 55429
Phone: 763-535-0080
Fax: 763-533-2593

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The Love Doctor sign approval

1. Jordan Anderson Business Midway Uniform Date: 10-30-12
2. Joel Krypske Business On's Kitchen Date: 10/30/12
3. Lennise Edwards Business Dennis's B Salon Date: 10-30-12
4. Ahmad Majadch Business JJ Fish Date: 10.30.12
5. [Signature] Business NTB Date: 10/30/12
6. John Bero Business Regina Vacuum Date: 10/30/12
7. Stuart Business Milken Clothing Date: 10/30/12
8. Ralph Johnson Business Royal Tire Date: 10/30/12
9. W. Zanis Business CVS Date: 10/31/12
10. Vouglu Nguyen Business State Farm Date: 10/31/12
11. S. Kunk Business AWARDS BY HANNOX Date: 10-31-12
12. [Signature] Business Turf Club Date: 11-1-12