



Interdepartmental Memorandum

CITY OF SAINT PAUL

Date: 7/9/15

To: Julie Sobania, Public Works
From: Jonathan Sage-Martinson, Planning and Economic Development
Nora Riemenschneider, 8-80 Vitality Initiative Program Coordinator

Re: Requisition for Professional Services Contract with Goff Public for 8-80 Vitality Initiative PR & Communications Services

This requisition request is for professional services for PR & Communication Services for the 8-80 Vitality Initiative.

Vendor: Goff Public
Contract dates: July 1, 2015-Dec. 31, 2017
Contract amount: \$199,000

The Statement of Work, as outlined in Goff Public's proposal and work plan, is attached.

Funding for this contract will come from the 8-80 Vitality Fund, under the "Streets and Public Spaces" line. Nora Riemenschneider will review invoices to ensure the invoice accurately reflects work completed by the vendor. Individual 8-80 Vitality fund projects to be billed for this contract via interdepartmental billing are as follows:

Project	Department leading project	Total 8-80 Vitality Fund Amount	PR & Communications contribution
Palace Theater	PED	8,000,000	40,000
Jackson St Bike Loop (construction)	Public Works	8,000,000	40,000
Grand Round	Parks & Rec	13,200,000	66,000
Dickerman Park	Parks & Rec	2,000,000	10,000
Central Station Plaza (design and development)	Parks & Rec	1,000,000	44,000
TOTAL			200,000

Attachments:

- Final Version of Goff Public Statement of Work
- Proposal Submitted by Goff Public dated 6/12/15