



Custom/branded Bike Rack Permit

Policy Committee of City Council

February 18, 2026

Jimmy Shoemaker, Department of Public Works





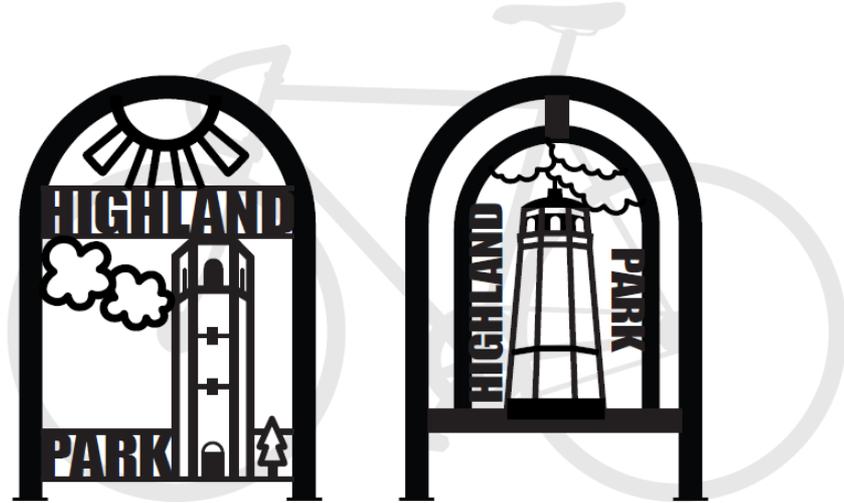
Agenda

- Goals and outcomes of a new permit
- All the different places and forms you might see
 - Installed in public right-of-way
 - Installed on private property
 - Custom/branded bike racks
- How the city has done these in the past
- How the city would like to do it in the future



Goals and desired outcomes

- Get more bike racks out on the street
- Bring more neighborhood identity to commercial areas
- Allow the city to track installations – to know where they are!
- Make **Commercial Corridor Organization Assistance Program** (C-COAP) dollars easier to spend for District Councils and Business Orgs



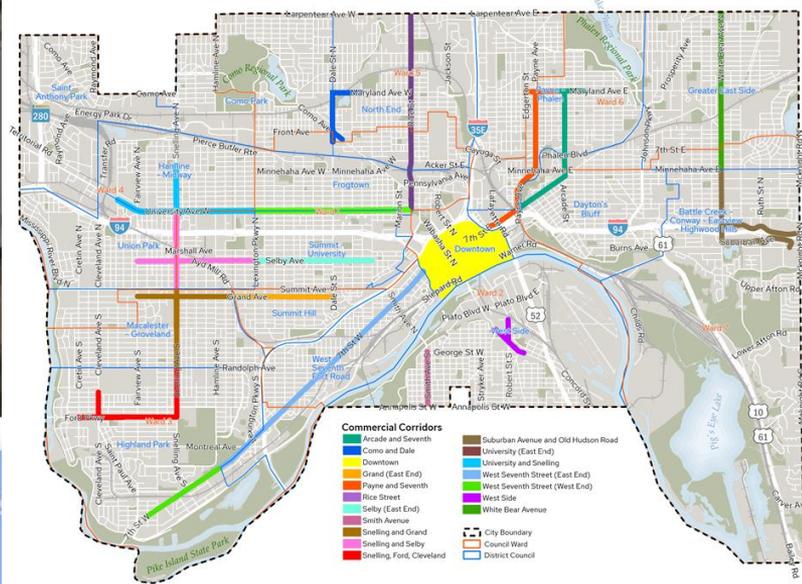


Commercial Corridor Organization Assistance Program

Last Edited: July 22, 2025



Saint Paul Commercial Corridors | April 18th, 2025



Introducing the Commercial Corridor Organization Assistance Program

As part of the 2025 budget, the Saint Paul City Council reserved \$1.4 million in Economic Development STAR funds for the commercial corridor assistance program.

The goal of the program is to provide dollars to organizations in a simple and streamlined way to advance economic development projects and programs on key corridors in the City of Saint Paul.



COOKIE CART

COOKIE CART
Baking Bright Ideas

71

846

Private

Public



Public right of way



Request from business → Staff assess the site for space → Staff install racks



Private property – privately funded





Custom/branded bike racks





This new approach would...

- Allow private parties (District Councils, business orgs) to find competitive prices from qualified installers
- Ensure racks are being installed by qualified and insured installers!
- Allow staff to document where racks are installed
 - Sited correctly, designed correctly
- Clearly articulate who owns the racks, who installs the racks
- Let the neighborhood get branded racks out quickly by using a private installer



"Agreement"

Public Works and
District Council

- PW will approve locations of racks
- PW will approve design of racks
- DC will gift racks to city once installed
- DC will work with fabricator
- DC will hire qualified installer
- PW will maintain in the future

Permit

Public Works and
Qualified Installer

- Installer must have insurance and license
- PW will issue permit for work in ROW
- PW will inspect

Thank you

stpaul.gov/bikeparking

Department of Public Works

Jimmy Shoemaker, Transportation Planning & Safety Division



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