

General Mills Communities of Color

Organization Information

Legal Name of Organization

(as stated on 501(c)(3) Determination Letter and Form 990 to IRS)

City of Saint Paul Department of Human Rights and Equal Economic Opportunity

A.K.A Name

(Also Known As organization name if applicable)

HREEO

If your organization is a 501(c)(3), please enter your EIN Number (Tax ID)

(format as ___ - _____)

41-6005521

Is your organization considered tax-exempt as a unit of government or a religious organization?

(respond Yes or No)

Yes

Street Address

(do not abbreviate any items, please spell out street, boulevard, etc.)

15 West Kellogg Boulevard

280 City Hall

City

Saint Paul

State

MN

Postal Code

55102

Organization Website Address

(Add link below, required format of www.webaddress.org) If you do not have a website, type none.

<http://www.stpaul.gov/index.aspx?nid=2728>

Organization Annual Budget

(do not enter \$ symbol or comma, must be for \$10,000 formatted at 10000.00)

5000000

Organization Mission Statement

(limit to 3 to 5 sentences)

By working towards large scale and integrated economic inclusion, The Department of Human Rights and Equal Economic Opportunity helps improve the lives of our residents and contributes to making Saint Paul the most livable city in America. Even through tough economic times, HREEO's commitment to the betterment of our community has created meaningful growth and real in the City of Saint Paul.

Organization Primary Contact Information

Organization Executive Director - Last Name

Jessica

Organization Executive Director - First Name

Kingston

Organization Executive Director - Middle Initial

Prefix

(please select from the drop down)

Ms.

Title

Director of HREEO

Organization Executive Director - Direct Office Phone

(format as (xxx) xxx-xxxx)

651-266-8900

Organization Executive Director - Office Extension

(if applies format with number only, not an "x" Example: 10)

Organization Executive Director - Direct Email Address

(an email address is required)

jessica.kingston@ci.stpaul.mn.us

Provide full names of the Board of Directors

(Limit to the Officer Board Role of President/Chair, VP, Secretary, Treasurer. Include any professional affiliation and title, example: Mr. John Doe, Board President, CEO ABC Company. Separate each person by semi-colon)

Jessica Kingston: Director, Director of Human Rights and Equal Economic Opportunity

Casey Keyes: Program Coordinator, AmeriCorps VISTA

Tim Butler: Saint Paul Fire Department Contact, Fire Chief

Dave Page: Lead Instructor, EMS Academy-Inver Hills Community College

Kathy Korum: Parks and Recreation Contact, Deputy Director of St. Paul Parks and Recreation

Is there a General Mills Employee involved in your organization?

(respond Yes or No)

No

If you have a General Mills Board Member, please provide General Mills Employee Name
(format first name, last name, board role) Example: Mr. John Doe, Board President

If you have a General Mills employee(s) as a volunteer(s), please provide General Mills
Employee Name(s)

(format first name, last name, or General Mills team name) Separate by a colon. If you have a large group, refer to as team name. Example: General Mills Baking Division)

Number of Individuals served by your organization annually

70

Project Information

Primary Contact Information (Person to contact for this application)

Primary Program Contact Name and Phone

(format as Prefix, First Name, Last Name, Phone #; include an extension if applicable. Example: Mr John Doe
(612) 123-4567 x12)

Mr. Casey Keyes, (651)-266-8920

Primary Program Contact Email Address

(an email address is required)

casey.keyes@ci.stpaul.mn.us

Project Name

(limit to 5 Words)

Saint Paul EMS Academy

Project Narrative

(limit of 5-8 sentences)

The Saint Paul Emergency Medical Services (EMS) Academy provides Emergency Medical Technician Basic (EMT-B) training to qualified minority, low-income, and students in the Twin Cities. The EMS Academy provides the training free of charge, and at the end of our 10-14 week courses, students not only receive world-class training, but also are eligible to take the National Registry of Emergency Medical Technicians' (NREMT) certification exam.

The Project began in 2009 as a concerted effort between Saint Paul Parks and Recreation's Youth Job Corps (YJC), the Saint Paul Fire Department (SPFD), and the Saint Paul Department of Human Rights and Equal Economic Opportunity (HREEO) to provide summer employment for minority and low-income students. Due to the high degree of training required and inherent danger involved with fire department work, the Chief of St. Paul Fire suggested that YJC pay for prospective students to go to school, and work towards their EMT-B certification. The EMT-B certification is a requisite for working in almost any fire department, some police departments, and is the first step towards becoming a paramedic.

The original intent of the EMS Academy was to provide a pipeline of diverse applicants to the Saint Paul Fire Department, and we have since expanded our scope to include the emergency medical workforce in St. Paul. To date we have graduated 95 EMTs 70% of which are currently working a healthcare related field or continuing their education. In an effort to improve job readiness of our graduates The EMS Academy is beginning to create positions operating a Basic Life Support Ambulance, teaching CPR to City staff, and soon a wheelchair transport service.

Describe your core programs and/or services

(limit to 5-8 sentences)

The EMS Academy consists of three major ventures: Phase 1 EMT classes, Phase 2 Basic Life Support Ambulance Transport Service, and Pre-EMS classes.

The Phase 1 EMT classes consist of a nationally approved curriculum that prepares students to take the NREMT Basic Exam over the course of 10-14 weeks. Because of our unique partnership with SPFD, Phase 1 students also have a chance to ride along with SPFD paramedics on 911 calls and practice SPFD's physical agility test at the Fire Tower training center.

The Phase 2 Basic Life Support (BLS) Ambulance Transport service began July of 2012 and provides nonemergency transportation to patients discharged from hospitals who require stretcher service. Phase 2 is staffed entirely by graduates of the Phase 1 program, and it provides them the opportunity to gain valuable field experience on an ambulance while applying to emergency medical positions or paramedic programs. Because many of our EMTs are multilingual and come from diverse cultural backgrounds, often they are able to better understand and address patient needs.

The Pre-EMS class teaches underprepared students who are interested in becoming EMTs medical terminology, reading and studying skills and basic EMS subject matter in order to prepare them for the phase 1 class. Students who successfully complete the Pre-EMS classes receive special consideration when applying to the Phase 1 classes and more than half the students that complete the Pre-EMS class also complete the Phase 1 class.

If there is a URL or website link you would like to share that is a visual or video of this project, provide this link

(provide in this format <http://yourproject>)

http://www.youtube.com/watch?v=x0YcTW_noLk

Project Start Date

(format as month/date/year Example: 06/01/2013)

06/03/2013

Project End Date

(format as month/date/year Example 05/31/2014)

08/30/2013

Total Project Budget

(enter numeric only, do not enter \$ symbol or commas)

121353.25

Request Amount

(do not enter \$ symbol or comma, request must be for \$10,000 formatted at 10000.00)

10000.00

Demographic Information of Target Audience

Select the Twin City County(s) served by this project

(select all that apply - up to 3 in order of priority - from the drop down)

Twin City-Ramsey

Twin City-Hennepin

Twin City-Washington

If there is a specific geographic target location that will be served by this project, please share this targeted location

(example: Folwell Neighborhood, North Minneapolis)

Saint Paul and surrounding neighborhoods (e.g., West Saint Paul, Dayton's Bluff, Frogtown).

Number of individuals served by this project

(format as follows 1,000)

229

Program's top 3 anticipated outcomes

(be succinct, do not use narrative and format each outcome prefaced with a 1, 2, 3)

The EMS Academy has 3 major goals:

- 1.) Stop the cycle of poverty by creating education and long-term career opportunities for culturally diverse young adults from low-income households.
- 2.) Diversify the pool of certified EMTs and candidates for the Saint Paul Fire Department and emergency medical workforce of Saint Paul.
- 3.) Introduce new career opportunities for minority, women and low-income youth and strive to create a medical workforce that reflects the diverse communities of Saint Paul.

If you would like to share any additional information regarding this request, please add below

(do not exceed the equivalent of 1 page of narrative)

The EMS Academy is currently attempting to secure financial stability and independence. Unfortunately, the program relies on grant money to fund activities; however, the BLS Ambulance service is currently self-sustaining and the funds generated by the service completely cover cost of operations, maintenance, and supplies for the program. Ideally, excess revenue generated by the BLS Service would go towards paying for future EMS Phase 1 classes. This would great an entirely self-sufficient entity. At this point the BLS Service has been operation since July of 2012 and has completed nearly 600 runs.

The model created by the EMS Academy, specifically the pipeline of Phase 1 EMTs being trained and then staffing the Phase 2 Ambulance service, was recognized by the Humphrey School of Business' Local Government Innovation Awards this January. This program chose 18 projects out of more than 100 applicants that demonstrated innovative use of government funds. The EMS Academy was ranked in the top three of all the statewide programs and was voted the most innovative project on a City level.

Ethnicity Information

Enter Ethnicity % estimates for each Ethnic group. If zero type numeric zero.

Must total 100%

Do not enter % symbol, enter whole numbers, format as 21 vs. 20.9

% African-American/Africa

40

% Asian

15

% Hispanic/Latino

11

% Native American/American Indian

8

% Caucasian

13

% Multi-Racial or Other Ethnic Groups

13

If you have a specific age group served by this request, select the Age Groups from the drop down below

(select up to 3)

Youth (14-19)

Adults (over 19)

If you have a population served by this request that was not listed above, please provide below

(select up to 3)

Low-Income

Single Parents

If you have a population, ethnicity or demographic served by this request that was not listed above, please provide below

If there are measurements or indicators of this request you would like to share, please provide below

(be succinct)

In order for an EMT to become nationally certified they must take a nationally regulated test put on by NREMT, which is difficult. Our graduates have over 95% success rate on first attempt at the NREMT test. We also staff about 17 of the EMS Academy graduates with the Phase 2 BLS Ambulance service. Our most recent class also boasted a 75% graduation rate, impressive for any EMS program.

Site Visit Information

Note that site visit information is requested from all applicants; however, not all applicants will be selected for a site visit. A site visit is not an indication of whether an organization receives a grant.

Site visits are not conducted at a personal residence

Site Visit Contact Name, Title and phone number

Example: John Smith, Project Manager, (612) 555-1212 x12

Casey Keyes, Project Coordinator, 303-242-1038

Provide complete address of the site visit location

(Example: ABC Homeless Shelter, 123 State Street, Minneapolis MN 55426)

Station 51: Freedom House, 296 Fort Road, Saint Paul MN 55102

Provide any necessary instructions that would be needed should a site visit be conducted

(park in the west lot, street parking only, enter building via west entrance, go to 3rd floor and ring bell, etc.)

Park in the back lot on Grand/Ramsey, signage says EMS Instructor Parking Only, walk around to 7th Street Entry and knock or ring doorbell. Dispatch number is 651-292-6661 to call in the event that no one immediately opens the door.

Site Visit Contact Email Address

casey.keyes@ci.stpaul.mn.us

Provide dates and times the project would be available for a site visit

Example: January through April, Mon-Fri, 8-5

January through May, Monday-Friday, 9-6

Organization Annual Financial Information

Provide actual figures for your Organization's most recently completed fiscal year

What fiscal year does this financial information reflect?

Example 2011

2013

Does your organization complete an annual external audit and have audited financial statements available?

(respond Yes or No)

Yes, City-wide and by major fund

ANNUAL REVENUE - ORGANIZATION

Format all with \$ symbol and comma. Do not use cents. Example: \$10,000. All fields require an entry, if zero type zero

Contributions Revenue

(include all support by Corporations, Foundations and Individuals)

\$24,000

United Way Revenue

\$0

Government Grants Revenue

\$155,514

Earned Income Revenue

(include Program Services, Special Events and Sales)

\$2,184,439

Investments Revenue

\$0

All Other Income

\$2,989,571

Total Organization Annual Revenue

(must sum to all above revenue entries)

\$5,353,524

ANNUAL EXPENSES - ORGANIZATION

Format all with \$ symbol and comma. Do not use cents. Example: \$10,000. All fields require an entry, if zero type zero

Program Services Expense

\$2,549,409

Administration Expense

\$528,910

Fundraising Expense

\$0

Consulting Expense

\$850,459

All Other Expenses

\$1,424,746

Total Organization Annual Expenses

(must sum to all above expense entries)

\$5,353,524

Project Budget Information

Provide current year budget figures for this project

REVENUE - PROJECT

Format all with \$ symbol and comma. Do not use cents. Example: \$10,000. All fields require an entry, if zero type zero

#1 Committed Project Funder

Include Committed (not pending or oral commitment) Funder Name and Amount (Example: ABC Foundation \$50,000)

Bush Foundation \$10,000

#2 Committed Project Funder

Include Committed (not pending or oral commitment)Funder Name and Amount (Example: DEF Foundation

\$40,000)

Saint Paul Parks YJC \$50,000

#3 Committed Project Funder

Include Committed (not pending or oral commitment) Funder Name and Amount (Example: GHI Foundation \$30,000)

HREEO \$30,000

#4 Committed Project Funder

Include Committed (not pending or oral commitment) Funder Name and Amount (Example United Way \$20,000)

\$0

#5 Committed Project Funder

Include Committed (not pending or oral commitment) Funder Name and Amount (Example: City of Minneapolis \$10,000)

\$0

Total of all other committed project funders

\$90,000

Projected (anticipated) additional project funding

\$0

Projected earned income for this project

(include Program Services, Special Events, Sales)

\$0

All Other Income anticipated for this project

\$0

Total Anticipated Project Revenue

(must sum to all above revenue entries)

\$90,000

EXPENSES - PROJECT

Format all with \$ symbol and comma. Do not use cents. Example: \$10,000. All fields require an entry, if zero type zero

Administration Annual Expense

\$0

Program Services Project Expense

\$

Consulting Project Expense

\$0

Fundraising Project Expense

\$0

All Other Project anticipated Expense

\$121,353

Total Anticipated Project Expenses

(must sum to all above expenses)

\$121,353

Application Authorization

Does your organization refrain from discrimination in its provision of service, in particular along lines of race, color, religious affiliation, sex, sexual orientation, age, disability, physical appearance, national origin, language, educational background, and veteran status?

(Respond as Yes I agree or No, I disagree)

Yes I agree

By submitting this online application with the General Mills Foundation, you attest that the information provided in this application is accurate and complete and that your Executive Director (CEO, or President) has reviewed and approved the submission of this application

(Respond as Yes or No)

Yes