



**Building A
Stronger Midway**

Developers

American Bank

Equity Services of
St. Paul

Park Midway Bank

Warners' Stellan

Wellington
Management, Inc.

Xcel Energy

Architects

American Engineering
Testing, Inc.

Anchor Bank

Hamline University

JB Realty, Co.

McDonald's

NAI Welsh
Companies

Pioneer Press

Builders

Associated Bank

Hubbard
Broadcasting, Inc.

Mintahoe Catering
& Events

St. Paul Port Authority

Western Bank

To; Saint Paul City Council

From; Kari Canfield, President
Midway Chamber of Commerce

RE: Temporary Interim Sign Ordinance

On behalf of the members of the Midway Chamber of Commerce, I would like to express our support for the interim signage ordinance before the council.

By waiving the temporary signage application fee and extending the time allowed for temporary signage to be in place, this ordinance will make it easier for businesses to use temporary signage to attract customers during construction of the Central Corridor Light Rail Line.

Businesses in the construction zones along University Avenue and downtown continue to seek ways to help their customers get to their businesses despite the obstacles created by heavy road construction. Simplifying the rules by which they can use temporary signage is another level of flexibility.

We appreciate your willingness to provide this tool. We urge you to vote for this ordinance.